



1101 Connecticut Avenue NW, Suite 200
Washington, DC 20036
(202) 463-7300

Interview dates: July 5-7, 2004
Interviews: 1,000 adults, 804 registered voters
Margin of error: ± 3.1 for all adults, ± 3.5 for registered voters

Full ticket horserace question (Q.5a-c) ONLY:
Interview dates: July 6-7, 2004
Interviews: 510 registered voters
Margin of error: ± 4.3

**THE ASSOCIATED PRESS POLL
CONDUCTED BY IPSOS-PUBLIC AFFAIRS
RELEASE DATE: JULY 8, 2004
PROJECT #81-4568-68**

NOTE: all results shown are percentages unless otherwise labeled.

1. Are you currently registered to vote at this address, or not?

	ALL ADULTS
Yes.....	75
No	25
Refused/not sure	-

2a. Do you consider yourself a Democrat, a Republican, an Independent or none of these? *

(IF "DEMOCRAT" TO Q.2a, Q.2b ASKED. IF "REPUBLICAN" TO Q.2a, Q.2c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.2a, Q.2d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

- 2b. Do you lean strongly or only moderately toward the Democratic Party?
- 2c. Do you lean strongly or only moderately toward the Republican Party?
- 2d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	REGISTERED VOTERS
Strongly Republican	23
Moderately Republican	19
Definitely Independent/neither	8
Moderately Democrat.....	25
Strongly Democrat	23
Refused/not sure.....	2
Total Republican	42
Total Democrat.....	49

* Half the respondents were asked party identification in this location, the other half were asked at the end of the survey with the other demographic questions. Results for the respondents who were asked the question early were 40% Republican, 49% Democrat. For the respondents asked later in the survey, the results were 44% Republican, 48% Democrat.

1. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

		ALL ADULTS						
		7/5 - <u>7/04</u>	6/7 - <u>9/04</u>	5/3 - <u>5/04</u>	4/5 - <u>7/04</u>	3/1 - <u>3/04</u>	2/2 - <u>4/04*</u>	1/5 - <u>7/04**</u>
Right direction.....		41	40	38	38	35	44	49
Wrong track		56	56	58	57	60	52	46
Not sure		3	4	4	5	5	4	5
		12/15 - <u>17/03**</u>	12/1 - <u>3/03</u>	11/18 - <u>20/03</u>	11/4 - <u>6/03</u>	10/21 - <u>23/03</u>	10/7 - <u>9/03</u>	9/16 - <u>18/03</u>
		47	43	38	41	41	39	37
		48	51	56	53	52	54	57
		5	6	6	6	7	7	6
		1 st Quarter <u>JFM 04</u>	4 th Quarter <u>OND 03</u>	3 rd Quarter <u>JAS 03</u>	2 nd Quarter <u>AMJ 03</u>	1 st Quarter <u>JFM 03</u>	4 th Quarter <u>OND 02</u>	1 Year Ago 7/8 - <u>10/03</u>
		44	43	41	52	41	43	46
		52	51	53	42	50	50	48
		4	6	6	6	9	7	6

* Half of sample was asked this question at start of interview, half after questions about the economy. There was no significant difference in the results.

** These results reflect responses among half the respondents.

2. Overall, do you approve, disapprove or have mixed feelings about the way George W. Bush is handling his job as President? (IF APPROVE OR DISAPPROVE, ASK:) Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (IF HAVE MIXED FEELINGS OR NOT SURE, ASK:) If you had to choose, do you lean more toward approve or disapprove?

	REGISTERED VOTERS						
	7/5 - 7/04	6/7 - 9/04	5/3 - 5/04	4/5 - 7/04	3/1 - 3/04	2/2 - 4/04	1/5 - 7/04
Strongly approve.....	31	27	27	28	28	27	33
Somewhat approve.....	9	12	11	9	10	10	11
Lean toward approval.....	10	9	11	11	10	9	12
Still have mixed feelings.....	1	2	2	2	3	4	1
Lean toward disapproval.....	11	13	14	13	16	16	15
Somewhat disapprove.....	5	7	5	5	4	5	5
Strongly disapprove.....	33	30	30	32	29	29	22
Not sure.....	-	-	-	-	-	-	1
Total Approve.....	50	48	48	48	48	47	56
Total Disapprove.....	48	50	50	50	49	50	42
<i>Mean Rating</i> ¹	4.0	4.0	4.0	4.0	4.0	4.0	4.4
	12/15 - 17/03	12/1 - 3/03	11/18 - 20/03	11/4 - 6/03	10/21 - 23/03	10/7 - 9/03	9/16 - 18/03
	38	30	29	29	28	27	30
	11	12	9	12	13	13	16
	10	10	12	12	13	11	9
	2	3	3	2	2	3	2
	14	13	14	12	13	13	15
	4	7	6	5	7	7	5
	21	25	27	28	23	26	23
	-	-	-	-	1	-	-
	59	53	50	52	55	51	55
	39	44	47	46	43	46	43
	4.6	4.2	4.1	4.1	4.3	4.1	4.4
	1 st Quarter JFM 04	4 th Quarter OND 03	3 rd Quarter JAS 03	2 nd Quarter AMJ 03	1 st Quarter JFM 03	4 th Quarter OND 02	1 Year Ago 7/8 - 10/03
	30	30	31	39	34	35	33
	10	12	15	12	13	15	15
	10	11	10	11	10	12	12
	2	3	2	2	4	2	1
	16	13	14	13	13	14	14
	5	6	5	4	5	5	5
	27	25	22	18	20	17	20
	-	-	1	1	1	-	-
	50	53	56	62	56	63	60
	47	44	41	35	39	35	38
	4.2	4.3	4.4	4.8	4.5	4.8	4.6

