

**AP / AOL / PEW RESEARCH CENTER  
SURVEY OF CELLULAR PHONE USERS  
March 8-28, 2006**

**Total N=1,503 / Landline RDD Sample N=752 / Cell Phone RDD Sample N=751**

**ASK ALL**

Q.1 How do you feel about computers and technology... do you like them, dislike them, or do you have mixed feelings about them?

		<u>Dec</u> <u>1998</u>
63	Like	61
7	Dislike	6
24	Mixed feelings	26
<u>6</u>	Don't know/Refused	<u>7</u>
100		100

**QUESTION 2 USED FOR ADMINISTRATIVE PURPOSES ONLY**

**CELL PHONE OWNER [N=1,286] (IF CELL SAMPLE OR ANSWERED '1' IN Q.2 ASK)**

Q.3 Here are a few statements – for each one please tell me if this does or does not apply to you.  
**[READ AND RANDOMIZE]**

	<u>Yes</u>	<u>No</u>	<u>DK/</u> <u>Ref.</u>
a. I make most of my cell phone calls during hours when the minutes are free	43	55	2=100
b. I often make cell phone calls to fill up my free time while I'm traveling or waiting for someone	41	59	*=100
c. I sometimes don't drive as safely as I should because I am talking on my cell phone	28	72	*=100
d. I often feel like I have to answer my cell phone even when it interrupts a meeting or a meal	24	75	1=100
e. I have used my cell phone in an emergency and it really helped	74	26	*=100
f. I have occasionally been shocked at the size of my monthly cell phone bill	36	63	1=100
g. When I'm on my cell phone I'm not always truthful about exactly where I am	22	77	1=100
h. Too many people try to get in touch with me because they know I have a cell phone	22	77	1=100

**ASK ALL**

Q.4 How often do you encounter people using their cell phone in a loud or annoying manner in public?  
**[READ]**

50 Frequently  
 32 Occasionally  
 11 Rarely OR  
 5 Never  
 2 Don't know/Refused (**VOL. DO NOT READ**)  
 100

**CELL PHONE OWNER [N=1,286] (IF CELL SAMPLE OR ANSWERED '1' IN Q.2 ASK)**

Q.5 In the past few months have you, yourself, drawn criticism or dirty looks because of the way you used your cell phone in public?

8 Yes  
 91 No  
 1 Don't know/Refused  
 100

**CELL PHONE OWNER [N=1,286] (IF CELL SAMPLE OR ANSWERED '1' IN Q.2 ASK)**

Q.6 Please tell me if you use your cell phone to do each of the following activities, or not. Do you use your cell phone to...**[INSERT ITEM, RANDOMIZE]**

**[IF 'NO' ASK]** Is this something that you would like to do, or not?

	<u>Yes</u>	No, would <u>like to do this</u>	No, would not <u>like to do this</u>	Don't know/ <u>Refused</u>
a. Take still pictures	28	19	53	*=100
b. Play music or MP3 files	6	19	74	1=100
c. Record video clips	6	17	76	1=100
d. Play games	22	12	66	*=100
e. Use the internet	14	16	70	*=100

**CELL PHONE OWNER [N=1,286] (IF CELL SAMPLE OR ANSWERED '1' IN Q.2 ASK)**

Q.6g Have you personalized your cell phone by changing the wallpaper or ringtone?

65 Yes  
 35 No  
 \* Don't know/Refused  
 100

**CELL PHONE OWNER [N=1,286] (IF CELL SAMPLE OR ANSWERED '1' IN Q.2 ASK)**

Q.7 Thinking about your cell phone, do you think you could live without it, is it something you would miss having but could probably do without, or something you can't imagine living without?

29 Could live without  
 45 Would miss but could do without  
 26 Can't live without  
 \* Don't know/Refused  
 100

**CELL PHONE OWNER [N=1,286] (IF CELL SAMPLE OR ANSWERED '1' IN Q.2 ASK)**

Q.8 Have you ever received unsolicited text messages on your cell phone from advertisers?

18 Yes  
 81 No  
 1 Don't know/Refused  
 100

**CELL PHONE OWNER [N=1,286] (IF CELL SAMPLE OR ANSWERED '1' IN Q.2 ASK)**

Q.9 Have you ever used your cell phone or a text messaging to vote in some kind of contest that has been shown on television, like "American Idol" or "Dancing with the Stars"?

8 Yes  
 92 No  
 0 Don't know/Refused  
 100

**CELL PHONE OWNER [N=1,286] (IF CELL SAMPLE OR ANSWERED '1' IN Q.2 ASK)**

Q.10 Now I'd like to get your thoughts on some newer technologies. For each one please tell me if it is something that you would like to do on your cell phone or not. If you do it already, just tell me that. First... [INSERT ITEM, RANDOMIZE; KEEP ITEMS a,b,c AS A BLOCK WITH ITEM a ALWAYS FIRST AND ITEM b ALWAYS SECOND] Is this something that you would like to do, or not? How about [INSERT NEXT ITEM]?

