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Interview dates: October 3, 2008 – October 13, 2008
 Interviews: 1,769 adults; 1,528 registered voters
 873 Democrats; 650 Republicans
 Sampling margin of error for a 50% statistic with 95%
 confidence is: ± 2.3 for all adults; ± 2.5 for registered voters
 ± 3.3 for Democrats; ± 3.8 for Republicans

THE ASSOCIATED PRESS-YAHOO POLL
 WAVE 8
 CONDUCTED BY KNOWLEDGE NETWORKS

NOTE: all results shown are percentages unless otherwise labeled. Results represent all adults unless otherwise indicated. Numbers may not add to 100 due to rounding.

MD1. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8
Right direction	24	28	26	22	20	27	27	15
Wrong track	75	71	74	77	79	72	72	85
Refused / Not Answered	1	1	1	1	0	0	0	0

MD2. When you think about how things are going in your life in general, would you say you are...

[RANDOMIZE HALF SAMPLE TO REVERSE THE ITEM ORDER]

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5	Wave 7	Wave 8
Very happy	24	23	22	20	19	21	16
Somewhat happy	44	44	42	41	41	42	38
Neither happy nor unhappy	15	16	15	18	16	16	17
Somewhat unhappy	13	13	16	16	19	16	21
Very unhappy	4	3	4	5	6	5	7
Refused / Not Answered	0	0	0	0	0	0	0

ISS1. What are the most important problems facing the U.S. today?

[OPEN-END]

FAV1. For each of the following individuals, please select if you have a favorable or unfavorable impression of that person. If you don't know enough about the person to have an opinion, you can say that too.

[GRID, RANDOMIZE ALL THE NAMES]

		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know enough to say	Refused / Not Answered
George W. Bush	Wave 1	10	23	19	43	4	0
	Wave 2	11	24	16	44	5	0
	Wave 3	11	25	15	43	6	0
	Wave 4	10	24	17	44	5	1
	Wave 5	9	23	19	45	4	0
	Wave 6	10	23	17	46	4	0
	Wave 7	10	23	17	46	3	0
	Wave 8	7	22	18	49	3	0
Hillary Clinton	Wave 1	17	29	14	33	7	1
	Wave 2	17	29	15	32	6	1
	Wave 3	21	27	13	32	7	0
	Wave 4	19	27	16	33	6	0
	Wave 5	18	28	19	30	4	0
	Wave 6	24	29	17	28	3	0
	Wave 7	21	28	18	27	4	0
	Wave 8	21	30	17	27	4	0
Barack Obama	Wave 1	11	33	18	15	22	1
	Wave 2	14	33	19	16	19	0
	Wave 3	17	32	19	17	14	1
	Wave 4	20	28	19	24	9	0
	Wave 5	22	27	20	24	7	0
	Wave 6	29	23	18	24	5	0
	Wave 7	26	26	18	24	6	0
	Wave 8	28	24	18	25	5	0
John McCain	Wave 1	5	34	23	10	28	0
	Wave 2	8	38	20	8	26	0
	Wave 3	10	40	20	8	21	1
	Wave 4	11	39	23	13	14	1
	Wave 5	10	39	23	16	11	0
	Wave 6	13	38	23	19	7	1
	Wave 7	19	37	22	16	7	0
	Wave 8	17	35	20	22	5	0
Michelle Obama	Wave 5	11	20	15	20	34	0
	Wave 6	20	24	15	19	21	0
	Wave 7	16	27	18	18	21	0
	Wave 8	18	22	15	20	24	0

		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know enough to say	Refused / Not Answered
Cindy McCain	Wave 5	5	22	11	6	55	1
	Wave 6	9	25	14	9	42	1
	Wave 7	13	28	16	8	35	0
	Wave 8	11	28	14	10	37	0
Joe Biden	Wave 7	11	26	17	13	32	0
	Wave 8	15	33	19	14	18	0
Sarah Palin	Wave 7	25	22	14	14	24	0
	Wave 8	22	26	15	24	13	0
Bob Barr	Wave 7	1	5	10	7	78	1
	Wave 8	1	5	9	7	78	1
Ralph Nader	Wave 7	3	21	25	16	34	0
	Wave 8	4	22	25	15	34	0

FAV2. Do you have a favorable or unfavorable impression of...

[GRID, RANDOMIZE PARTIES]

		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Refused / Not Answered
The Democratic Party	Wave 1	16	37	26	18	3
	Wave 2	17	36	28	17	2
	Wave 3	18	36	27	17	3
	Wave 4	19	35	26	18	2
	Wave 5	18	35	26	19	2
	Wave 6	22	32	25	19	1
	Wave 7	21	33	24	21	2
	Wave 8	19	31	27	21	1
The Republican Party	Wave 1	9	31	32	24	5
	Wave 2	9	32	32	22	5
	Wave 3	9	35	29	22	4
	Wave 4	8	33	29	26	4
	Wave 5	7	33	31	24	4
	Wave 6	10	30	30	27	3
	Wave 7	11	34	27	25	3
	Wave 8	9	30	29	29	3

LV1. Are you registered to vote?

