



1101 Connecticut Avenue NW, Suite 200
Washington, DC 20036
(202) 463-7300

Interview dates: August 22-24, 2005
Interviews: 1001 adults, 837 registered voters
Margin of error: ± 3.1 for all adults, ± 3.4 for registered voters

**ASSOCIATED PRESS: RUDENESS STUDY
CONDUCTED BY IPSOS PUBLIC AFFAIRS
RELEASE DATE: AUGUST 25, 2005
PROJECT #81-5139-52**

NOTE: all results shown are percentages unless otherwise labeled.

REGISTERED VOTERS/ PARTY AFFILIATION

1. Are you currently registered to vote at this address, or not?

Yes	78
No.....	22
Refused/not sure	-

2a. Do you consider yourself a Democrat, a Republican, an Independent or none of these? *

(IF "DEMOCRAT" TO Q.2a, Q.2b ASKED. IF "REPUBLICAN" TO Q.2a, Q.2c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.2a, Q.2d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

- 2b. Do you lean strongly or only moderately toward the Democratic Party?
- 2c. Do you lean strongly or only moderately toward the Republican Party?
- 2d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	REGISTERED VOTERS
Strongly Republican	17
Moderately Republican	20
Definitely Independent/neither	12
Moderately Democrat.....	27
Strongly Democrat	23
Refused/not sure.....	1
<hr style="border-top: 1px dashed black;"/>	
Total Republican	37
Total Democrat	50

* Half the respondents were asked party identification in this location, the other half were asked at the end of the survey with the other demographic questions. Results for the respondents who were asked the question early were 34% Republican, 51% Democrat. For the respondents asked later in the survey, the results were 40% Republican, 49% Democrat.

RUDENESS STUDY

1. Compared to 20 or 30 years ago, do you think people are more rude, less rude, or about the same?

More rude	69
Less rude.....	4
About the same	26
Not sure.....	1

[ASKED ONLY OF THOSE WHO SAY MORE RUDE TO Q.1]

2. I'm going to read you a list of possible causes of increased rudeness. For each one, please tell me whether it deserves a great deal of blame, a fair amount of blame, only a little blame or no blame at all.

	<u>Great Deal</u>	<u>Fair Amount</u>	<u>Only a Little</u>	<u>No Blame</u>	<u>Not Sure</u>	Total Great Deal/Fair Amount	Total Only a Little/None
Celebrities, athletes and public figures behaving rudely and being poor role models	38	31	21	9	1	69	30
Parents not teaching good manners to children	69	24	6	1	-	93	6
TV shows and movies that show rude behavior.....	44	29	18	8	1	73	26
People leading busier lives and not taking time for politeness	34	41	19	6	-	75	25

3. Now, for each of the following situations, please tell me if you encounter this situation frequently, occasionally, rarely or never.

	<u>Frequently</u>	<u>Occasionally</u>	<u>Rarely</u>	<u>Never</u>	<u>Not Sure</u>	Total Freq./Occas.	Total Rarely/ Never
People using their cell phones in a loud or annoying manner in public.....	55	30	12	3	-	85	15
People using rude or offensive language in public	48	34	15	3	-	82	18
People talking loudly or using cell phones at movie theatres.....	22	26	27	19	6	48	46
Drivers who are aggressive and reckless on the road.....	55	36	7	2	-	91	9
Sales people in stores ignoring customers or treating them rudely...	28	41	23	7	1	69	30
Children behaving rudely in public ..	44	41	11	3	1	85	14
Rude behavior on television and in movies.....	54	30	9	5	2	85	14

4. I'm going to read you a list of items, and for each item, please tell me whether this is something you, yourself, have done in the last few months, or not. Please remember that your answers are confidential.

	<u>Yes</u>	<u>No</u>	<u>Not Sure</u>
Used a swear-word in public	37	63	-
Used your cell phone in a loud or annoying manner in public	8	91	1
Gotten impatient with someone in public and spoken rudely to them	23	77	-
Made an obscene gesture at another person while driving a car.....	13	87	-
Asked someone behaving rudely to stop their behavior.....	38	62	-
Made a formal complaint about someone behaving rudely.....	22	78	-

DEMOGRAPHICS

NOTE: Results for demographic questions represent all adults unless otherwise indicated.

D1a. In what year were you born?

D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

18-34	31
35-49	29
50-64	23
65 and over	16
Refused/not sure	1

D2. Are you employed:

TOTAL EMPLOYED	62
- Full time.....	52
- Part time.....	9
Not employed	19
Retired.....	20
Refused/not sure	-

D3. What is the last year of school you completed?

Grade school or some high school	6
Completed high school	27
Some community college or university, but did not finish	20
Completed technical school or a community college	11
Completed a university or Bachelor's degree	21
Completed a post-graduate degree such as a Master's or Ph.D.	15
Refused/not sure	-

D4. Are you currently married:

Yes	54
No.....	46
Refused/not sure	-

D5. Including yourself and any children, how many people are currently living in your household?

1	18
2	31
3	21
4	18
5	7
6 or more	4
Refused/not sure	1

(Q.D6a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D5.)

D6a. How many children under 6 years are currently living in your household?

D6b. How many children ages 6 to 12 are currently living in your household?

D6c. How many children ages 13 to 17 are currently living in your household?

ANY CHILDREN – NET	40
Under 6.....	23
6-12	15
13-17	14
NO CHILDREN	59
Refused/not sure	1

D7a. Would you describe yourself as a born-again or evangelical Christian, or not?

Yes	39
No.....	59
Refused/not sure	2

D7b. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination? **(IF "SOME OTHER RELIGION, ASK) Is that a Christian denomination, or not? (IF YES, CODED AS "PROTESTANT".)**

Protestant.....	47
Catholic	24
Mormon	1
Jewish	2
Muslim	-
Other non-Christian religion.....	4
No religion	21
Refused/not sure	1

D8a. Are you of Hispanic ethnicity?

(Q.D8b ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D8a.)

D8b. Are you white, black, Asian, or some other race?

(RESULTS SHOWN IN SUMMARY BELOW.)

White	71
Black.....	11
Hispanic.....	12
Asian.....	4
American Indian.....	-
Other.....	1
Refused	1

D9. Could you please tell me your household income from all sources in 2004?

Under \$15,000.....	11
\$15,000 to less than \$20,000	6
\$20,000 to less than \$25,000	8
\$25,000 to less than \$30,000	4
\$30,000 to less than \$40,000	9
\$40,000 to less than \$50,000	9
\$50,000 to less than \$75,000	16
\$75,000 to less than \$100,000	9
\$100,000 or more	13
Refused/not sure	15

REGION:

Northeast.....	20
Midwest	22
South.....	36
West	22

METROPOLITAN STATUS:

Urban.....	32
Suburban.....	48
Rural.....	20

GENDER:

Male	48
Female	52