	Do this <u>already</u>	Would like <u>to do this</u>	Would NOT like <u>to do this</u>	DK/ <u>Ref.</u>
a. Send and receive text messages	35	13	52	*=100
b. Send and receive instant messages through AOL's A-I-M or Yahoo	7	11	81	1=100
c. Have desktop instant messages forwarded to your phone	3	17	79	1=10
d. Send and receive email	8	24	68	*=100
e. Watch video or TV programs	2	14	84	*=100
f. Use mobile search features for movie listings, weather, stock quotes, etc.	7	24	69	*=100
g. Use mobile maps for driving directions	4	47	48	1=100

**CELL PHONE OWNER [N=1,286] (IF CELL SAMPLE OR ANSWERED '1' IN Q.2 ASK)**

Q.11a If it were possible to have desktop instant messages AUTOMATICALLY forwarded to your phone but only from selected friends and family, would you use that feature?

38 Yes  
55 No  
6 It depends/Maybe (VOL.)  
1 Don't know/Refused  
100

**IF ANSWERED '1' IN Q11a ASK [N=515]**

Q.11b How about having instant messages from EVERYONE automatically forwarded to your phone, would you use that feature?

25 Yes  
73 No  
2 It depends/Maybe (VOL.)  
\* Don't know/Refused  
100

**LANDLINE RESPONDENTS WHO OWN A CELL PHONE [N=535] (IF ANSWERED '1' IN Q2 ASK)**

Q.12 Did I reach you on a cell phone for this call?

1 Yes  
99 No  
0 Don't know/Refused  
100

**CELL SAMPLE & L-LINE REACHED ON CELL [N=756] (IF CELL SAMPLE OR '1' IN Q12 ASK)**

Q.13 Is the cell phone your only phone or do you also have a regular telephone at home?

23 Cell is only phone  
77 Has regular phone at home  
0 Don't know/Refused  
100

**CELL PHONE ONLY [N=200] (IF ANSWERED '1' IN Q13 ASK)**

Q.14 When was the last time you had a regular telephone at home? Was it...[READ]

20 Within the last six months  
12 Within the last twelve months, OR  
65 More than a year ago  
3 Never had a regular telephone (VOL. DO NOT READ)  
\* Don't know/Refused (VOL. DO NOT READ)  
100

**CELL PHONE OWNER [N=1,286]**

**(IF CELL SAMPLE OR ANSWERED '1' IN Q.2 ASK)**

Q.15 Do any other people age 18 or older regularly ANSWER your cell phone, or just you?

16		Yes, others
84		No, just respondent
<u>0</u>		Don't know/Refused
100	100	100

**SHARES PHONE [N=202]**

**(IF ANSWERED '1' IN Q15 ASK)**

Q.16 How many other people age 18 or older answer your cell phone?

67	One other adult answers
17	Two other adults answer
16	Three or more other adults answer
<u>*</u>	Don't know/Refused
100	

**CELL PHONE OWNER [N=1,286]**

**(IF CELL SAMPLE OR ANSWERED '1' IN Q.2 ASK)**

Q.17 Are there other cell phones that you use regularly, or is it just the one?

16	Yes, use other cell phones
84	No
<u>0</u>	Don't know/Refused
100	

**MULTIPLE CELL PHONE USER [N=212]**

**(IF ANSWERED '1' IN Q17 ASK)**

Q.18 How many other cell phones do you use regularly?

74	One other cell phone
17	Two other cell phones
9	Three or more other cell phones
<u>0</u>	Don't know/Refused
100	

**L-LINE AND CELL USER [N=1,087]**

**(IF [CELL SMPL & Q13=2] OR [L-LINE SMPL & Q2=1] ASK)**

Q.19 Thinking about all the phone calls you make, do you make more calls with your cell phone or more calls with your regular home phone?

29	More with cell phone
67	More with home phone
4	About equal ( <b>VOL.</b> )
<u>*</u>	Don't know/Refused
100	

**USE CELL PHONE MORE [N=569]**

**(IF ANSWERED '1' IN Q19 ASK)**

Q.20a Would that be a LOT MORE or just a FEW more with your cell phone?

76	A lot more
24	A few more
<u>*</u>	Don't know/Refused
100	

**USE REGULAR PHONE MORE [N=418]**

**(IF ANSWERED '2' IN Q19 ASK)**

Q.20b Would that be a LOT MORE or just a FEW more with your regular home phone?

65 A lot more  
33 A few more  
2 Don't know/Refused  
100

**LANDLINE USER [N=1,304]**

**(IF [L-LINE SAMPLE] OR [Q13=2] ASK)**

Q.21 How likely are you to stop using your regular home phone and switch instead to using only a cell phone.  
Are you... **[READ]**

8 Very likely  
15 Somewhat likely  
22 Not that likely, OR  
54 Not likely at all  
1 Don't know/Refused **(VOL. DO NOT READ)**  
100

**CELL PHONE OWNER [N=1,286]**

**(IF CELL SAMPLE OR ANSWERED '1' IN Q.2 ASK)**

Q.22 How often is your cell phone turned on? Would you say... **[READ]**

52 Always  
24 Most of the time  
15 Some of the time  
4 Rarely, OR  
5 Only when you make a call  
\* Never **(VOL. DO NOT READ)**  
\* Don't know/Refused **(VOL. DO NOT READ)**  
100

Now just a few questions to find out how you feel about some issues facing the country. First....