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8
Yes, at my current address	76	76	78	78	80	79	81	81
Yes, but at a different address	7	7	6	7	6	6	5	5
No	13	14	14	13	12	13	11	12
Not sure	3	2	2	2	2	2	2	2
Refused / Not Answered	0	0	0	0	0	0	0	0

LV6. How often would you say you vote?

	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8
Always	40	43	42	43	44	47	45
Nearly always	30	30	28	30	29	28	29
Part of the time	10	9	10	9	8	7	7
Seldom	7	6	7	7	6	6	7
Never	13	13	12	12	13	11	12
Refused / Not Answered	0	0	0	0	0	0	0

LV8. Have you already voted in the upcoming November general election by going to an early voting location, or by mailing in an early voting or absentee ballot, or not?

Yes, have voted	6
No, have not voted	86
Will not vote	8
Refused / Not Answered	0

[ASK IF DID NOT ANSWER "YES, HAVE VOTED" TO LV8]

LV9. Do you plan to vote early or will you vote on election day?

Will vote early	19
Will vote on election day	67
Will not vote	13
Refused / Not Answered	0

[ASK IF DID NOT ANSWER "YES, HAVE VOTED" TO LV8]

LV7. Do you happen to know where people in your neighborhood go to vote, or not?

	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8
Yes	80	84	83	85	84	87	86
No	20	16	17	15	16	12	14
Refused / Not Answered	0	0	0	0	0	0	0

LV3. How much interest do you have in following news about the campaign for president, a great deal, quite a bit, only some, very little, or no interest at all?

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8
A great deal	14	15	20	21	23	25	28	28
Quite a bit	31	33	34	35	36	37	35	37
Only some	33	33	30	28	26	25	25	22
Very little	14	11	10	10	10	8	8	9
No interest at all	7	7	6	6	5	5	4	4
Refused / Not Answered	0	0	0	0	0	0	0	0

CND1. How much thought, if any, have you given to candidates who may be running for president in 2008?

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8
A lot	28	29	37	48	50	54	53	60
Some	48	47	46	37	37	34	35	30
Not much	17	16	12	8	9	8	8	7
None at all	8	7	5	6	4	4	4	3
Refused / Not Answered	0	0	0	0	0	0	0	0

[ASK IF DID NOT ANSWER "YES, HAVE VOTED" TO LV8]

LV31. On November 4, 2008, the election for President will be held. Using a 1-to-10 scale, where 10 means you are completely certain you will vote and 1 means you are completely certain you will NOT vote, how likely are you to vote in the upcoming presidential election? You can use any number between 1 and 10 to indicate how you strongly feel about your likelihood to vote.

	1 Certain will NOT vote	2	3	4	5	6	7	8	9	10 Certain to vote	Refused / Not Answered
Wave 1	7	2	3	1	4	3	4	5	6	63	1
Wave 2	9	2	2	1	5	3	3	5	9	61	0
Wave 3	9	2	1	1	5	3	3	4	8	64	0
Wave 4	8	2	1	1	4	3	3	3	7	66	0
Wave 5	9	2	2	1	5	2	2	4	7	66	0
Wave 6	9	2	2	1	4	2	2	4	8	66	0
Wave 7	8	1	1	1	5	3	3	5	6	67	0
Wave 8	9	2	1	1	3	1	3	4	8	66	0

VOT3B. If the 2008 general election for President were being held today and these were the candidates, would you vote for...

[RANDOMIZE THE FIRST TWO]

	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8
Barack Obama, the Democrat	34	37	40	40	42
John McCain, the Republican	35	35	36	41	39
Bob Barr, the Libertarian	-	-	1	1	2
Ralph Nader, the independent	3	2	2	2	1
Someone else (specify)	5	3	3	2	1
Don't know	22	22	17	14	15
Refused / Not Answered	0	0	0	0	0

[ASK IF ANSWERED "DON'T KNOW" OR REFUSED TO ANSWER VOT3B]

VOT3BA. If you had to choose, is there one of these candidates that you lean more toward?

[RANDOMIZE THE FIRST TWO]

	Wave 5	Wave 6	Wave 7	Wave 8
Barack Obama, the Democrat	14	16	12	14
John McCain, the Republican	18	17	21	18
Bob Barr, the Libertarian	-	1	1	1
Ralph Nader, the independent	3	3	0	1
No, don't lean toward any of these candidates	26	28	20	20
Don't know	39	34	45	45
Refused / Not Answered	1	1	1	2

PRES. If the 2008 general election for President were being held today and these were the candidates, would you vote for...

[RECODED – VOT3B AND VOT3BA]

	Wave 5	Wave 6	Wave 7	Wave 8 – All Adults	Wave 8 – Likely Voters
Barack Obama, the Democrat	41	43	42	44	49
John McCain, the Republican	39	39	44	42	44
Bob Barr, the Libertarian	-	1	1	1	1
Ralph Nader, the independent	3	3	2	2	1
Someone else	3	3	2	1	1
Don't know	14	11	9	9	4
Refused / Not Answered	0	0	0	0	0

[ASK IF OBAMA, MCCAIN, NADER OR BARR TO VOT3B]

VOT3BB. Are you certain to support (FILL RESPONSE FROM VOT3B) or do you think you might change your mind?

