



1101 Connecticut Avenue NW, Suite 200  
Washington, DC 20036  
(202) 463-7300

Interview dates: May 15-17, 2007  
Interviews: 1,000 adults; 816 registered voters  
Margin of error: ±3.1 for all adults; ±3.4 for registered voters

**THE ASSOCIATED PRESS / AOL POLL  
CONDUCTED BY IPSOS PUBLIC AFFAIRS  
PROJECT #81-5681-44**

**NOTE: all results shown are percentages unless otherwise labeled.**

**GAS PRICES STUDY**

**NOTE: Results represent all adults unless otherwise indicated.**

1. Over the next six months, do you expect that increases in the price of gasoline will cause financial hardship for you or your family, or not?

**[IF "YES" TO Qu. 1, ASK Qu. 1a; OTHERWISE, SKIP TO Qu. 2.]**

1a. Do you expect that will be a serious hardship, or not serious?

	<u>5/15- 17/07</u>	5/1- 3/06	9/17- 10/2/05*	9/16- 18/05	9/6- 8/05	8/9- 11/05**	4/18- 20/05**	6/7- 9/04
<b>Will Cause Financial Hardship.....</b>	<b>68</b>	<b>70</b>	<b>69</b>	<b>65</b>	<b>70</b>	<b>64</b>	<b>51</b>	<b>54</b>
- Serious hardship.....	46	43	-	39	41	37	30	30
- Not a serious hardship.....	22	27	-	25	28	26	20	23
- Not sure how serious.....	-	-	-	1	1	1	1	1
<b>Will Not Cause Financial Hardship.....</b>	<b>31</b>	<b>29</b>	<b>30</b>	<b>34</b>	<b>30</b>	<b>35</b>	<b>48</b>	<b>46</b>
Not sure.....	1	1	1	1	-	1	1	-

\* These results are from the AP/Ipsos International Poll (US results)

\*\* These results are from studies conducted by Ipsos for the AP and AOL.

1b. Which best describes your gas purchasing habits? Do you...?

<b>Base: The increases in the prices of gasoline will cause a financial hardship</b>	
Compare prices at different gas stations before you purchase gas	65
Purchase gas at the most convenient gas station	32
DK/NS	3

**[RESPONSE ITEMS WERE RANDOMIZED]**

2. As a result of recent increases in energy prices, would you say you have or have not done each of the following?

	Have Done	Have Not Done	Not Sure
<b>Reduced the amount of driving you do</b>			
5/15-17/07.....	62	37	1
5/1-3/06.....	66	32	2
4/18-20/05.....	58	41	1
<b>Turned down the heat or air conditioning in your home</b>			
5/15-17/07.....	70	29	1
5/1-3/06.....	66	33	1
4/18-20/05.....	60	40	-
<b>Thought seriously about purchasing a more fuel-efficient vehicle</b>			
5/15-17/07.....	47	52	1
5/1-3/06.....	39	60	1
4/18-20/05.....	41	58	1
<b>Changed your vacation plans to stay closer to home</b>			
5/15-17/07.....	42	57	1
5/1-3/06.....	49	49	2
4/18-20/05.....	41	58	1
<b>Cut back on other expenses</b>			
5/15-17/07.....	60	40	-
5/1-3/06.....	66	33	1
4/18-20/05.....	57	43	-

3. What would you say is a fair price for a gallon of gasoline?

	5/15- 17/07	5/1- 3/06	9/17- 10/2/05*
Less than \$2 .....	40	49	46
\$2 to less than \$3 .....	49	40	41
\$3 to less than \$4 .....	5	6	3
\$4 to less than \$5 .....	-	1	-
\$5 to less than \$6 .....	1	1	2
\$6 or more .....	-	1	1
Not sure .....	6	4	7
<i>Mean Rating</i> .....	2.0	2.0	1.99

\* These results are from the AP/Ipsos International Poll (US results)

**PARTY AFFILIATION / IDEOLOGY**

A. Are you currently registered to vote at this address, or not?

	<u>ALL ADULTS</u>
Yes	82
No	18
(DK/NS)	-

2a. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

**INITIAL PARTY IDENTIFICATION**

	<u>REGISTERED VOTERS ONLY</u>
Republican	26
Democrat	37
Independent	21
None of these	13
(DK/NS)	3

**(IF "DEMOCRAT" TO Q.2a, Q.2b ASKED. IF "REPUBLICAN" TO Q.2a, Q.2c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.2a, Q.2d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)**

