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Margin of error:  $\pm 3.1$  for all adults

**THE ASSOCIATED PRESS POLL  
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**NOTE: all results shown are percentages unless otherwise labeled.**

**SUPER BOWL HALFTIME SHOW STUDY**

1. You may have heard about the incident of singer Janet Jackson's breast being exposed during the nationally televised halftime show at the Super Bowl. In your opinion, which of the following best describes Janet Jackson's exposure of her breast during the Super Bowl halftime show?

|   |    |
|---|----|
| An illegal act.....                       | 18 |
| An act of bad taste, but not illegal .... | 54 |
| Neither.....                              | 27 |
| Not sure.....                             | 1  |

2. Which comes closer to your view? Do you think the federal government is right to investigate the exposure of Janet Jackson's breast on the nationally televised Super Bowl halftime show or do you think such an investigation is a waste of tax money?

|                            |    |
|----------------------------|----|
| Should investigate .....   | 21 |
| A waste of tax money ..... | 78 |
| Not sure.....              | 1  |

**Now a few questions about prescription drugs ...**

**PRESCRIPTION DRUG STUDY**

1. How important will the issue of prescription drug benefits for senior citizens be to you in deciding how to vote in the presidential election? Will it be ...

|  |           |
|--|-----------|
| Very important .....                       | 44        |
| Somewhat important .....                   | 34        |
| Not very important .....                   | 12        |
| Not important at all .....                 | 10        |
| Not sure .....                             | -         |
| <hr style="border-top: 1px solid black;"/> |           |
| <b>Total Important .....</b>               | <b>77</b> |
| <b>Total Not Important .....</b>           | <b>23</b> |

2. Do you think the federal government should negotiate with drug companies for lower prescription drug prices for seniors, or should drug companies set those prices without government involvement?

|  |    |
|--|----|
| Should negotiate .....                               | 71 |
| Should set prices without government involvement ... | 26 |
| Not sure .....                                       | 3  |

3. Regardless of how you usually vote, do you think the Republican party or the Democratic party is more likely to make prescription drugs for seniors more affordable?

|                   |    |
|-------------------|----|
| Republicans ..... | 33 |
| Democrats .....   | 52 |
| Not sure .....    | 15 |

4. Do you or does someone in your family take prescription drugs...

|                           |    |
|---------------------------|----|
| On a frequent basis ..... | 62 |
| Occasionally .....        | 19 |
| Rarely .....              | 10 |
| Never .....               | 9  |
| Not sure .....            | -  |

**(ASKED ONLY OF THOSE WHO SAY IN Q.4 THAT THEY OR SOMEONE IN THEIR FAMILY TAKES PRESCRIPTION DRUGS.)**

5a. In the past year, have you or has anyone in your family had difficulty paying for prescription drugs?

|                |    |
|----------------|----|
| Yes .....      | 33 |
| No .....       | 67 |
| Not sure ..... | -  |

**(ASKED ONLY OF THOSE WHO SAY YES IN Q.5a.)**

5b. Would you say you or someone in your family had had difficulty paying for prescription drugs ...

|                    |    |
|--------------------|----|
| Frequently .....   | 59 |
| Occasionally ..... | 33 |
| Rarely .....       | 8  |
| Not sure .....     | -  |

**(ASKED ONLY OF THOSE WHO SAY YES IN Q.5a.)**

6. Have you or has anyone in your family cut back or stretched out prescribed dosages, or put off getting a prescription filled, because of its cost?

|                                   |    |
|-----------------------------------|----|
| Have cut back on dosage .....     | 73 |
| Have not cut back on dosage ..... | 26 |
| Not sure .....                    | 1  |

7. Some want the federal government to make it easier for people to buy prescription drugs from Canada or other countries at lower cost. Others oppose that, arguing that the safety of prescription drugs from other countries cannot be assured. Do you favor or oppose the federal government making it easier for people to buy prescription drugs from other countries?

|                |    |
|----------------|----|
| Favor .....    | 65 |
| Oppose .....   | 32 |
| Not sure ..... | 3  |

8. Have you or has anyone in your household ever bought prescription drugs from Canada, Mexico or from another foreign country to get a better price or not?

|   |    |
|---|----|
| Yes, have bought prescription drugs from other countries .....    | 13 |
| No, have not bought prescription drugs from other countries ..... | 87 |
| Not sure .....  | -  |