	Wave 5	Wave 6	Wave 7	Wave 8
Certain to support (FILL RESPONSE FROM VOT3B)	79	83	82	86
Might change my mind	21	17	17	14
Refused / Not Answered	0	0	0	0

[RANDOMIZE THE ORDER OF VP3 AND VP4]

VP3. Does having Joe Biden as his vice-presidential running-mate make you more likely to vote for Barack Obama in November, less likely, or will it not have much effect on your vote?

[RANDOMIZE THE FIRST TWO RESPONSE OPTIONS]

	Wave 7	Wave 8
More likely to vote for Barack Obama	15	19
Less likely to vote for Barack Obama	11	11
Will not have much effect	74	70
Refused / Not Answered	0	0

VP4. Does having Sarah Palin as his vice-presidential running-mate make you more likely to vote for John McCain in November, less likely, or will it not have much effect on your vote?

[RANDOMIZE THE FIRST TWO RESPONSE OPTIONS]

	Wave 7	Wave 8
More likely to vote for John McCain	30	29
Less likely to vote for John McCain	18	28
Will not have much effect	52	43
Refused / Not Answered	0	0

WRD1. What are the first few words that come to your mind when you think about each of the following candidates?

[open-end]

[RANDOMIZE]

To be coded

Barack Obama
John McCain

APPBUSH. Overall, do you approve, disapprove or have mixed feelings about the way George W. Bush is handling his job as President?

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 6	Wave 8
Strongly approve	6	7	5	5	6	4
Somewhat approve	23	23	25	23	23	20
Have mixed feelings	11	11	10	11	9	11
Somewhat disapprove	20	20	20	20	21	18
Strongly disapprove	38	39	39	40	41	47
Refused / Not Answered	0	0	0	0	0	0

APPCONG. Overall, do you approve, disapprove or have mixed feelings about the way Congress is handling its job?

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 8
Strongly approve	1	1	1	0	0
Somewhat approve	17	17	16	17	11
Have mixed feelings	22	22	21	19	16
Somewhat disapprove	40	39	41	43	40
Strongly disapprove	19	21	20	21	33
Refused / Not Answered	1	0	0	1	0

IMG1. Please tell me how well each word describes [INSERT NAME OF CANDIDATE].

[GRID, RANDOMIZE ITEMS – KEEP ORDER OF RANDOMIZED ITEMS THE SAME FOR EACH CANDIDATE]

[RANDOMIZE LIST OF CANDIDATES]

Barack Obama

		Not at all well	Slightly well	Somewhat well	Very well	Refused / Not Answered
Likable	Wave 1	18	23	28	23	8
	Wave 3	17	21	25	30	7
	Wave 4	19	22	28	29	3
	Wave 5	20	22	25	31	2
	Wave 7	15	23	28	33	1
	Wave 8	15	20	28	36	1
Decisive	Wave 1	21	31	28	11	9
	Wave 3	20	31	27	14	8
	Wave 4	24	31	27	14	3
	Wave 5	27	29	25	16	3
	Wave 7	26	31	25	16	1
	Wave 8	26	25	26	21	1
Strong	Wave 1	19	29	27	15	9
	Wave 3	19	28	26	19	7
	Wave 4	22	28	29	19	3
	Wave 5	24	27	26	21	3
	Wave 7	20	30	25	24	1
	Wave 8	20	27	25	26	1
Honest	Wave 1	18	28	29	16	9
	Wave 3	21	26	26	19	8
	Wave 4	27	27	26	17	3
	Wave 5	29	25	24	19	3
	Wave 7	23	30	23	23	1
	Wave 8	27	24	24	24	1
Experienced	Wave 1	33	35	18	6	9
	Wave 3	36	31	18	7	7
	Wave 4	40	31	20	6	3
	Wave 5	45	28	19	5	3
	Wave 7	41	28	22	9	1
	Wave 8	42	25	23	10	0
Compassionate	Wave 1	18	28	29	16	9
	Wave 3	17	25	29	21	8
	Wave 4	20	30	27	19	3
	Wave 5	23	26	27	21	3
	Wave 7	17	27	27	27	1
	Wave 8	17	27	27	28	1

		Not at all well	Slightly well	Somewhat well	Very well	Refused / Not Answered
Refreshing	Wave 1	23	25	24	20	9
	Wave 3	21	20	24	27	8
	Wave 4	24	23	24	26	3
	Wave 5	26	20	23	29	3
	Wave 7	21	24	23	30	1
	Wave 8	22	23	22	32	1
Ethical	Wave 1	18	28	29	16	9
	Wave 3	20	26	26	20	8
	Wave 4	26	26	26	19	3
	Wave 5	28	27	23	20	3
	Wave 7	23	28	24	23	1
	Wave 8	25	24	26	24	1
Inspiring	Wave 4	24	22	26	25	3
	Wave 5	25	21	22	29	3
	Wave 7	21	23	23	32	1
	Wave 8	22	20	23	34	1
Competent	Wave 7	23	28	25	23	1
	Wave 8	24	26	24	26	1
Intelligent	Wave 7	10	19	32	38	1
	Wave 8	10	19	28	43	0
Attractive	Wave 1	21	27	27	16	9
	Wave 3	21	23	27	21	8
	Wave 4	21	26	30	20	3
	Wave 5	21	26	28	22	3
	Wave 7	18	28	29	23	1
	Wave 8	20	25	31	24	1