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

3. And when it comes to **(READ ISSUE)** do you approve or disapprove or have mixed feelings about the way George W. Bush is handling that issue?

(IF APPROVE OR DISAPPROVE, ASK:) Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? **(IF HAVE MIXED FEELINGS OR NOT SURE, ASK:)** If you had to choose, do you lean more toward approve or disapprove?

REGISTERED VOTERS											
	Strongly Ap- prove	Some- what Ap- prove	Lean Toward Ap- proval	Still Have Mixed Feelings	Lean Toward Disap- proval	Some- what Disap- prove	Strongly Disap- prove	Not Sure	Total Ap- prove	Total Disap- prove	Mean- Rating ¹
Handling the economy											
7/5-7/04.....	29	13	7	1	10	9	31	-	49	50	4.0
6/7-9/04.....	23	15	9	2	11	9	30	1	47	50	3.9
5/3-5/04.....	24	13	6	2	13	11	31	-	43	55	3.8
4/5-7/04.....	23	12	9	2	11	9	34	-	45	53	3.7
3/1-3/04.....	23	13	9	2	10	10	33	-	45	53	3.7
2/2-4/04.....	19	16	9	2	12	8	33	1	44	53	3.7
1/5-7/04.....	25	17	11	2	10	8	25	2	53	44	4.2
12/15-17/03.....	23	19	13	1	11	8	24	1	55	43	4.2
12/1-3/03.....	26	16	8	2	11	9	27	1	50	47	4.1
11/18-20/03.....	21	15	10	3	12	10	29	-	46	51	3.8
11/4-6/03.....	23	16	10	3	9	10	28	1	49	47	4.0
10/21-23/03.....	20	16	12	3	10	8	30	1	48	49	3.9
10/7-9/03.....	19	14	12	2	11	12	29	1	45	52	3.7
9/16-18/03.....	21	17	11	2	10	8	30	1	49	49	3.9
1st quarter JFM 04.....	22	15	10	2	11	9	30	1	47	50	3.9
4 th quarter OND 03.....	22	16	11	2	11	9	28	1	49	48	3.9
3 rd quarter JAS 03.....	20	16	12	2	11	9	29	1	48	49	3.9
2nd quarter AMJ 03.....	22	16	12	3	11	8	27	1	51	46	4.0
1st quarter JFM 03.....	21	16	11	3	11	10	26	2	49	46	4.0
4 th quarter OND 02.....	21	18	13	3	12	10	22	1	53	44	4.2
1 year ago 7/8-10/03.....	21	18	13	2	11	10	24	1	52	46	4.1

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

REGISTERED VOTERS

Q.3 (cont.)	Strongly Ap- prove	Some- what Ap- prove	Lean Toward Ap- proval	Still Have Mixed Feelings	Lean Toward Disap- proval	Some- what Disap- prove	Strongly Disap- prove	Not Sure	Total Ap- prove	Total Disap- prove	Mean- Rating ¹
Handling domestic issues like health care, education, the environment and energy											
7/5-7/04.....	20	16	10	1	10	7	36	-	46	52	3.7
6/7-9/04.....	16	14	11	1	13	10	34	1	41	57	3.5
5/3-5/04.....	17	16	8	2	13	9	34	1	42	55	3.6
4/5-7/04.....	18	16	10	2	11	7	35	1	43	53	3.6
3/1-3/04.....	17	16	12	2	13	9	31	-	45	53	3.7
2/2-4/04.....	16	16	10	2	13	9	33	1	42	55	3.6
1/5-7/04.....	18	17	14	1	13	7	29	1	49	49	3.9
12/1-3/03.....	19	19	9	3	9	12	28	1	47	49	3.9
11/18-20/03.....	16	17	12	3	13	10	28	1	45	51	3.8
11/4-6/03.....	19	16	10	3	12	8	31	1	45	51	3.8
10/21-23/03.....	16	16	14	3	14	10	26	1	47	50	3.8
10/7-9/03.....	17	16	11	3	13	8	30	2	44	51	3.7
9/16-18/03.....	20	17	13	2	11	7	29	1	51	47	4.0
1st quarter JFM 04.....	17	16	12	2	13	8	31	1	45	52	3.7
4 th quarter OND 03.....	17	17	11	3	12	10	29	1	45	51	3.8
3 rd quarter JAS 03.....	19	17	13	2	12	9	27	1	49	48	3.9
2nd quarter AMJ 03.....	19	18	13	3	12	8	26	1	50	47	4.0
1st quarter JFM 03.....	21	17	11	4	12	9	25	1	49	46	4.0
4 th quarter OND 02.....	20	19	14	3	12	9	22	1	52	43	4.1
3 rd quarter JAS 02.....	20	19	14	3	14	8	21	1	53	43	4.2
1 year ago 7/8-10/03.....	20	18	13	3	11	9	24	2	51	45	4.1