**And some questions about unsolicited phone calls and e-mail ...**

|                               |
|-------------------------------|
| <b>UNSOLICITED MAIL STUDY</b> |
|-------------------------------|

1. As you may know, the government recently set up a list for people who want to avoid most telephone sales calls. Have you signed up for the government's "do not call" list or not?

|                             |    |
|-----------------------------|----|
| Yes, have signed up.....    | 45 |
| No, have not signed up..... | 54 |
| Not sure.....               | 1  |

**(ASKED ONLY OF THOSE WHO SAY YES IN Q.1.)**

2. Since you signed up for the "do not call" list, would you say that the number of telephone calls to your home from companies or individuals trying to sell you products has ...

|                          |    |
|--------------------------|----|
| Decreased.....           | 74 |
| Increased.....           | 3  |
| Not really changed ..... | 22 |
| Not sure.....            | 1  |

**(ASKED ONLY OF THOSE WHO SAY DECREASED IN Q.2.)**

3. Would you say those calls have decreased only a little, decreased a lot or stopped altogether since you signed up for the "do not call" list?

|                          |    |
|--------------------------|----|
| Decreased a little.....  | 22 |
| Decreased a lot .....    | 54 |
| Stopped altogether ..... | 24 |
| Not sure.....            | -  |

|   |           |
|---|-----------|
| <i>SUMMARY OF Q.2 AND Q.3</i>           |           |
| <b>Total Calls Have Decreased .....</b> | <b>74</b> |
| - Decreased a little .....              | 17        |
| - Decreased a lot .....                 | 40        |
| - Stopped altogether .....              | 17        |
| <b>Increased .....</b>                  | <b>3</b>  |
| <b>Not Really Changed .....</b>         | <b>22</b> |
| <b>Not Sure.....</b>                    | <b>1</b>  |

**Now, thinking about e-mail ...**

4. Do you use e-mail regularly, or not?

|                                      |    |
|--------------------------------------|----|
| Yes, use e-mail regularly.....       | 55 |
| No, do not use e-mail regularly..... | 45 |
| Not sure.....                        | -  |

**(ASKED ONLY OF THOSE WHO SAY YES IN Q.4.)**

5. How would you describe the amount of unsolicited e-mail, also known as "spam," that you receive from companies or people trying to sell you a product? Would you say you get ...

|                                    |           |
|------------------------------------|-----------|
| A great deal of spam .....         | 53        |
| Some spam .....                    | 24        |
| Not much spam .....                | 15        |
| No spam at all .....               | 7         |
| Not sure.....                      | 1         |
| <hr/>                              |           |
| <b>Total Great Deal/Some .....</b> | <b>77</b> |
| <b>Total Not Much/None.....</b>    | <b>22</b> |

**(ASKED ONLY OF THOSE WHO SAY A GREAT DEAL OR SOME IN Q.5.)**

6. Has the amount of spam you receive prompted you to use e-mail less than you used to, or has it not really made a difference in how you use e-mail?

|  |    |
|--|----|
| Use e-mail less .....                                  | 21 |
| No difference .....                                    | 79 |
| Use e-mail more because of spam<br>(DO NOT READ) ..... | -  |
| Not sure .....   | -  |

7. As you may know, a new federal law went into effect January first that is intended to decrease the amount of unsolicited e-mail, or spam. Since that law went into effect, would you say the amount of spam you get in e-mail has...

|                          |    |
|--------------------------|----|
| Decreased .....          | 17 |
| Increased.....           | 10 |
| Not really changed ..... | 71 |
| Not sure.....            | 2  |

**(ASKED ONLY OF THOSE WHO SAY DECREASED IN Q.7.)**

8. Would you say the amount of spam you get has decreased only a little, decreased a lot or stopped altogether since the new anti-spam law went into effect?

|                          |    |
|--------------------------|----|
| Decreased a little.....  | 50 |
| Decreased a lot .....    | 42 |
| Stopped altogether ..... | 8  |
| Not sure.....            | -  |

|                                      |           |
|--------------------------------------|-----------|
| <i>SUMMARY OF Q.7 AND Q.8</i>        |           |
| <b>Total Spam Has Decreased.....</b> | <b>18</b> |
| - Decreased a little .....           | 9         |
| - Decreased a lot .....              | 7         |
| - Stopped altogether .....           | 1         |
| <b>Increased .....</b>               | <b>10</b> |
| <b>Not Really Changed.....</b>       | <b>71</b> |
| <b>Not Sure.....</b>                 | <b>2</b>  |