**ASK ALL**

Q.23 Do you approve or disapprove of the way George W. Bush is handling his job as president? **[IF DK ENTER AS DK. IF DEPENDS PROBE ONCE WITH Overall do you approve or disapprove of the way George W. Bush is handling his job as president? IF STILL DEPENDS ENTER AS DK]**

<u>Total</u>		<u>Mar</u> <u>2006</u>
33	Approve	33
55	Disapprove	57
<u>12</u>	Don't know/Refused	<u>10</u>
100		100

Q.24 Here are a few statements. For each one just tell me if you agree or disagree with it. The first statement is...  
**[INSERT FIRST ITEM; RANDOMIZE]**. Do you agree or disagree with that?  
 How about **[INSERT NEXT ITEM]**?

	<u>Agree</u>	<u>Disagree</u>	<u>DK/Ref</u>
a. Government regulation of business usually does more harm than good	49	31	20=100
b. The government should help more needy people even if it means going deeper in debt	52	36	12=100
c. I am generally satisfied with the way things are going for me financially	65	32	3=100
d. Gays and lesbians should be allowed to marry legally	38	51	11=100

Q.25 Do you think the U.S. made the right decision or the wrong decision in using military force against Iraq?

<u>Total</u>		<u>Mar</u> <u>2006</u>
40	Right decision	45
46	Wrong decision	49
<u>14</u>	Don't know/Refused	<u>6</u>
100		100

Q.26 If the 2006 elections for U.S. Congress were being held TODAY, would you vote for the Republican Party's candidate or the Democratic Party's candidate for Congress in your district?

**IF ANSWERED '3' OTHER OR '9' DON'T KNOW IN Q.26, ASK**

Q.26a As of TODAY, do you LEAN more to the Republican or the Democrat?

**BASED ON REGISTERED VOTERS [N=1,212]**

<u>Total</u>		<u>Feb</u> <u>2006</u>
36	Rep/Lean Rep candidate	41
50	Dem/Lean Dem candidate	50
2	Would not vote ( <b>VOL.</b> )	n/a
<u>12</u>	Other/Undecided	<u>9</u>
100		100

**ASK ALL**

Q.27 Do you happen to know which party has the most members in the House of Representatives in Washington right now?

		<u>April</u> <u>2004</u>
53	Republican Party ( <i>correct</i> )	56
6	Democratic Party	8
1	Other ( <b>VOL.</b> )	n/a
<u>40</u>	Don't know/Refused	<u>36</u>
100		100

**NO QUESTIONS 28 THROUGH 39**

Q40a Do you use the internet, at least occasionally?

73 Yes  
27 No  
\* Don't know/Refused  
100

Q40b Do you send or receive email, at least occasionally?

66 Yes  
34 No  
\* Don't know/Refused  
100

**INTERNET USERS [N=1,231] (IF [Q40a=1] OR [Q40b=1] ASK)**

Q41 Did you happen to use the internet or email YESTERDAY?

70 Yes, used the internet yesterday  
30 No, did not use the internet yesterday  
\* Don't know/Refused  
100

**INTERNET USERS [N=1,231]**

**(IF [Q40a=1] OR [Q40b=1] ASK)**

MODEM Do you connect to the internet from home? [IF YES Does the computer you use at home connect to the internet through a dial-up telephone line, or do you have some other type of connection, such as a DSL-enabled phone line, a cable TV modem, a wireless connection, or a T-1 or fiber optic connection?]

26 Dial-up telephone line  
27 DSL-enabled phone line  
26 Cable modem  
2 Wireless connection (either "land-based" or "satellite")  
1 T-1 or fiber optic connection  
1 Other (**SPECIFY, MAKE SURE NOT ONE OF ABOVE**)  
15 NO, DOES NOT CONNECT TO INTERNET FROM HOME  
2 Don't know/Refused  
100

**ASK ALL**

PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or Independent?

<u>Total</u>		<u>Mar</u> <u>2006</u>
26	Republican	28
34	Democrat	34
31	Independent	30
3	No preference ( <b>VOL.</b> )	4
*	Other party ( <b>VOL.</b> )	*
<u>6</u>	Don't know/Refused	<u>4</u>
<u>100</u>		<u>100</u>



**IF ANSWERED 3, 4, 5 OR 9 IN PARTY, ASK:**

PARTYLN      As of today do you lean more to the Republican Party or more to the Democratic Party?

<u>Total</u>		<u>Mar</u>
		<u>2006</u>
9	Republican	11
13	Democrat	14
<u>18</u>	Refused to lean	<u>13</u>
40%		38%