John McCain

		Not at all well	Slightly well	Somewhat well	Very well	Refused / Not Answered
Likable	Wave 1	17	34	28	11	10
	Wave 3	16	30	30	15	10
	Wave 4	19	32	34	11	3
	Wave 5	20	32	33	13	3
	Wave 7	15	32	33	19	1
	Wave 8	21	29	33	16	0
Decisive	Wave 1	16	32	29	13	11
	Wave 3	14	27	28	21	10
	Wave 4	16	28	35	17	3
	Wave 5	17	29	33	17	3
	Wave 7	13	25	33	28	1
	Wave 8	18	25	33	23	0
Strong	Wave 1	16	29	28	17	10
	Wave 3	13	24	28	25	10
	Wave 4	15	26	32	24	3
	Wave 5	16	27	31	23	3
	Wave 7	12	25	28	35	1
	Wave 8	17	22	31	30	0
Honest	Wave 1	15	31	29	14	11
	Wave 3	15	28	27	20	10
	Wave 4	17	29	33	17	3
	Wave 5	19	31	28	19	3
	Wave 7	15	28	30	26	1
	Wave 8	22	26	29	22	1
Experienced	Wave 1	12	25	30	22	10
	Wave 3	10	21	28	30	10
	Wave 4	11	22	32	32	3
	Wave 5	9	19	32	37	3
	Wave 7	6	18	29	46	1
	Wave 8	8	14	31	46	0
Compassionate	Wave 1	16	35	28	9	11
	Wave 3	16	31	31	12	11
	Wave 4	20	36	31	10	3
	Wave 5	21	35	30	11	3
	Wave 7	18	33	30	19	1
	Wave 8	24	30	30	15	1

		Not at all well	Slightly well	Somewhat well	Very well	Refused / Not Answered
Refreshing	Wave 1	28	38	18	5	11
	Wave 3	26	35	21	7	10
	Wave 4	35	37	20	4	4
	Wave 5	41	33	18	6	3
	Wave 7	35	33	22	10	1
	Wave 8	44	29	21	6	1
Ethical	Wave 1	15	30	29	14	10
	Wave 3	14	28	28	18	11
	Wave 4	16	31	34	15	3
	Wave 5	18	31	30	17	3
	Wave 7	15	28	32	24	1
	Wave 8	20	27	32	20	1
Inspiring	Wave 4	28	35	26	8	3
	Wave 5	33	32	23	9	3
	Wave 7	25	30	28	15	1
	Wave 8	33	28	25	13	1
Competent	Wave 7	11	26	32	30	1
	Wave 8	17	22	33	27	1
Intelligent	Wave 7	9	24	38	29	1
	Wave 8	11	23	38	27	0
Attractive	Wave 1	28	41	16	4	11
	Wave 3	27	36	21	5	11
	Wave 4	36	39	18	3	3
	Wave 5	41	35	18	3	3
	Wave 7	34	40	20	5	1
	Wave 8	42	35	18	4	1

INT4. Do any of the following words describe how you feel about the upcoming presidential election? Check all that apply.

[RANDOMIZE]

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5	Wave 7	Wave 8
Excited	11	13	17	19	20	30	25
Interested	43	42	45	44	43	54	48
Frustrated	32	32	30	36	37	30	42
Bored	10	14	14	14	13	9	9
Angry	10	9	8	12	13	12	17
Proud	6	7	10	10	15	19	15
Hopeful	42	43	45	43	43	53	51
Overwhelmed	11	12	13	13	12	12	15
Helpless	16	18	16	19	23	17	22
None of the above	9	10	8	8	7	6	6
Refused / Not Answered	0	0	0	0	0	0	0

IMG6. The following are phrases some people use to describe political candidates. For each phrase, please tell me if it describes [INSERT CANDIDATE] not at all well, slightly well, somewhat well, or very well.

[GRID, RANDOMIZE ITEMS – KEEP ORDER OF RANDOMIZED ITEMS THE SAME FOR EACH CANDIDATE]
[LIST OF CANDIDATES TO INSERT, ASK THEM ALL, RANDOMIZE]