9. Have you ever bought anything as a result of an offer you got in unsolicited e-mail or "spam," or have you not bought anything as result of such an e-mail offer?

|               |    |
|---------------|----|
| Yes .....     | 5  |
| No.....       | 95 |
| Not sure..... | -  |

**DEMOGRAPHICS**

**NOTE: Results for demographic questions represent all adults unless otherwise indicated.**

D1a. First of all, in what year were you born?

D1b. Have you already had a birthday this year?

**(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)**

D1c. Are you:

|                        |    |
|------------------------|----|
| 18-34 .....            | 31 |
| 35-49 .....            | 28 |
| 50-64 .....            | 24 |
| 65 and over .....      | 16 |
| Refused/not sure ..... | 1  |

D2. Are you employed:

|                             |           |
|-----------------------------|-----------|
| <b>TOTAL EMPLOYED .....</b> | <b>63</b> |
| Full time .....             | 51        |
| Part time .....             | 12        |
| Not employed .....          | 17        |
| Retired.....                | 20        |
| Refused/not sure .....      | -         |

**(Q.D3 ASKED ONLY OF THOSE WHO ARE EMPLOYED FULL OR PART-TIME IN Q.D2.)**

D3. We would also like to have just a general idea of what type of occupation you have. Which one of the following best describes your current job?

|  |    |
|--|----|
| Professional .....                           | 15 |
| Senior executive or manager .....            | 7  |
| Clerical or administrative .....             | 7  |
| Sales or services .....                      | 11 |
| A skilled trade or technical occupation..... | 10 |
| Blue-collar work or laborer.....             | 7  |
| Farming or fishing .....                     | 1  |
| Other (VOL) .....                            | 5  |
| Refused/not sure .....                       | -  |
| Not Employed Full/Part Time (Q.D2) .....     | 37 |

D4. What is the last year of school you completed?

|  |    |
|--|----|
| Grade school or some high school .....                               | 7  |
| Completed high school .....  | 27 |
| Some college but did not finish.....                                 | 24 |
| Completed a two year college degree .....                            | 10 |
| Completed a four year college degree.....                            | 20 |
| Completed a post-graduate degree such<br>as a Master's or Ph.D. .... | 11 |
| Refused/not sure .....   | 1  |

D5. Are you currently married?

|                        |    |
|------------------------|----|
| Yes .....              | 58 |
| No.....                | 42 |
| Refused/not sure ..... | -  |

D6. Including yourself and any children, how many people are currently living in your household?

|                        |    |
|------------------------|----|
| 1 .....                | 17 |
| 2 .....                | 35 |
| 3 .....                | 19 |
| 4 .....                | 16 |
| 5 .....                | 8  |
| 6 or more .....        | 4  |
| Refused/not sure ..... | 1  |

**(Q.D7a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D6.)**

D7a. How many children under 6 years are currently living in your household?

D7b. How many children ages 6 to 12 are currently living in your household?

D7c. How many children ages 13 to 17 are currently living in your household?

|                                 |           |
|---------------------------------|-----------|
| <b>ANY CHILDREN – NET .....</b> | <b>39</b> |
| Under 6.....                    | 20        |
| 6-12 .....                      | 19        |
| 13-17 .....                     | 14        |
| <b>NO CHILDREN .....</b>        | <b>60</b> |
| <b>Refused/not sure .....</b>   | <b>1</b>  |

D8. Are you currently registered to vote at this address, or not?

|                        |    |
|------------------------|----|
| Yes .....              | 77 |
| No.....                | 23 |
| Refused/not sure ..... | -  |

**(Q.D9a-d ASKED ONLY OF THOSE WHO SAY THEY ARE REGISTERED TO VOTE IN Q.D8.)**

D9a. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

**(IF “DEMOCRAT” TO Q.D9a, Q.D9b ASKED. IF “REPUBLICAN” TO Q.D9a, Q.D9c ASKED. IF “INDEPENDENT” or “NONE OF THESE” TO Q.D9a, Q.D9d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)**

D9b. Do you lean strongly or only moderately toward the Democratic Party?

