



1101 Connecticut Avenue NW, Suite 200
Washington, DC 20036
(202) 463-7300

Interview dates: October 21-26, 2005

Interviews:
2,003 adults nationwide, margin of error: ± 2.2
Including 694 adults in the South, margin of error ± 3.8
and 1,309 adults not in the South, margin of error ± 2.8

**THE ASSOCIATED PRESS SOUTHERN ATTITUDES STUDY
CONDUCTED BY IPSOS PUBLIC AFFAIRS
RELEASE DATE: OCTOBER 27, 2005
PROJECT #81-5139-65**

NOTE: all results shown are percentages unless otherwise labeled.

REGISTERED VOTERS/ PARTY AFFILIATION

1. Are you currently registered to vote at this address, or not?

	<u>ALL ADULTS</u>
Yes.....	79
No	21
Refused/not sure	-

2a. Do you consider yourself a Democrat, a Republican, an Independent or none of these? *

(IF "DEMOCRAT" TO Q.2a, Q.2b ASKED. IF "REPUBLICAN" TO Q.2a, Q.2c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.2a, Q.2d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

- 2b. Do you lean strongly or only moderately toward the Democratic Party?
- 2c. Do you lean strongly or only moderately toward the Republican Party?
- 2d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	<u>REGISTERED VOTERS</u>
Strongly Republican	18
Moderately Republican	22
Definitely Independent/neither	12
Moderately Democrat.....	25
Strongly Democrat	20
Refused/not sure.....	3
Total Republican	40
Total Democrat	45

* Half the respondents were asked party identification in this location, the other half were asked at the end of the survey with the other demographic questions. Results for the respondents who were asked the question early were 40% Republican, 46% Democrat. For the respondents asked later in the survey, the results were 40% Republican, 45% Democrat.

SOUTHERN ATTITUDES STUDY

1. In general, do you think Southerners are more courteous, less courteous or, is there not really any difference in how courteous Southerners are compared to people in other areas of the country?

	ADULTS IN <u>SOUTH</u>	ADULTS NOT IN <u>SOUTH</u>	ALL <u>ADULTS</u>
More courteous	55	35	42
Less courteous	7	4	5
Not really any difference	34	52	46
Not sure	4	9	7

2. In general, do you think race relations in the South are...?

	ADULTS IN <u>SOUTH</u>	ADULTS NOT IN <u>SOUTH</u>	ALL <u>ADULTS</u>
Very good.....	14	6	9
Somewhat good	51	42	45
Mixed	3	3	3
Somewhat bad	21	29	26
Very bad.....	6	7	7
Not sure.....	5	13	10
<hr style="border-top: 1px dashed black;"/>			
Total Good	65	48	54
Total Bad.....	27	36	33

3. Do you think the South is a distinctive region with its own culture, or is it not really that different from other areas of the country?

	ADULTS IN <u>SOUTH</u>	ADULTS NOT IN <u>SOUTH</u>	ALL <u>ADULTS</u>
Is a distinctive region with its own culture	63	64	64
Not really any difference	34	32	32
Not sure	3	4	4

4. In which state were you born?

	<u>ADULTS IN SOUTH</u>	<u>ADULTS NOT IN SOUTH</u>	<u>ALL ADULTS</u>
WEST (NET)	6	21	15
Pacific (Sub-Net)	3	14	10
- Alaska	-	-	-
- Hawaii	-	1	1
- California.....	2	11	7
- Oregon	-	1	1
- Washington	1	1	1
Mountain (Sub-Net)	3	7	5
- Arizona.....	-	1	1
- Colorado	1	1	1
- Idaho	-	1	-
- Montana	-	1	-
- Nevada.....	-	-	-
- New Mexico	-	1	1
- Utah	1	2	1
- Wyoming	-	-	-
MIDWEST (NET)	11	34	26
West North Central (Sub-Net) ..	4	10	8
- Iowa	-	2	1
- Kansas	1	1	1
- Minnesota	1	3	2
- Missouri.....	1	3	2
- Nebraska.....	-	1	1
- North Dakota	-	1	-
- South Dakota	-	1	1
East North Central (Sub-Net) ...	7	24	18
- Illinois	1	6	4
- Indiana	1	3	2
- Michigan.....	2	5	4
- Ohio	2	7	5
- Wisconsin.....	1	3	2
NORTHEAST (NET)	10	29	22
New England (Sub-Net)	3	7	6
- Connecticut	1	2	1
- Maine	-	1	1
- Massachusetts	1	3	2
- New Hampshire.....	-	-	-
- Rhode Island.....	-	1	1
- Vermont.....	-	-	-
Middle Atlantic (Sub-Net)	7	22	16
- Pennsylvania.....	2	8	6
- New Jersey	1	3	3
- New York.....	3	11	8

Q.4 Cont.

	ADULTS IN <u>SOUTH</u>	ADULTS NOT IN <u>SOUTH</u>	ALL <u>ADULTS</u>
SOUTH (NET)	69	7	29
South Atlantic (Sub-Net)	32	3	13
- Delaware	1	-	-
- Florida	5	1	2
- Georgia	5	-	2
- Maryland	2	1	1
- North Carolina	9	-	4
- South Carolina	3	-	1
- Virginia	5	-	2
- Washington DC	-	-	-
- West Virginia	2	-	1
East South Central (Sub-Net) ..	14	1	6
- Alabama	5	-	2
- Kentucky	4	1	2
- Mississippi	1	-	1
- Tennessee	5	-	2
West South Central (Sub-Net) .	24	3	10
- Arkansas	3	-	1
- Louisiana	3	-	1
- Oklahoma	5	-	2
- Texas	13	2	6
Other	4	8	7
Not sure	1	1	1

5. Do you consider yourself a Southerner, or not?

	ADULTS IN <u>SOUTH</u>	ADULTS NOT IN <u>SOUTH</u>	ALL <u>ADULTS</u>
Yes, Southerner	61	9	28
No, not a Southerner	38	90	71
Not sure	1	1	1

DEMOGRAPHICS

NOTE: Results for demographic questions represent all adults unless otherwise indicated.