Barack Obama

		Not at all well	Slightly well	Somewhat well	Very well	Refused / Not Answered
He understands the problems of ordinary Americans	Wave 5	27	24	23	22	4
	Wave 7	25	26	22	27	1
	Wave 8	23	25	20	30	1
He will be a good leader of the military	Wave 5	44	26	16	11	4
	Wave 7	43	23	20	14	0
	Wave 8	44	22	18	14	1
He is a problem-solver	Wave 5	27	29	23	16	4
	Wave 7	25	30	25	20	1
	Wave 8	25	29	22	22	1
He is innovative	Wave 5	24	28	27	18	4
	Wave 7	22	29	27	21	1
	Wave 8	23	28	25	23	1
He is too young	Wave 5	41	24	16	15	4
	Wave 7	46	26	15	11	1
	Wave 8	45	28	14	12	1
He will work with both Democrats and Republicans	Wave 5	26	28	24	19	3
	Wave 7	28	26	24	21	0
	Wave 8	27	27	24	21	1
He will fight for the less privileged	Wave 5	20	24	27	26	4
	Wave 7	15	26	27	31	0
	Wave 8	15	24	26	33	1
He flip-flops on important issues	Wave 5	33	30	16	17	4
	Wave 7	32	27	21	20	1
	Wave 8	31	30	18	19	1
He cares about people like you	Wave 5	29	24	22	21	4
	Wave 7	27	25	22	25	1
	Wave 8	27	23	21	27	1
He will keep America safe	Wave 5	34	26	22	15	4
	Wave 7	32	26	23	18	1
	Wave 8	34	24	21	20	1
He shares your values	Wave 5	36	22	21	17	3
	Wave 7	34	23	19	23	1
	Wave 8	36	20	19	23	1

		Not at all well	Slightly well	Somewhat well	Very well	Refused / Not Answered
He will improve America's standing in the world	Wave 5	32	21	23	20	3
	Wave 7	29	23	20	26	0
	Wave 8	30	24	18	28	1
He supports the interests of big business over the public interest	Wave 5	46	27	14	8	5
	Wave 7	46	29	15	9	1
	Wave 8	46	29	14	10	2
He will be strongly influenced by lobbyists	Wave 5	32	32	18	14	4
	Wave 7	33	31	20	14	1
	Wave 8	29	33	19	16	2
He is hot tempered	Wave 8	54	30	10	4	2

John McCain

		Not at all well	Slightly well	Somewhat well	Very well	Refused / Not Answered
He understands the problems of ordinary Americans	Wave 5	29	35	23	9	4
	Wave 7	32	28	26	15	1
	Wave 8	34	29	24	12	1
He will be a good leader of the military	Wave 5	15	21	29	31	4
	Wave 7	10	19	27	43	0
	Wave 8	13	17	29	40	1
He is a problem-solver	Wave 5	22	35	29	11	4
	Wave 7	17	32	33	18	1
	Wave 8	22	31	31	15	1
He is innovative	Wave 5	34	38	19	5	4
	Wave 7	28	36	25	10	1
	Wave 8	32	35	23	7	2
He is too old	Wave 5	30	28	18	20	4
	Wave 7	33	26	19	21	1
	Wave 8	30	27	19	23	1
He will work with both Democrats and Republicans	Wave 5	22	34	26	13	4
	Wave 7	18	29	32	20	1
	Wave 8	19	31	33	17	1
He will fight for the less privileged	Wave 5	34	38	18	7	4
	Wave 7	34	31	23	11	1
	Wave 8	37	32	21	8	1
He flip-flops on important issues	Wave 5	36	35	14	11	5
	Wave 7	40	32	18	10	1
	Wave 8	32	36	18	13	1
He cares about people like you	Wave 5	32	34	21	10	4
	Wave 7	29	29	25	15	1
	Wave 8	35	28	24	12	1
He will keep America safe	Wave 5	18	25	30	22	4
	Wave 7	13	24	30	32	1
	Wave 8	18	21	32	28	1
He shares your values	Wave 5	34	31	22	9	4
	Wave 7	31	24	28	16	1
	Wave 8	36	25	27	12	1

		Not at all well	Slightly well	Somewhat well	Very well	Refused / Not Answered
He will improve America's standing in the world	Wave 5	29	33	23	10	4
	Wave 7	23	29	30	17	1
	Wave 8	30	28	29	12	1
He supports the interests of big business over the public interest	Wave 5	26	31	20	19	4
	Wave 7	28	26	22	23	1
	Wave 8	23	29	23	25	1
He will be strongly influenced by lobbyists	Wave 5	27	35	19	14	5
	Wave 7	31	30	21	16	1
	Wave 8	26	34	19	19	1
He is hot tempered	Wave 8	31	31	20	17	1

IMG7. Which best describes your feelings about John McCain?

[RANDOMIZE RESPONSES]

	Wave 5	Wave 7	Wave 8
McCain will continue the policies of George W. Bush	61	53	53
McCain will take the country in a new direction	36	46	45
Refused / Not Answered	3	1	2

CIS14. For each of the following, please indicate if you think the person has the right experience to be a good president of the United States.

[GRID RANDOMIZE RESPONSES]

		Yes	No	Refused / Not Answered
Barack Obama	Wave 7	46	53	0
	Wave 8	48	51	1
John McCain	Wave 7	71	29	1
	Wave 8	69	30	1
Joe Biden	Wave 7	54	45	1
	Wave 8	61	37	2
Sarah Palin	Wave 7	39	61	1
	Wave 8	31	68	1

ISS42. Do you approve or disapprove of the federal government's \$700 billion program to purchase bad mortgage-backed securities in an effort to stabilize the financial system?

Strongly approve	5
Somewhat approve	20
Neither approve nor disapprove	22
Somewhat disapprove	28
Strongly disapprove	26
Refused	0

CIS24. Which presidential nominee do you trust more to ...

