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Interview dates: June 23-27, 2006
Interviews: 1,000 adults
Margin of error: ±3.1 for all adults

**THE ASSOCIATED PRESS LYING STUDY
CONDUCTED BY IPSOS PUBLIC AFFAIRS
RELEASE DATE: JUNE 28, 2006
PROJECT #81-5139-96**

NOTE: all results shown are percentages unless otherwise labeled.

LYING STUDY

1. Do you think it is (ROTATE) sometimes justified to lie, or do you think lying is never justified?

Sometimes justified	42
Never justified.....	52
Depends (NOT READ)	5
Not sure.....	1

2. I'm going to read you a list of situations when people sometimes lie. For each one, please tell me whether you think lying in that situation is often okay, sometimes okay, or never okay. How about...?

TABLE RANKED BY % TOTAL OFTEN/SOMETIMES OKAY

	Often <u>Okay</u>	Some- times <u>Okay</u>	Never <u>Okay</u>	Not <u>Sure</u>	Total Often/ Some- times <u>Okay</u>
Lying in order to avoid hurting someone's feelings.....	9	56	34	1	65
Exaggerating the facts to make a story more interesting	5	39	56	-	44
A parent lying to a child about the parent's past misbehavior.....	4	36	59	1	40
Lying about one's age.....	5	32	63	-	37
Lying about being sick to take the day off work	3	31	66	-	33
Lying on a resume	1	10	88	1	11
Lying to one's spouse or partner about an affair.....	2	7	90	1	9
Cheating on one's taxes	1	5	93	1	6

3. How often do you feel you have to lie or cheat, even just a little?

Often.....	1
Occasionally	8
Rarely	52
Never.....	39
Not sure.....	-

Total Often/Occasionally.....	9
Total Rarely/Never	91

4. Thinking about the past week, do you think you might have told a lie?

Yes	20
No	79
Not sure	1

(ASKED ONLY OF THOSE SAYING 'YES' IN Q4)

5a. What was the most recent lie you told, even if it was just a small one?

OPEN END QUESTION; NOT CODED

5b. And to whom did you tell this lie?

Friend/family member	51
Co-worker	14
Customer/client.....	2
Other	8
Not sure	25

DEMOGRAPHICS

NOTE: Results for demographic questions represent all adults unless otherwise indicated.

D1a. In what year were you born?

D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

18-34	30
35-49	29
50-64	25
65 and over	14
Refused/not sure	2

D2. Are you employed:

TOTAL EMPLOYED	61
- Full time.....	50
- Part time.....	11
Not employed	14
Retired.....	23
Refused/not sure	2

D3. What is the last year of school you completed?

Grade school or some high school	5
Completed high school	25
Some community college or university, but did not finish	21
Completed technical school or a community college	10
Completed a university or Bachelor's degree	22
Completed a post-graduate degree such as a Master's or Ph.D.	15
Refused/not sure	2

D4. Are you currently married?

Yes	57
No.....	42
Refused/not sure	1

D5. Including yourself and any children, how many people are currently living in your household?

1	16
2	32
3	21
4	15
5	8
6 or more	6
Refused/not sure	2

(Q.D6a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D5.)

D6a. How many children under 6 years are currently living in your household?

D6b. How many children ages 6 to 12 are currently living in your household?

D6c. How many children ages 13 to 17 are currently living in your household?

ANY CHILDREN – NET	39
Under 6.....	18
6-12	19
13-17	16
NO CHILDREN	59
Refused/not sure	3

D7a. Would you describe yourself as a born-again or evangelical Christian, or not?

Yes	38
No.....	58
Refused/not sure	4

D9b. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination? **(IF "SOME OTHER RELIGION, ASK) Is that a Christian denomination, or not? (IF YES, CODED AS "PROTESTANT".)**

Protestant.....	44
Catholic	24
Mormon	2
Jewish	1
Muslim.....	1
Other non-Christian religion.....	5
No religion	20
Refused/not sure	3

D10a. Are you of Hispanic ethnicity?

(Q.D10b ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D10a.)

D10b. Are you white, black, Asian, or some other race?

(RESULTS SHOWN IN SUMMARY BELOW.)

White	68
Black.....	12
Hispanic.....	12
Asian.....	3
American Indian.....	1
Other.....	2
Refused	4

D11. Could you please tell me your household income from all sources in 2005?

Under \$15,000.....	11
\$15,000 to less than \$20,000	4
\$20,000 to less than \$25,000	7
\$25,000 to less than \$30,000	4
\$30,000 to less than \$40,000	8
\$40,000 to less than \$50,000	9
\$50,000 to less than \$75,000	15
\$75,000 to less than \$100,000	9
\$100,000 or more	12
Refused/not sure	21

REGION:

Northeast.....	19
Midwest	23
South	36
West	22

METROPOLITAN STATUS:

Urban.....	31
Suburban	52
Rural.....	17

GENDER:

Male	48
Female	52