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

REGISTERED VOTERS

Q.3 (cont.)	Strongly Ap- prove	Some- what Ap- prove	Lean Toward Ap- proval	Still Have Mixed Feelings	Lean Toward Disap- proval	Some- what Disap- prove	Strongly Disap- prove	Not Sure	Total Ap- prove	Total Disap- prove	<i>Mean- Rating¹</i>
(ASKED OF HALF THE REGISTERED VOTERS)											
Handling foreign policy issues and the war on terrorism											
7/5-7/04.....	37	8	7	1	10	6	31	-	51	48	4.2
6/7-9/04.....	36	8	7	1	15	6	27	-	51	48	4.2
5/3-5/04.....	32	9	10	3	15	6	25	-	50	47	4.2
4/5-7/04.....	38	10	7	1	13	5	26	-	55	43	4.4
(PRIOR TO APRIL 5-7, 2004 - THIS ITEM WAS ASKED OF ALL THE REGISTERED VOTERS)											
3/1-3/04.....	36	12	6	1	13	7	25	-	54	45	4.4
2/2-4/04.....	35	11	8	2	14	6	24	-	53	45	4.3
1/5-7/04.....	39	11	9	1	13	6	20	1	60	38	4.7
12/15-17/03.....	43	11	8	1	14	5	17	1	63	35	4.9
12/1-3/03.....	36	12	7	3	12	7	23	-	54	43	4.4
11/18-20/03.....	32	13	7	3	14	7	23	1	52	44	4.3
11/4-6/03.....	33	11	7	2	12	6	28	1	51	46	4.2
10/21-23/03.....	35	10	10	2	14	6	22	1	55	41	4.5
10/7-9/03.....	34	11	8	2	15	7	22	1	53	44	4.4
9/16-18/03.....	37	11	10	2	12	5	22	1	58	40	4.5
1st quarter JFM 04.....	37	11	8	1	13	6	23	1	56	43	4.5
4 th quarter OND 03.....	36	11	8	2	14	6	22	1	55	42	4.4
3 rd quarter JAS 03.....	40	11	9	2	12	6	20	-	60	38	4.7
2nd quarter AMJ 03.....	48	11	9	2	10	5	14	1	68	29	5.2
1st quarter JFM 03.....	41	11	8	3	11	5	20	1	60	36	4.7
4 th quarter OND 02.....	42	13	10	3	11	6	14	1	65	31	5.0
1 year ago 7/8-10/03.....	41	13	9	1	12	7	16	1	63	35	4.8
(ASKED OF THE OTHER HALF OF THE REGISTERED VOTERS)											
Handling the situation in Iraq											
7/5-7/04.....	31	10	7	1	9	4	38	-	47	51	3.9
6/7-9/04.....	28	9	6	2	10	5	40	-	43	55	3.7
5/3-5/04.....	26	10	10	3	13	4	34	-	46	51	3.9

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

4a. If the election for president were held today and the candidates were George W. Bush, the Republican and John Kerry, the Democrat and Ralph Nader, the Independent, for whom would you vote? Do you lean more toward Kerry or Bush or Nader?

REGISTERED VOTERS								
	7/5 - 7/04	6/7 - 9/04	5/3 - 5/04	4/5 - 7/04	3/19- 21/04	3/1 - 3/04	1/5 - 7/04	10/21 - 23/03
George W. Bush, the Republican	47	45	44	44	45	45	53	53
Undecided, lean Bush.....	2	1	1	1	1	1	1	NA
John Kerry, the Democrat.....	44	42	41	43	42	43	36	34
Undecided, lean Kerry	1	3	2	2	1	2	1	NA
Ralph Nader, the Independent.....	3	6	6	6	4	6	NA	NA
Undecided, lean Nader	-	1	1	-	1	-	NA	NA
(NOT READ) None/other	2	1	1	2	4	1	3	5
Not sure	1	1	4	2	2	2	6	8
Total Would Vote/Lean Bush	49	46	46	45	46	46	54	53
Total Would Vote/Lean Kerry	45	45	43	44	43	45	37	34
Total Would Vote/Lean Nader	3	6	7	6	5	6	NA	NA

(ASKED ONLY OF THOSE WHO SELECT A CANDIDATE IN Q.4a.)