[GRID, RANDOMIZE ITEMS – KEEP ORDER OF RANDOMIZED ITEMS THE SAME FOR EACH CANDIDATE]

[LIST OF CANDIDATES TO INSERT, ASK THEM ALL, RANDOMIZE]

	Barack Obama	John McCain	Refused
Improve the economy	51	45	4
Handle the financial crisis	50	47	3
Understand how the financial crisis affects you	54	42	4

EC5. How much do you worry about each of the following?

[GRID, RANDOMIZE ITEMS]

[REVERSE RESPONSE CATEGORIES FOR HALF OF THE SAMPLE]

		A lot	Some	Not much	Not at all	N/A	Refused / Not Answered
Facing major unexpected medical expenses	Wave 2	33	32	23	12	-	0
	Wave 5	35	31	21	12	-	0
	Wave 8	35	28	20	12	5	1
Losing your job	Wave 2	15	19	25	40	-	1
	Wave 5	19	20	25	35	-	1
	Wave 8	19	18	21	17	25	0
Seeing the value of your stocks and retirement investments drop	Wave 2	24	31	18	27	-	1
	Wave 5	31	28	14	25	-	1
	Wave 8	36	26	10	6	22	0
Being unable to keep up with your mortgage and credit card payments	Wave 2	26	24	20	29	-	0
	Wave 5	29	25	20	25	-	1
	Wave 8	26	24	16	19	15	0
Having to work longer because you do not have enough savings to retire	Wave 8	33	22	13	12	20	0
Having enough money to send your children to college	Wave 8	22	16	10	11	41	0

ID3. What best describes how the government should act when it sees private companies about to fail, if the failure could harm the economy?

[ROTATE THE ORDER OF RESPONSE ITEMS]

The government should do everything it can to prevent private companies from collapsing to stop any harm to the economy	20
The government should play only a limited role, preventing only certain major companies from collapsing and harming the economy	56
The government should do nothing to help private companies that are in trouble, even if their failure would harm the economy	22
Refused	2

EC15. Many of the nation’s financial institutions are failing or close to failing because of bad debt related to financing mortgages that people cannot pay. How much do you think each of the following is to blame for the financial crisis?

[GRID, RANDOMIZE ITEMS]

	A lot of the blame	Quite a bit of the blame	Some of the blame	Only a little of the blame	None of the blame	Refused
The banks and lenders that made risky loan	67	18	9	3	2	1
The people who borrowed money that they could not afford to repay	46	23	22	6	2	1
The federal government for not regulating the lending and housing markets closely enough	42	23	20	9	5	1

CIS22. How well do you feel you know [insert candidate] when it comes to ...

[GRID, RANDOMIZE ITEMS]

Barack Obama

	Not at all well	Slightly well	Somewhat well	Very well	Refused
His policy goals	21	28	30	20	1
His background	22	28	30	18	1
His personality	19	30	31	20	1
His values and beliefs	21	26	30	22	1
His vision for America	20	26	29	25	1
His family life	25	30	28	16	1
His voting record	29	31	24	14	1

John McCain

	Not at all well	Slightly well	Somewhat well	Very well	Refused
His policy goals	19	28	36	16	1
His background	16	25	37	21	1
His personality	19	30	37	14	0
His values and beliefs	17	28	36	18	1
His vision for America	19	27	35	18	1
His family life	27	33	28	10	0
His voting record	24	33	29	13	1

KN3. Do you happen to know what job or political office is now held by Dick Cheney?

[OPEN-END]

KN4. Whose responsibility is it to determine if a law is constitutional or not?

The president	1
The Congress	12
The Supreme Court	76
Don't know	10
Refused	1

PIN2. Have you ever...

[GRID, RANDOMIZE ITEMS]

		Yes, within the last year	Yes, but longer than a year ago	No	Refused / Not Answered
Contributed money to a candidate running for public office	Wave 1	6	14	79	0
	Wave 2	6	13	80	0
	Wave 3	7	13	79	0
	Wave 4	8	12	80	0
	Wave 5	9	11	80	0
	Wave 7	11	12	76	1
	Wave 8	12	12	75	1
	Contacted any elected official	Wave 1	16	21	62
Wave 2		16	19	64	1
Wave 3		15	21	63	0
Wave 4		17	19	63	1
Wave 5		16	19	64	1
Wave 7		18	22	59	1
Wave 8		19	22	58	1
Signed or circulated a petition		Wave 1	20	36	43
	Wave 2	19	31	50	0
	Wave 3	18	35	47	0
	Wave 4	20	33	47	0
	Wave 5	21	28	51	0
	Wave 7	21	36	42	1
	Wave 8	21	36	42	1
	Attended a campaign event	Wave 1	5	20	75
Wave 2		5	18	77	0
Wave 3		5	18	76	0
Wave 4		7	17	76	0
Wave 5		7	16	77	0
Wave 7		7	18	75	1
Wave 8		8	18	72	1
Signed up for a political candidate's or political party's e-mail list		Wave 1	8	9	83
	Wave 2	8	8	84	1
	Wave 3	8	8	83	0
	Wave 4	11	7	81	0
	Wave 5	11	7	82	0
	Wave 7	13	8	78	1
	Wave 8	13	8	77	1

