



1101 Connecticut Avenue NW, Suite 200  
Washington, DC 20036  
(202) 463-7300

Interview dates: April 1-3, 2005  
Interviews: 1,001 adults  
Margin of error: ±3.1

**AOL: BASEBALL AND STEROIDS STUDY  
CONDUCTED BY IPSOS-PUBLIC AFFAIRS  
RELEASE DATE: APRIL 4, 2005  
PROJECT #81-5139-30**

**NOTE: all results shown are percentages unless otherwise labeled.**

---

1. Are you a fan of professional baseball, or not?

Yes .....	35
No.....	60
(NOT READ) Somewhat.....	5
Not sure.....	-

2. In your view, which one statement best represents the biggest problem with Major League Baseball?

The players make too much money.....	33
Players use steroids or other performance-enhancing drugs .....	27
It costs too much to attend a game.....	22
The games are too long.....	8
(NOT READ) Other.....	6
Not sure .....	4

3. How much do you care if professional baseball players use steroids or other performance-enhancing drugs? Do you care...

A lot .....	55
A little.....	23
Not at all .....	22
Not sure.....	-

**(ASKED OF HALF THE RESPONDENTS.)**

4a. If a baseball player was found to have used steroids or other performance-enhancing drugs, should he be allowed into baseball's Hall of Fame, or not?

Yes .....	26
No.....	70
Not sure.....	4

**(ASKED OF HALF THE RESPONDENTS.)**

4b. If a baseball player was found to have used steroids or other performance-enhancing drugs, but only before baseball enacted rules against using those drugs in 2002, should he be allowed into baseball's Hall of Fame, or not?

Yes .....	32
No.....	62
Not sure.....	6

5. When it comes to oversight of Major League Baseball's efforts to curb the use of steroids and other performance-enhancing drugs, is Congress doing...

Too much .....	21
Not enough.....	39
About the right amount.....	31
Not sure.....	9

**(ASKED ONLY OF THOSE WHO SAY IN Q.1 THAT THEY ARE FANS OF PROFESSIONAL BASEBALL.)**

6. Currently 8 teams make the playoffs each season. Should baseball expand the number of teams in the playoffs to 12, or leave the number at eight?

Leave the number at 8 .....	78
Expand the number of teams in the playoffs to 12.....	19
Not sure.....	3

**(ASKED ONLY OF THOSE WHO SAY IN Q.1 THAT THEY ARE FANS OF PROFESSIONAL BASEBALL.)**

7. If you had to choose, what kind of baseball game would you prefer to watch?

A close game with a lot of runs scored.....	56
A pitchers' duel.....	42
Not sure.....	2

**DEMOGRAPHICS**

**NOTE: Results for demographic questions represent all adults unless otherwise indicated.**

D1a. In what year were you born?

D1b. Have you already had a birthday this year?

**(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)**

D1c. Are you:

18-34 .....	31
35-49 .....	29
50-64 .....	24
65 and over .....	15
Refused/not sure .....	1

D2. Are you employed:

<b>TOTAL EMPLOYED .....</b>	<b>62</b>
- Full time.....	52
- Part time.....	10
Not employed .....	19
Retired.....	19
Refused/not sure .....	-

D3. What is the last year of school you completed?

Grade school or some high school .....	6
Completed high school .....	26
Some college but did not finish.....	23
Completed a two year college degree .....	12
Completed a four year college degree.....	18
Completed a post-graduate degree such as a Master's or Ph.D. ....	15
Refused/not sure .....	-

D4. Are you currently married:

Yes .....	54
No.....	46
Refused/not sure .....	-

D5. Including yourself and any children, how many people are currently living in your household?

1 .....	21
2 .....	32
3 .....	18
4 .....	16
5 .....	7
6 or more.....	5
Refused/not sure .....	1

**(Q.D6a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D6.)**

D6a. How many children under 6 years are currently living in your household?

D6b. How many children ages 6 to 12 are currently living in your household?

D6c. How many children ages 13 to 17 are currently living in your household?

<b>ANY CHILDREN – NET .....</b>	<b>35</b>
Under 6.....	17
6-12.....	18
13-17.....	14
<b>NO CHILDREN .....</b>	<b>63</b>
<b>Refused/not sure .....</b>	<b>2</b>

D7a. Are you of Hispanic ethnicity?

**(Q.D7b ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D7a.)**

D7b. Are you white, black, Asian, or some other race?

**(RESULTS SHOWN IN SUMMARY BELOW.)**

White .....	71
Black.....	11
Hispanic.....	12
Asian.....	4
American Indian.....	-
Other.....	1
Refused .....	1

D8. Could you please tell me your household income from all sources in 2004?

Under \$15,000.....	13
\$15,000 to less than \$20,000 .....	4
\$20,000 to less than \$25,000 .....	8
\$25,000 to less than \$30,000 .....	5
\$30,000 to less than \$40,000 .....	10
\$40,000 to less than \$50,000 .....	8
\$50,000 to less than \$75,000 .....	15
\$75,000 to less than \$100,000 .....	8
\$100,000 or more .....	13
Refused/not sure .....	16

**REGION:**

Northeast.....	20
Midwest.....	22
South.....	35
West.....	23

**METROPOLITAN STATUS:**

Urban.....	37
Suburban.....	45
Rural.....	18

**GENDER:**

Male.....	48
Female.....	52