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Interview dates: October 10-12 & 16-18, 2006  
Interviews: 2,002 adults; 774 baseball fans  
Margin of error: ±2.2 for all adults; ±3.5 for baseball fans

**THE ASSOCIATED PRESS/AMERICA ONLINE POLL  
MAJOR LEAGUE BASEBALL STUDY  
CONDUCTED BY IPSOS PUBLIC AFFAIRS  
RELEASE DATE: OCTOBER 19, 2006  
PROJECT #81-5861-16**

**NOTE: all results shown are percentages unless otherwise labeled.**

**BASEBALL STUDY**

1. Are you a fan of professional baseball, or not?

	10/10- 18/06	4/17- 19/06	10/11- 13/05	4/1- 3/05
Yes .....	32	36	33	35
No.....	64	58	64	60
Somewhat (VOL).....	4	6	4	5
Not sure.....	-	-	-	-

**Q. 2 ASKED ONLY OF THOSE WHO IN Q.1 SAY THAT THEY ARE OR ARE SOMEWHAT A FAN OF PROFESSIONAL BASEBALL.**

**NOTE: RESULTS FOR ALL REMAINING QUESTIONS EXCEPT FOR QUESTION 3 ARE BASED ON THE 2,002 OF ALL ADULTS (774 RESPONDENTS) WHO IDENTIFY THEMSELVES AS BASEBALL FANS.**

2. During baseball season, how often do you attend or follow a live broadcast of your favorite team's games? Would you say...?

	10/10- 18/06	4/17- 19/06
<b>AT LEAST A FEW TIMES A SEASON (NET) .....</b>	<b>96</b>	<b>95</b>
Every game.....	8	7
Several games a week but not every game.....	22	21
About once a week .....	19	21
Several times a month .....	16	18
About once a month.....	8	10
Only a few times a season.....	22	18
Never .....	4	5
Not sure .....	1	-

3. In your view, which one statement best represents the biggest problem with Major League Baseball?

	10/10- <u>18/06</u>	10/11- <u>13/05</u>	4/1- <u>3/05</u>
The players make too much money .....	28	29	33
Players use steroids or other performance-enhancing drugs.....	19	23	27
It costs too much to attend a game .....	21	22	22
The games are too long .....	12	11	8
(NOT READ) Other .....	5	3	6
(NOT READ) None.....	1	1	-
Not sure.....	14	11	4

4. Which Major League Baseball team do you root for during the REGULAR season?

	10/10- <u>18/06</u>	10/11- <u>13/05</u>
Anaheim/LA Angels.....	2	3
Arizona Diamondbacks.....	1	1
Atlanta Braves .....	10	11
Baltimore Orioles.....	2	2
Boston Red Sox .....	9	11
Chicago Cubs.....	4	5
Chicago White Sox.....	2	1
Cincinnati Reds .....	3	3
Cleveland Indians.....	4	2
Colorado Rockies .....	1	1
Detroit Tigers.....	7	3
Florida Marlins.....	1	2
Houston Astros.....	2	3
Kansas City Royals .....	1	1
Los Angeles Dodgers .....	5	3
Milwaukee Brewers .....	-	2
Minnesota Twins .....	2	3
New York Mets .....	4	3
New York Yankees.....	14	12
Oakland Athletics .....	2	2
Philadelphia Phillies.....	4	2
Pittsburgh Pirates .....	3	3
San Diego Padres .....	1	3
San Francisco Giants .....	3	3
Seattle Mariners .....	2	2
St. Louis Cardinals .....	4	5
Tampa Bay Devil Rays.....	1	-
Texas Rangers.....	1	3
Toronto Blue Jays .....	-	1
Washington Nationals.....	1	1
None.....	3	2
Not sure.....	1	1

5. How much do you care if professional baseball players use steroids or other performance-enhancing drugs? Do you care...?

	10/10- <u>18/06</u>	4/17- <u>19/06</u>	4/1- <u>3/05</u>
A lot.....	58	63	63
A little .....	23	21	21
Not at all.....	18	16	15
Not sure .....	1	-	-

6. Do you think Major League Baseball's crackdown on performance-enhancing drugs affected the overall quality of play in baseball this season, or not?

7. Do you feel it has made play better or worse?

	10/10- <u>18/06</u>
Affected overall quality of play (Net)	28
Better	15
Worse	12
Affected but not sure if better or worse	1
Did not affect overall quality of play (DK/NS)	66
	6

8. When it comes to curbing use of steroids and other performance-enhancing drugs, is Major League Baseball doing...

	10/10- <u>18/06</u>	4/17- <u>19/06</u>
Too much.....	7	5
Not enough .....	51	53
About the right amount.....	37	39
Not sure .....	5	3

9. Barry Bonds of the San Francisco Giants is very close to breaking Hank Aaron's record of 755 lifetime home runs [with 734]. Are you rooting for Barry Bonds to break Hank Aaron's record, or do you hope he will fall short of it? (ENTER SINGLE RESPONSE.)