		Yes, within the last year	Yes, but longer than a year ago	No	Refused / Not Answered
Volunteered or worked on behalf of a candidate, party or political issue	Wave 1	-	-	-	-
	Wave 2	4	13	82	1
	Wave 3	4	14	81	0
	Wave 4	4	13	82	0
	Wave 5	5	13	82	0
	Wave 7	4	15	80	1
	Wave 8	5	14	80	1
	Attended an organized protest of any kind	Wave 7	3	14	83
Wave 8		3	16	81	1
Attended a political meeting on local, town or school affairs	Wave 7	10	22	68	1
	Wave 8	11	24	65	1
Been an active member of any group that tries to influence government or public policy, NOT INCLUDING a political party	Wave 7	7	8	84	1
	Wave 8	8	9	83	1
Participated in a walk, run or ride for a cause	Wave 7	10	24	64	1
	Wave 8	10	28	61	1
Worked with fellow citizens to solve a problem in your community	Wave 7	12	22	65	0
	Wave 8	12	23	64	1
Called into a live radio or TV show to express an opinion	Wave 7	4	7	87	1
	Wave 8	4	8	87	1
Sent a "letter to the editor" or other comments to a newspaper or magazine	Wave 7	6	15	78	1
	Wave 8	7	14	78	1

MOB1. Recently, have you personally been contacted by any candidates, campaigns, or other groups urging you to vote in a particular way in the upcoming presidential elections, or not?

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5	Wave 7	Wave 8
Yes, have been contacted	24	19	24	30	25	30	36
No, have not been contacted	75	80	76	70	75	69	64
Refused / Not Answered	0	1	0	0	0	1	0

[ASK IF YES, HAVE BEEN CONTACTED IN MOB1]

MOB2. How were you contacted? Were you contacted...

[RANDOMIZE]

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5	Wave 7	Wave 8
By phone	75	75	78	86	79	77	77
By postal mail	56	51	52	46	51	59	54
By email	24	26	24	23	25	26	28
In person at your home	8	8	8	8	10	10	14
In person at your work or school	2	1	2	2	2	1	3
In person at some other place like a shopping mall or church	4	3	3	4	6	4	7
Some other way (SPECIFY):	1	1	1	1	1	1	2
Refused / Not Answered	0	0	0	0	0	0	0

[ASK IF YES, HAVE BEEN CONTACTED IN MOB1]

MOB3. When you were contacted, were you urged to vote for...

[RANDOMIZE THE FIRST TWO]

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5	Wave 7	Wave 8
Democrats	27	27	31	35	38	34	28
Republicans	23	28	25	18	18	22	23
Both	45	41	39	43	40	42	44
Other (SPECIFY):	4	2	4	2	3	2	4
Refused / Not Answered	1	1	1	1	1	0	1

AD1. In the last week, have you personally seen any television ads for any of these presidential candidates?
Mark all that apply.

[RANDOMIZE]

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5	Wave 7	Wave 8
Barack Obama	19	28	33	40	33	61	72
John McCain	9	13	24	29	34	63	71
Some other presidential candidate (SPECIFY)	1	1	1	0	0	1	1
None of the above	71	62	55	54	59	33	24
Refused / Not Answered	1	1	2	1	1	0	1

[ASK IF INDEPENDENT, NONE OF THESE OR REFUSED / NOT ANSWERED IN PID1]

PID3. Do you think of yourself as CLOSER to the Democratic Party or to the Republican Party?

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8
Closer to the Democratic Party	31	31	31	29	28	28	32	29
Closer to the Republican Party	25	25	27	25	25	27	28	30
Neither	43	43	43	45	45	44	40	40
Refused / Not Answered	1	0	0	0	1	1	1	1

[ASK IF YES, AT MY CURRENT ADDRESS OR YES, BUT AT A DIFFERENT ADDRESS IN LV1]

REG1. Do the state records show that you are currently registered as a Republican, a Democrat, an Independent, or do voters not register by party in your state?

	Wave 3	Wave 4	Wave 5	Wave 7	Wave 8
I'm registered as a Democrat	36	39	40	41	39
I'm registered as a Republican	29	29	28	28	27
I'm registered as unaffiliated or Independent	14	14	14	13	13
My state does not allow registration with a party	4	5	5	6	7
I'm not sure	16	13	13	12	13
Refused / Not Answered	0	0	0	0	0

PLS1. In the last month, did you happen to read or hear about any public opinion polls about the presidential election, or not?

	Wave 2	Wave 3	Wave 5	Wave 8
Yes, have read or heard about public opinion polls about the upcoming presidential election	53	62	49	71
No, have not read or heard anything about public opinion polls about the upcoming presidential election	46	37	50	29
Refused / Not Answered	1	0	1	1

[ASK IF HAVE READ OR HEARD ABOUT PUBLIC OPINION POLLS ABOUT THE UPCOMING PRESIDENTIAL ELECTION]

PLS2. Please tell us anything you can remember about the polls you might have read or heard about. If you can remember who sponsored the poll(s), please tell us that too.