D1a. In what year were you born?

D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

	ADULTS IN <u>SOUTH</u>	ADULTS NOT IN <u>SOUTH</u>	ALL <u>ADULTS</u>
18-34.....	31	31	31
35-49.....	27	27	27
50-64.....	24	25	25
65 and over.....	17	16	16
Refused/not sure.....	1	1	1

D2. Are you employed:

	ADULTS IN <u>SOUTH</u>	ADULTS NOT IN <u>SOUTH</u>	ALL <u>ADULTS</u>
TOTAL EMPLOYED.....	61	62	61
- Full time.....	49	51	50
- Part time.....	12	11	11
Not employed.....	16	16	16
Retired.....	21	21	21
Refused/not sure.....	2	1	2

D3. What is the last year of school you completed?

	ADULTS IN <u>SOUTH</u>	ADULTS NOT IN <u>SOUTH</u>	ALL <u>ADULTS</u>
Grade school or some high school.....	11	5	7
Completed high school.....	25	25	25
Some college but did not finish.....	22	21	21
Completed a two year college degree.....	9	12	11
Completed a four year college degree.....	17	20	19
Completed a post-graduate degree such as a Master's or Ph.D.	14	16	16
Refused/not sure.....	2	1	1

D4. Are you currently married:

	ADULTS IN <u>SOUTH</u>	ADULTS NOT IN <u>SOUTH</u>	ALL <u>ADULTS</u>
Yes.....	60	57	58
No.....	38	42	40
Refused/not sure.....	2	1	2

D5. Including yourself and any children, how many people are currently living in your household?

	ADULTS IN SOUTH	ADULTS NOT IN SOUTH	ALL ADULTS
1	19	18	19
2	31	31	31
3	19	19	19
4	14	16	15
5	9	9	9
6 or more	5	5	5
Refused/not sure	3	2	2

(Q.D6a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D6.)

D6a. How many children under 6 years are currently living in your household?

D6b. How many children ages 6 to 12 are currently living in your household?

D6c. How many children ages 13 to 17 are currently living in your household?

	ADULTS IN SOUTH	ADULTS NOT IN SOUTH	ALL ADULTS
ANY CHILDREN – NET	40	37	38
Under 6.....	23	20	21
6-12	19	19	19
13-17	15	15	15
NO CHILDREN.....	58	60	59
Refused/not sure	3	2	2

D7a. Would you describe yourself as a born-again or evangelical Christian, or not?

	ADULTS IN SOUTH	ADULTS NOT IN SOUTH	ALL ADULTS
Yes	47	28	34
No	48	69	62
Refused/not sure	5	3	4

D7b. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination? **(IF "SOME OTHER RELIGION, ASK) Is that a Christian denomination, or not? (IF YES, CODED AS "PROTESTANT".)**

	ADULTS IN SOUTH	ADULTS NOT IN SOUTH	ALL ADULTS
Protestant	59	38	46
Catholic.....	15	28	23
Mormon.....	3	2	3
Jewish.....	-	2	1
Muslim	1	1	1
Other non-Christian religion	3	6	5
No religion.....	15	20	18
Refused/not sure.....	4	3	3

D8a. Are you of Hispanic ethnicity?

(Q.D7b ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D8a.)

D8b. Are you white, black, Asian, or some other race?

(RESULTS SHOWN IN SUMMARY BELOW.)

	ADULTS IN <u>SOUTH</u>	ADULTS NOT IN <u>SOUTH</u>	ALL <u>ADULTS</u>
White.....	63	70	68
Black.....	17	8	11
Hispanic.....	12	12	12
Asian.....	2	5	4
American Indian.....	2	1	1
Other.....	1	1	1
Refused.....	3	3	3

D9. Could you please tell me your household income from all sources in 2004?

	ADULTS IN <u>SOUTH</u>	ADULTS NOT IN <u>SOUTH</u>	ALL <u>ADULTS</u>
Under \$15,000.....	15	13	14
\$15,000 to less than \$20,000.....	5	5	5
\$20,000 to less than \$25,000.....	6	4	5
\$25,000 to less than \$30,000.....	4	5	5
\$30,000 to less than \$40,000.....	10	9	9
\$40,000 to less than \$50,000.....	10	7	8
\$50,000 to less than \$75,000.....	14	15	15
\$75,000 to less than \$100,000.....	6	8	7
\$100,000 or more.....	12	15	14
Refused/not sure.....	18	19	18

REGION:

	ALL <u>ADULTS</u>
Northeast.....	19
Midwest.....	23
South.....	36
West.....	22

METROPOLITAN STATUS:

	ADULTS IN <u>SOUTH</u>	ADULTS NOT IN <u>SOUTH</u>	ALL <u>ADULTS</u>
Urban.....	28	30	30
Suburban.....	49	52	51
Rural.....	23	18	19

GENDER:

	<u>ADULTS IN SOUTH</u>	<u>ADULTS NOT IN SOUTH</u>	<u>ALL ADULTS</u>
Male.....	48	48	48
Female	52	52	52