4b-c. In November, will you definitely vote for that candidate, probably vote for that candidate, or do you think you could change your mind before the election in November?

WOULD VOTE FOR BUSH					
	7/5 - 7/04	6/7 - 9/04	5/3 - 5/04	4/5 - 7/04	3/19- 21/04
Definitely will vote for candidate.....	67	64	62	65	62
Probably will vote for candidate	19	21	24	19	22
Could change mind.....	13	15	14	15	15
Not sure	1	-	-	1	1

WOULD VOTE FOR KERRY					
	7/5 - 7/04	6/7 - 9/04	5/3 - 5/04	4/5 - 7/04	3/19- 21/04
Definitely will vote for candidate.....	64	55	60	59	57
Probably will vote for candidate	20	29	25	20	26
Could change mind.....	14	16	15	21	16
Not sure	2	-	-	-	1

REGISTERED VOTERS							
<i>BUSH VS. KERRY: HIERARCHICAL VOTE WITH "LEANERS"</i>							
	7/5 - 7/04	6/7 - 9/04	5/3 - 5/04	4/5 - 7/04	3/19- 21/04	3/1 - 3/04	1/5 - 7/04
Strong Bush	32	29	28	28	28	37	33
Weak Bush.....	17	17	18	17	18	9	22
TOTAL BUSH	49	46	46	45	46	46	54
Strong Kerry	28	23	24	26	24	28	13
Weak Kerry	17	22	18	19	19	17	24
TOTAL KERRY	45	45	43	44	43	45	37
Nader	3	6	7	6	5	6	NA
Undecided/other.....	3	3	5	4	6	3	8

(Q.5a-c ASKED ONLY OF 510 REGISTERED VOTERS ON JULY 6-7.)

5a. If the election for president and vice president were held today and the candidates were George W. Bush for President and Dick Cheney for Vice President, the Republicans, and John Kerry for President and John Edwards for Vice President, the Democrats, and Ralph Nader for President and Peter Camejo for Vice President, the Independents, for whom would you vote? (IF UNDECIDED/ NONE/NOT SURE, ASK:) Do you lean more toward...?

	REGISTERED VOTERS	
	7/6 - <u>7/04</u>	6/7 - <u>9/04</u> ¹
Bush-Cheney, the Republicans.....	49	44
Undecided, lean Bush-Cheney.....	1	1
Kerry-Edwards, the Democrats	46	46
Undecided, lean Kerry-Edwards.....	-	1
Nader-Camejo, the Independents	2	6
Undecided, lean Nader-Camejo	-	-
(NOT READ) None/other candidate	1	1
Not sure	1	1
Total Would Vote/Lean Bush-Cheney	50	44
Total Would Vote/Lean Kerry-Edwards ..	46	47
Total Would Vote/Lean Nader-Camejo ...	2	6

¹In June, the question did not mention Peter Camejo.

(ASKED ONLY OF THOSE WHO SELECT A CANDIDATE IN Q.5a.)

5b-c. In November, will you definitely vote for those candidates, probably vote for those candidates, or do you think you could change your mind before the election in November?

	WOULD VOTE FOR BUSH- CHENEY	WOULD VOTE FOR KERRY- EDWARDS
Definitely will vote for candidates	68	59
Probably will vote for candidates.....	20	27
Could change mind	11	14
Not sure.....	1	-

REGISTERED VOTERS	
<i>BUSH-CHENEY VS. KERRY-EDWARDS: HIERARCHICAL VOTE WITH "LEANERS"</i>	
Strong Bush-Cheney	34
Weak Bush-Cheney	16
TOTAL BUSH-CHENEY	50
Strong Kerry-Edwards	27
Weak Kerry-Edwards.....	19
TOTAL KERRY-EDWARDS	46
Nader-Camejo	2
Undecided/other	2

6. And if the election for Congress were held today, would you want to see the Republicans or Democrats win control of Congress?