D9c. Do you lean strongly or only moderately toward the Republican Party?

D9d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

|                                      |                      |
|--------------------------------------|----------------------|
|                                      | <b>REGISTERED</b>    |
|                                      | <b><u>VOTERS</u></b> |
| Strongly Republican .....            | 17                   |
| Moderately Republican .....          | 26                   |
| Definitely Independent/neither ..... | 9                    |
| Moderately Democrat.....             | 27                   |
| Strongly Democrat .....              | 20                   |
| Refused/not sure.....                | 1                    |
| <b>Total Republican .....</b>        | <b>43</b>            |
| <b>Total Democrat .....</b>          | <b>47</b>            |

D10. Do you currently own stocks, bonds or mutual funds?

|                        |    |
|------------------------|----|
| Yes .....              | 48 |
| No.....                | 49 |
| Refused/not sure ..... | 3  |

**(Q.D11 ASKED ONLY OF THOSE WHO SAY THEY OWN STOCKS, BONDS OR MUTUAL FUNDS IN Q.D10.)**

D11. In the past 12 months, how many times did you make changes in your investments - buying or selling stocks or stock mutual funds either within or outside an employer-sponsored 401K plan?

|  | <u>INVESTORS</u> |
|--|------------------|
| None.....                                      | 36               |
| 1 time.....                                    | 21               |
| 2 times.....                                   | 10               |
| 3 times.....                                   | 9                |
| 4 times.....                                   | 5                |
| 5 to 9 times.....                              | 7                |
| 10 to 14 times.....                            | 5                |
| 15 to 19 times.....                            | 1                |
| 20 to 24 times.....                            | 1                |
| 25 times or more .....                         | 2                |
| Refused/not sure .....                         | 3                |
| <hr/>  |                  |
| <b>Active Investors (5 times or more).....</b> | <b>16</b>        |

D12. Do you own your home, or do you rent?

|                        |    |
|------------------------|----|
| Own .....              | 69 |
| Rent.....              | 29 |
| Refused/not sure ..... | 2  |

D13a. What religion are you? Protestant, Catholic, Jewish, or some other religion?

|                                 |    |
|---------------------------------|----|
| Protestant .....                | 49 |
| Catholic .....                  | 24 |
| Jewish .....                    | 1  |
| Some other religion .....       | 13 |
| (DO NOT READ) No religion ..... | 10 |
| Refused/not sure .....          | 3  |

D13b. Would you describe yourself as either a fundamentalist or born-again Christian, or neither?

|                           |    |
|---------------------------|----|
| Born-again Christian..... | 25 |
| Fundamentalist.....       | 7  |
| Neither.....              | 66 |
| Refused/not sure .....    | 2  |



D14. Could you please tell me your household income from all sources in 2003?

|                                       |    |
|---------------------------------------|----|
| Under \$15,000.....                   | 10 |
| \$15,000 to less than \$20,000 .....  | 6  |
| \$20,000 to less than \$25,000 .....  | 7  |
| \$25,000 to less than \$30,000 .....  | 6  |
| \$30,000 to less than \$40,000 .....  | 10 |
| \$40,000 to less than \$50,000 .....  | 8  |
| \$50,000 to less than \$75,000 .....  | 16 |
| \$75,000 to less than \$100,000 ..... | 7  |
| \$100,000 or more .....               | 13 |
| Refused/not sure .....                | 17 |

D15a. Are you of Hispanic ethnicity?

**(Q.D15b ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D15a.)**

D15b. Are you white, black, Asian, or some other race?

**(RESULTS SHOWN IN SUMMARY BELOW.)**

|                      |    |
|----------------------|----|
| White .....          | 79 |
| Black.....           | 8  |
| Hispanic.....        | 6  |
| Asian.....           | 2  |
| American Indian..... | 2  |
| Other.....           | 2  |
| Refused .....        | 1  |

**REGION:**

|                |    |
|----------------|----|
| Northeast..... | 20 |
| Midwest .....  | 23 |
| South.....     | 34 |
| West .....     | 23 |

**METROPOLITAN STATUS:**

|               |    |
|---------------|----|
| Urban.....    | 26 |
| Suburban..... | 51 |
| Rural.....    | 23 |

**GENDER:**

|              |    |
|--------------|----|
| Male .....   | 48 |
| Female ..... | 52 |