	10/10- <u>18/06</u>
Hope he falls short	48
Rooting for him to break it	33
(NOT READ) Don't Care	16
(DK/NS)	3

10. Which Major League Baseball team do you love to hate? (DO NOT READ LIST. ENTER SINGLE RESPONSE. IF UNSURE, ENCOURAGE BEST GUESS.)

	10/10- <u>18/06</u>
Anaheim/LA Angels	1
Arizona Diamondbacks	-
Atlanta Braves	2
Baltimore Orioles	-
Boston Red Sox	7
Chicago Cubs	2
Chicago White Sox	1
Cincinnati Reds	-
Cleveland Indians	1
Detroit Tigers	-
Florida Marlins	1
Houston Astros	1
Los Angeles Dodgers	3
Minnesota Twins	-
New York Mets	2
New York Yankees	40
Oakland Athletics	2
Philadelphia Phillies	1
Pittsburgh Pirates	-
San Diego Padres	-
San Francisco Giants	2
Seattle Mariners	-
St. Louis Cardinals	1
Texas Rangers	-
Toronto Blue Jays	-
None	27
(DK/NS)	6

11. In general, do you think that postseason baseball games are scheduled ... (READ LIST. ENTER SINGLE RESPONSE. IF UNSURE, ENCOURAGE BEST GUESS.) (RANDOMIZE FIRST TWO RESPONSE OPTIONS.)

	10/10- <u>18/06</u>
Too late at night	19
Too early at night	3
Scheduled at about the right time	75
(DK/NS)	3

12a. Will you stay up late to watch World Series games, or not?

	10/10- <u>18/06</u>
Yes (will stay up late)	73
No	25
(DK/NS)	2

**IF 1+ CHILDREN IN THE HOUSEHOLD AGE 6-12 OR 13-17, ASK Q. 12b; OTHERWISE, SKIP TO Q. 13.**

12b. Will you allow your children to stay up late to watch World Series games, or not?

	10/10- 18/06
Yes	38
No	60
(DK/NS)	2

13. How would you rate the overall quality of the umpires in Major League Baseball today?

	10/10- 18/06	10/11- 13/05
Excellent .....	22	24
Good .....	57	56
Fair.....	14	17
Poor .....	4	1
Not sure .....	3	2
<b>Total Excellent/Good .....</b>	<b>79</b>	<b>80</b>
<b>Total Fair/Poor.....</b>	<b>19</b>	<b>18</b>

**DEMOGRAPHICS**

**NOTE: Results for demographic questions represent all adults unless otherwise indicated.**

D1a. In what year were you born?

D1b. Have you already had a birthday this year?

**(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)**

D1c. Are you:

18-34 .....	25
35-49 .....	30
50-64 .....	27
65 and over .....	15
Refused/not sure .....	3

D2. Are you employed:

<b>TOTAL EMPLOYED</b> .....	64
- Full time.....	54
- Part time.....	10
Not employed .....	13
Retired.....	22
Refused/not sure .....	1

D3. What is the last year of school you completed?

Grade school or some high school .....	5
Completed high school .....	22
Some college but did not finish.....	17
Completed a two year college degree .....	10
Completed a four year college degree.....	23
Completed a post-graduate degree such as a Master's or Ph.D. ....	21
Refused/not sure .....	2

D4. Are you currently married:

Yes .....	61
No.....	36
Refused/not sure .....	3

D5. Including yourself and any children, how many people are currently living in your household?

1 .....	14
2 .....	34
3 .....	18
4 .....	18
5 .....	10
6 or more.....	4
Refused/not sure .....	2

**(Q.D6a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D6.)**

- D6a. How many children under 6 years are currently living in your household?
- D6b. How many children ages 6 to 12 are currently living in your household?
- D6c. How many children ages 13 to 17 are currently living in your household?

<b>ANY CHILDREN – NET .....</b>	<b>38</b>
Under 6.....	19
6-12.....	19
13-17.....	14
<b>NO CHILDREN .....</b>	<b>60</b>
Refused/not sure.....	2

D7a. Are you of Hispanic ethnicity?

**(Q.D7b ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D7a.)**

D7b. Are you white, black, Asian, or some other race?

**(RESULTS SHOWN IN SUMMARY BELOW.)**

White.....	74
Black.....	9
Hispanic.....	9
Asian.....	2
American Indian.....	0
Other.....	2
Refused.....	4

D8. Could you please tell me your household income from all sources in 2005?

Under \$15,000.....	8
\$15,000 to less than \$20,000.....	3
\$20,000 to less than \$25,000.....	5
\$25,000 to less than \$30,000.....	4
\$30,000 to less than \$40,000.....	7
\$40,000 to less than \$50,000.....	9
\$50,000 to less than \$75,000.....	18
\$75,000 to less than \$100,000.....	10
\$100,000 or more.....	17
Refused/not sure.....	19

**REGION:**

Northeast.....	23
Midwest.....	23
South.....	33
West.....	21

**METROPOLITAN STATUS:**

Urban.....	30
Suburban.....	52
Rural.....	18

**GENDER:**

Male.....	53
Female.....	47