REGISTERED VOTERS							
	<u>7/5 -</u> <u>7/04</u>	<u>6/7 -</u> <u>9/04</u>	<u>5/3 -</u> <u>5/04</u>	<u>4/5 -</u> <u>7/04</u>	<u>3/1 -</u> <u>3/04</u>	<u>2/2 -</u> <u>4/04</u>	<u>1/5 -</u> <u>7/04</u>
Republicans	43	42	41	43	43	41	44
Democrats.....	47	47	50	46	44	44	42
Neither (VOL).....	6	7	6	8	8	11	9
Not sure	4	4	3	3	5	4	5
<hr/>							
	<u>12/1 -</u> <u>3/03</u>	<u>10/21 -</u> <u>23/03</u>	<u>8/19-</u> <u>21/03</u>	<u>8/5 -</u> <u>8/03</u>	<u>6/17-</u> <u>19/03</u>	<u>6/3 -</u> <u>5/03</u>	<u>4/15 -</u> <u>17/03</u>
	42	44	40	40	40	42	47
	44	44	45	44	47	42	39
	10	8	9	12	10	10	10
	4	4	6	4	3	6	4
<hr/>							
	<u>1st</u> <u>Quarter</u> <u>JFM 04</u>	<u>4th</u> <u>Quarter</u> <u>OND 03¹</u>	<u>2nd</u> <u>Quarter</u> <u>AMJ 03</u>	<u>4th</u> <u>Quarter</u> <u>OND 02</u>	<u>3rd</u> <u>Quarter</u> <u>JAS 02</u>	<u>2nd</u> <u>Quarter</u> <u>AMJ 02</u>	1 Year Ago <u>7/8 -</u> <u>10/03</u>
	43	43	44	43	43	44	NA
	43	45	43	45	44	40	NA
	10	8	9	8	9	12	NA
	4	4	4	4	4	4	NA

NOTE: Prior to May 3-5, 2004, this question was asked after Q.3 and before the Q.4 series.

¹In the fourth quarter 2003, this question was asked only once in October and once in December (2,294 registered voters).

(ASKED OF HALF THE SAMPLE.)

7. In your opinion, what are the most important problems facing the U.S. today? **(PROBE:)** What are some other important problems facing the U.S.?

	ALL ADULTS							
	7/5-7/04		4/5-7/04		1/5-7/04		10/7-9/03	
	Most Imp. Probs	All Imp. Probs	Most Imp. Probs	All Imp. Probs	Most Imp. Probs	All Imp. Probs	Most Imp. Probs	All Imp. Probs
DOMESTIC ISSUES (net)	42	75	41	73	44	68	38	61
Education (subnet)	9	22	9	17	9	22	9	18
Education (unspecified).....	5	13	6	12	6	15	7	13
Lack of funding for schools.....	2	4	2	3	1	3	1	2
Problems with public schools	1	3	1	1	-	1	-	-
Uneducated people (e.g. literacy issues) ...	1	1	1	1	-	1	-	-
More structure in schools, standardized.....	-	1	-	-	-	1	-	-
Other education mentions	-	1	1	2	1	3	1	2
Morality (subnet)	8	14	7	14	4	8	6	11
Morals, moral decay.....	3	4	2	4	1	3	1	3
Not family oriented, family values, breakdown of family unit.....	1	2	1	1	-	1	1	1
Race relations, racism.....	-	1	1	1	-	1	1	3
Youth, no respect for elders, how kids behave	-	1	-	-	-	-	-	-
Don't care for others, people don't care	-	-	-	1	-	1	1	1
Other morality mentions	5	7	3	9	2	4	3	4
Political Leaders (subnet)	5	10	5	11	5	8	4	9
Government, politicians (other mentions)...	3	5	3	5	3	6	3	8
The president, George W. Bush in office....	2	5	3	5	1	2	1	3
Crime/Drugs (subnet)	2	7	4	9	3	7	3	5
Crime (unspecified)	-	3	2	3	1	2	1	2
Drugs, issues related to drug use, abuse...	1	2	2	4	1	1	-	2
Violence, domestic violence	-	2	1	1	1	1	1	1
Teen violence (e.g. violence at schools, gangs)	-	-	-	1	-	-	-	-
Other crime mentions	1	2	-	1	-	2	-	-
Energy Crisis (subnet)	1	7	4	10	1	3	2	3
Gas prices	1	4	3	8	-	1	1	1
Oil shortage.....	-	2	1	1	-	-	-	-
Energy (unspecified)	-	-	-	1	-	-	-	1
Other energy crisis mentions.....	-	1	-	1	-	1	-	1
Environment (subnet)	2	6	1	8	3	6	2	5
Environment, pollution (unspecified)	1	5	1	6	2	4	2	5
Other environmental mentions	1	2	1	2	1	2	-	1
Other Domestic Issues (subnet)	22	45	17	40	26	44	17	34
Health care, coverage	19	38	14	31	19	36	14	27
Poverty, hunger, homelessness	3	6	1	4	5	9	3	7
Social Security	1	5	3	7	3	6	-	3
Abortion.....	-	2	1	3	2	3	1	1

Q.7 (cont.)