- 2b. Do you lean strongly or only moderately toward the Democratic Party?
- 2c. Do you lean strongly or only moderately toward the Republican Party?
- 2d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	<u>REGISTERED VOTERS</u>
Strongly Democrat	22
Moderately Democrat	15
Lean Democrat	11
Strongly Republican	13
Moderately Republican	13
Lean Republican	12
Independent	11
(DK/REF)	3
-----	
<b>Total Republican .....</b>	<b>39</b>
<b>Total Democrat .....</b>	<b>48</b>

3. Generally speaking, do you consider yourself a liberal, moderate or conservative? **(IF "LIBERAL" OR "CONSERVATIVE", ASK:) Would you say you are very (liberal/conservative) or somewhat (liberal/conservative)?**

	<u>ALL ADULTS</u>
Very liberal .....	8
Somewhat liberal .....	16
Moderate.....	35
Somewhat conservative .....	23
Very conservative .....	12
Refused.....	6
-----	
<b>Total Liberal.....</b>	<b>24</b>
<b>Total Conservative .....</b>	<b>35</b>

<b>DEMOGRAPHICS</b>
---------------------

**NOTE: Results for demographic questions represent all adults unless otherwise indicated.**

D1a. In what year were you born?

D1b. Have you already had a birthday this year?

**(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)**

D1c. Are you:

18-34	30
35-49	26
50-64	26
65+	17
(Refused / No answer)	1

Z2. Are you employed:

TOTAL EMPLOYED	64
- Full time	50
- Part time	14
Not employed	14
Retired	22
(Refused / No answer)	-

ZZ2. Which of the following best describes your current occupation?

Professional/Managerial	43
Sales/Clerical	10
Technical/Skilled	22
Unskilled/Laborer	8
Other Occupations (DO NOT SPECIFY)	17
DK/NS	-

D3. What is the last year of school you completed?

Grade school or some high school	9
Completed high school	26
Some community college or university, did not finish	20
Completed technical school or a community college	13
Completed a university or Bachelor's degree	19
Completed a post-graduate degree such as a Master's or Ph.D.	12
(Refused / No answer)	1

D4. Are you currently married?

Married	57
Single/Never Married	18
Divorced/ Separated	9
Widowed	8
Common Law or living with a partner	7
(Refused / No answer)	1

D5. Including yourself and any children, how many people are currently living in your household?

1	15
2	31
3	19
4	19
5	8
6+	7
(Refused / No answer)	1
<b>Summary</b>	
Mean	3.0
Median	2.1

**(Q.D6a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D5.)**

D6a. How many children under 5 years are currently living in your household?

D6b. How many children ages 5 to 8 are currently living in your household?

D6c. How many children ages 13 to 17 are currently living in your household?

Under Age 5	17
5 to 8 years old	12
9 to 12 years old	10
13 to 15 years old	11
16 or 17 years old	7
No children under age 17 currently living in household	61
(Refused / No answer)	2

D9a. Would you describe yourself as a born-again or evangelical Christian, or not?

Yes	40
No	58
(DK/NS)	2

D9b. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination? **(IF "SOME OTHER RELIGION, ASK" Is that a Christian denomination, or not? (IF YES, CODED AS "PROTESTANT".)**

Protestant	48
Catholic	24
Mormon	2
Jewish	1
Muslim	-
Some other religion	3
None	20
(DK/NS)	2

ZZ5b. How often do you attend religious services?

At least once a week (Net)	40
More than once a week	13
Once a week	27
Less than once a week (Net)	39
A few times a month	15
A few times a year	24
Never	20
(DK/NS)	1

D12a. Are you of Hispanic ethnicity?

**(Q.D12c ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D12a.)**

D12b. Are you white, black, Asian, or some other race?

**(RESULTS SHOWN IN SUMMARY BELOW.)**

White	68
Black	11
Hispanic	13
Asian	3
(NOT READ) American	
Indian	1
(NOT READ) Other	2
(DK/NS)	2

D13. Could you please tell me your household income from all sources in 2006?

Under \$15,000	13
\$15,000 to less than \$20,000	4
\$20,000 to less than \$25,000	5
\$25,000 to less than \$30,000	5
\$30,000 to less than \$40,000	8
\$40,000 to less than \$50,000	8
\$50,000 to less than \$75,000	16
\$75,000 to less than \$100,000	8
\$100,000 or more	15
(DK/NS)	18

D14. Do you own stocks, bonds, or mutual funds?

Yes	48
No	50
(DK/NS)	2

**REGION:**

Northeast	19
Midwest	23
South	36
West	22

**METROPOLITAN STATUS:**

Urban	28
Suburban	49
Rural	23

**GENDER:**

Male	48
Female	52