[OPEN-END]

[COMBINED VARIABLE, PID1 AND PID3]

PARTYID. Do you consider yourself a Democrat, Republican, an Independent, a supporter of some other party, or none of these?

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8
Democrat	46	47	46	47	48	49	50	49
Republican	37	36	38	36	36	36	36	37
Independent	8	9	8	9	8	7	6	6
Some other party	4	1	1	1	1	1	1	1
None of these	8	7	7	8	7	6	6	7
Refused / Not Answered	0	0	0	0	0	0	1	0

DEMOGRAPHICS**AGE**

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8
18-29	22	22	22	22	22	22	22	22
30-44	28	28	27	27	27	27	27	27
45-59	28	28	28	28	28	28	28	28
60+	23	23	23	23	23	23	23	23

GENDER

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8
Male	48	48	48	48	48	49	49	48
Female	52	52	52	52	52	51	51	52

EDUCATION

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8
Less than high school	13	14	14	14	14	14	14	13
High school	32	32	32	31	31	31	31	31
Some college	28	27	28	28	28	28	28	28
Bachelors degree or higher	27	27	27	27	27	27	27	28

RACE / ETHNICITY

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8
White, Non-Hispanic	70	69	69	69	69	69	69	69
Black, Non-Hispanic	11	11	11	11	11	11	11	11
Other, Non-Hispanic	5	5	5	5	5	5	5	5
Hispanic	12	13	13	13	13	13	13	13
2+ Races, Non-Hispanic	1	1	1	1	1	1	1	1

MARITAL STATUS

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8
Married	60	59	59	59	59	57	57	58
Single (never married)	22	22	22	22	22	24	24	24
Divorced	12	12	12	12	13	13	12	12
Widowed	5	5	5	5	5	4	4	4
Separated	2	2	2	2	2	2	2	2

HOUSEHOLD SIZE

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8
1	17	17	17	18	17	18	19	18
2	38	38	38	38	38	38	37	39
3	19	19	19	18	18	18	19	17
4	16	16	15	16	16	16	16	16
5	7	7	7	7	7	7	7	6
6+	3	3	4	3	3	3	4	3

CHILDREN LIVING IN HOUSEHOLD

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8
TOTAL ANY CHILDREN	32	31	31	30	31	28	30	28
Under 6	12	12	12	12	12	11	11	11
6-12	16	16	15	15	15	14	14	14
13-17	13	13	13	13	13	13	14	12
TOTAL NO CHILDREN	68	69	69	70	69	72	72	72

REGION

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8
Northeast	19	18	18	18	18	18	18	19
Midwest	22	22	22	22	22	22	22	22
South	36	36	36	36	37	36	37	36
West	23	23	23	23	23	23	23	23

METROPOLITAN STATUS

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8
Non-Metro	16	16	16	16	16	16	16	16
Metro	84	84	84	84	84	84	84	84

WORK STATUS

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8
TOTAL EMPLOYED	58	59	58	59	59	59	59	59
I work as a paid employee	52	53	52	52	53	53	53	53
I am self-employed	4	5	5	4	5	5	5	4
I am an owner/partner in small business, professional practice, farm	2	1	2	2	2	1	1	2
I work at least 15 hrs/wk w/o pay in family business/farm	0	0	0	0	0	0	0	0
TOTAL NOT EMPLOYED	42	41	42	41	41	41	41	41
I am unemployed, temporarily laid off, but looking for work	5	5	5	5	4	5	5	4
I am retired	14	14	14	14	13	13	13	13
I am disabled	8	8	9	8	9	9	8	9
I am a homemaker	11	10	11	10	10	11	11	12
Other	4	4	4	4	4	3	3	3

INCOME

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8
Under \$15,000	15	15	15	14	15	14	15	13
\$15,000 to less than \$20,000	5	5	6	5	5	5	5	5
\$20,000 to less than \$25,000	7	8	7	8	8	8	7	8
\$25,000 to less than \$30,000	6	5	6	6	6	6	5	6
\$30,000 to less than \$40,000	15	15	14	14	14	14	15	15
\$40,000 to less than \$50,000	12	12	12	13	12	12	11	11
\$50,000 to less than \$75,000	21	21	21	21	21	22	22	21
\$75,000 to less than \$100,000	11	11	11	11	11	11	11	12
\$100,000 or more	8	8	8	8	8	9	9	10

METHODOLOGY

The survey was conducted using the web-enabled KnowledgePanelSM, a probability-based Panel designed to be representative of the U.S. population. Initially, participants are chosen scientifically by a random selection of telephone numbers. Persons in selected households are then invited by telephone to participate in the web-enabled KnowledgePanelSM. For those who agree to participate, but do not already have Internet access, Knowledge Networks provides at no cost an Internet appliance and Internet service connection. People who already have computers and Internet service are permitted to participate using their own equipment. Panelists then receive unique log-in information for accessing surveys online, and then are sent emails three to four times a month inviting them to participate in research. More technical information is available at <http://www.knowledgenetworks.com/ganp/reviewer-info.html>.

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