	ALL ADULTS							
	7/5-7/04		4/5-7/04		1/5-7/04		10/7-9/03	
	Most Imp. Probs	All Imp. Probs	Most Imp. Probs	All Imp. Probs	Most Imp. Probs	All Imp. Probs	Most Imp. Probs	All Imp. Probs
<u>FOREIGN AFFAIRS (net)</u>	52	69	44	66	47	68	38	62
<u>War (subnet)</u>	23	34	17	29	13	20	11	21
War with Iraq (any mentions about Iraq)	15	19	10	18	5	8	5	9
Wars, unrest throughout the world	9	16	7	12	8	13	7	13
Terrorism, terrorist attacks	19	25	21	31	21	32	15	24
Improve defense, military readiness.....	3	6	3	4	4	6	4	6
Immigration, letting too many people in, lack of security	1	4	1	5	5	10	1	3
Too much focus on other countries, need to be tougher on other countries	2	3	3	5	4	6	2	8
Other foreign affairs mentions	8	15	5	9	6	12	8	13
<u>ECONOMY (net)</u>	34	56	37	57	38	61	50	65
Economy (unspecified).....	17	27	18	28	18	26	33	41
Unemployment, lack of jobs	13	23	17	28	14	28	13	19
Taxes, taxes are too high.....	1	4	2	4	2	6	3	5
Cost of living is too high	2	4	-	2	1	2	2	2
Corporate irresponsibility, corruption, fraud, deception, accounting scandals	-	-	-	1	-	1	-	-
Stock market uncertainty, devaluation	-	-	-	1	-	-	-	-
Other economy mentions	4	9	5	7	6	11	9	14
<u>OTHER</u>	6	12	5	15	7	17	6	12
Nothing, nothing else	1	1	1	1	1	1	-	-
Not sure.....	1	1	2	1	4	3	3	2

CQ1. Now I'm going to read you some words that might be used to describe a person. As I read each word, please tell me whether you think the word describes George W. Bush, or not. Now, please tell me whether you think the following words describe John Kerry, or not.

	REGISTERED VOTERS		
	<u>Yes</u>	<u>No</u>	<u>Not Sure</u>
Likeable			
George W. Bush	66	33	1
John Kerry	62	36	2
Intelligent			
George W. Bush	63	36	1
John Kerry	83	14	3
Decisive			
George W. Bush	67	31	2
John Kerry	45	49	6
Compassionate			
George W. Bush	59	40	1
John Kerry	60	33	7
Honest			
George W. Bush	53	46	1
John Kerry	53	40	7
Arrogant			
George W. Bush	52	47	1
John Kerry	44	52	4
Wealthy			
George W. Bush	90	8	2
John Kerry	85	9	6

CQ2. Who makes you feel more optimistic about America's future?

	REGISTERED VOTERS
George W. Bush	50
John Kerry	44
(NOT READ) Both	1
(NOT READ) Neither	4
Not sure	1

8. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

ALL ADULTS							
	<u>7/5 -</u> <u>7/04</u>	<u>6/7 -</u> <u>9/04</u>	<u>5/3 -</u> <u>5/04</u>	<u>4/5 -</u> <u>7/04</u>	<u>3/1 -</u> <u>3/04</u>	<u>2/2 -</u> <u>4/04</u>	<u>1/5 -</u> <u>7/04</u>
7, very strong economy	6	6	7	5	6	5	7
6	14	11	10	11	11	9	11
5	33	32	29	28	29	32	30
4	20	23	23	24	21	21	24
3	15	15	15	17	16	17	15
2	5	7	6	6	8	7	6
1, very weak economy	6	6	9	8	9	9	6
Not sure	1	-	1	1	-	-	1
Total 6-7.....	20	17	16	16	17	14	19
Total 1-3.....	26	27	31	30	33	33	27
<i>Mean</i>	<i>4.4</i>	<i>4.3</i>	<i>4.1</i>	<i>4.1</i>	<i>4.1</i>	<i>4.1</i>	<i>4.3</i>
	<u>12/15 -</u> <u>17/03</u>	<u>12/1 -</u> <u>3/03</u>	<u>11/18 -</u> <u>20/03</u>	<u>11/4 -</u> <u>6/03</u>	<u>10/21 -</u> <u>23/03</u>	<u>10/7 -</u> <u>9/03</u>	<u>9/16 -</u> <u>18/03</u>
	5	5	6	5	4	4	3
	10	10	8	9	8	9	9
	30	32	27	32	30	29	27
	25	25	24	20	23	23	23
	16	15	17	16	19	19	19
	6	6	8	8	6	8	9
	7	7	9	9	9	8	9
	1	-	1	1	1	-	1
	15	15	13	14	13	13	12
	28	28	34	33	34	35	37
	<i>4.2</i>	<i>4.2</i>	<i>4.0</i>	<i>4.1</i>	<i>4.0</i>	<i>4.0</i>	<i>3.9</i>
	<u>1st</u> <u>Quarter</u> <u>JFM 04</u>	<u>4th</u> <u>Quarter</u> <u>OND 03</u>	<u>3rd</u> <u>Quarter</u> <u>JAS 03</u>	<u>2nd</u> <u>Quarter</u> <u>AMJ 03</u>	<u>1st</u> <u>Quarter</u> <u>JFM 03</u>	<u>4th</u> <u>Quarter</u> <u>OND 02</u>	1 Year Aggo <u>7/8 -</u> <u>10/03</u>
	6	5	4	5	4	5	4
	10	9	8	8	8	9	9
	30	30	27	29	28	29	29
	22	23	24	24	24	24	25
	16	17	19	18	19	17	19
	7	7	8	7	7	7	6
	8	8	9	8	9	8	7
	1	1	1	1	1	1	1
	16	14	12	13	12	14	13
	31	32	35	33	35	32	33
	<i>4.2</i>	<i>4.1</i>	<i>4.0</i>	<i>4.0</i>	<i>3.9</i>	<i>4.1</i>	<i>4.0</i>

9. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

ALL ADULTS							
	<u>7/5 -</u> <u>7/04</u>	<u>6/7 -</u> <u>9/04</u>	<u>5/3 -</u> <u>5/04</u>	<u>4/5 -</u> <u>7/04</u>	<u>3/1 -</u> <u>3/04</u>	<u>2/2 -</u> <u>4/04</u>	<u>1/5 -</u> <u>7/04</u>
Much stronger.....	7	7	8	7	7	6	9
Somewhat stronger.....	27	26	21	23	28	28	30
About the same.....	52	53	56	56	54	54	52
Somewhat weaker	9	9	9	10	7	7	5
Much weaker	3	4	5	3	3	4	3
Not sure	2	1	1	1	1	1	1
Total Stronger	34	33	29	30	35	34	39
Total Weaker	12	12	14	13	11	11	8
	<u>12/15 -</u> <u>17/03</u>	<u>12/1 -</u> <u>3/03</u>	<u>11/18 -</u> <u>20/03</u>	<u>11/4 -</u> <u>6/03</u>	<u>10/21 -</u> <u>23/03</u>	<u>10/7 -</u> <u>9/03</u>	<u>9/16 -</u> <u>18/03</u>
	7	8	8	8	7	5	7
	31	33	28	30	26	27	25
	51	47	51	48	54	49	52
	7	8	8	8	8	12	11
	3	3	4	5	4	5	4
	1	1	1	1	1	2	1
	37	41	35	38	33	32	32
	10	11	12	13	12	17	15
	<u>1st</u> <u>Quarter</u> <u>JFM 04</u>	<u>4th</u> <u>Quarter</u> <u>OND 03</u>	<u>3rd</u> <u>Quarter</u> <u>JAS 03</u>	<u>2nd</u> <u>Quarter</u> <u>AMJ 03</u>	<u>1st</u> <u>Quarter</u> <u>JFM 03</u>	<u>4th</u> <u>Quarter</u> <u>OND 02</u>	1 Year Ago <u>7/8 -</u> <u>10/03</u>
	7	7	6	7	6	5	6
	29	29	27	28	23	24	25
	53	50	51	49	48	52	53
	7	9	10	10	14	12	9
	3	4	5	5	6	5	5
	1	1	1	1	3	2	2
	36	36	33	35	29	30	31
	10	12	15	15	20	17	14

10. Rate your current financial situation, using a scale from 1 to 7, where 7 means your personal financial situation is very strong today and 1 means it is very weak.

ALL ADULTS							
	<u>7/5 - 7/04</u>	<u>6/7 - 9/04</u>	<u>5/3 - 5/04</u>	<u>4/5 - 7/04</u>	<u>3/1 - 3/04</u>	<u>2/2 - 4/04</u>	<u>1/5 - 7/04</u>
7, very strong.....	8	10	10	10	13	10	10
6.....	15	15	15	13	14	14	15
5.....	29	28	29	28	25	28	30
4.....	16	18	19	21	20	21	19
3.....	14	13	11	12	13	10	11
2.....	6	6	5	6	5	7	5
1, very weak.....	11	9	9	8	9	9	9
Not sure.....	1	1	2	2	1	1	1
Total 6-7.....	23	25	26	24	27	24	24
Total 1-3.....	30	28	25	26	27	26	25
<i>Mean</i>	4.3	4.4	4.4	4.4	4.4	4.4	4.4
	<u>12/15 - 17/03</u>	<u>12/1 - 3/03</u>	<u>11/18 - 20/03</u>	<u>11/4 - 6/03</u>	<u>10/21 - 23/03</u>	<u>10/7 - 9/03</u>	<u>9/16 - 18/03</u>
	10	9	11	10	11	9	11
	16	15	14	14	15	13	16
	28	30	30	30	29	30	27
	19	16	18	19	18	21	19
	10	12	11	10	11	11	11
	5	7	5	5	5	5	5
	11	10	9	10	10	10	9
	1	1	2	2	1	1	2
	26	25	25	24	26	22	27
	26	28	25	26	26	26	25
	4.4	4.3	4.4	4.4	4.4	4.3	4.4
	<u>1st Quarter JFM 04</u>	<u>4th Quarter OND 03</u>	<u>3rd Quarter JAS 03</u>	<u>2nd Quarter AMJ 03</u>	<u>1st Quarter JFM 03</u>	<u>4th Quarter OND 02</u>	1 Year Ago <u>7/8 - 10/03</u>
	11	10	10	9	9	10	8
	14	15	15	15	14	14	14
	28	30	28	29	28	31	29
	20	18	20	20	20	19	22
	11	11	11	11	11	11	10
	6	5	5	5	5	4	5
	9	10	9	10	11	10	10
	1	1	2	1	2	1	2
	25	25	25	24	23	24	22
	26	26	25	26	26	25	25
	4.4	4.4	4.4	4.4	4.3	4.4	4.3

11. Looking ahead six months from now, do you expect your personal financial situation to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

ALL ADULTS							
	7/5 - 7/04	6/7 - 9/04	5/3 - 5/04	4/5 - 7/04	3/1 - 3/04	2/2 - 4/04	1/5 - 7/04
Much stronger.....	10	11	12	13	10	12	10
Somewhat stronger.....	27	29	25	29	29	26	28
About the same.....	54	52	53	49	54	53	54
Somewhat weaker	6	5	7	6	4	6	5
Much weaker	2	2	2	2	2	2	2
Not sure	1	1	1	1	1	1	1
Total Stronger	36	40	37	42	39	38	38
Total Weaker	9	7	9	9	6	9	7
<hr/>							
	12/15 - 17/03	12/1 - 3/03	11/18 - 20/03	11/4 - 6/03	10/21 - 23/03	10/7 - 9/03	9/16 - 18/03
	13	10	11	11	13	11	12
	30	31	27	29	26	25	28
	51	51	53	51	54	53	51
	4	5	5	6	4	8	6
	1	2	3	2	2	2	2
	1	1	1	1	1	1	1
	43	41	38	40	39	36	40
	6	7	8	8	7	10	8
<hr/>							
	1 st Quarter JFM 04	4 th Quarter OND 03	3 rd Quarter JAS 03	2 nd Quarter AMJ 03	1 st Quarter JFM 03	4 th Quarter OND 02	1 Year Ago 7/8 - 10/03
	11	12	11	12	12	10	10
	27	28	27	29	25	29	28
	54	52	53	51	51	51	52
	5	5	6	5	7	7	7
	2	2	2	2	3	2	2
	1	1	1	1	2	1	1
	38	40	38	40	37	39	38
	7	8	8	8	10	9	8

Now I'd like you to think about how your personal financial situation has changed in the past six months.

12. Compared to 6 months ago, are you NOW more or less comfortable making a major purchase, like a home or car?

ALL ADULTS							
	<u>7/5 - 7/04</u>	<u>6/7 - 9/04</u>	<u>5/3 - 5/04</u>	<u>4/5 - 7/04</u>	<u>3/1 - 3/04</u>	<u>2/2 - 4/04</u>	<u>1/5 - 7/04</u>
More comfortable.....	40	38	38	38	40	36	38
Less comfortable	44	46	43	44	41	44	40
No change (VOL).....	14	15	18	17	17	19	20
Not sure	2	1	1	1	2	1	2
	<u>12/15 - 17/03</u>	<u>12/1 - 3/03</u>	<u>11/18 - 20/03</u>	<u>11/4 - 6/03</u>	<u>10/21 - 23/03</u>	<u>10/7 - 9/03</u>	<u>9/16 - 18/03</u>
	38	37	34	37	34	33	38
	42	40	45	41	44	44	43
	19	22	19	21	21	22	18
	1	1	2	1	1	1	1
	<u>1st Quarter JFM 04</u>	<u>4th Quarter OND 03</u>	<u>3rd Quarter JAS 03</u>	<u>2nd Quarter AMJ 03</u>	<u>1st Quarter JFM 03</u>	<u>4th Quarter OND 02</u>	<u>1 Year Ago 7/8 - 10/03</u>
	38	35	35	34	29	32	35
	42	43	44	45	48	48	42
	18	21	20	20	21	19	21
	2	1	1	1	2	1	2

13. Compared to 6 months ago, are you NOW more or less comfortable making other household purchases?

ALL ADULTS							
	<u>7/5 - 7/04</u>	<u>6/7 - 9/04</u>	<u>5/3 - 5/04</u>	<u>4/5 - 7/04</u>	<u>3/1 - 3/04</u>	<u>2/2 - 4/04</u>	<u>1/5 - 7/04</u>
More comfortable.....	47	43	43	44	45	42	45
Less comfortable	39	41	39	40	37	39	35
No change (VOL).....	13	16	17	16	17	18	19
Not sure	1	-	1	-	1	1	1
	<u>12/15 - 17/03</u>	<u>12/1 - 3/03</u>	<u>11/18 - 20/03</u>	<u>11/4 - 6/03</u>	<u>10/21 - 23/03</u>	<u>10/7 - 9/03</u>	<u>9/16 - 18/03</u>
	46	44	43	43	41	36	44
	36	36	37	36	38	42	38
	17	20	19	20	20	21	17
	1	-	1	1	1	1	1
	<u>1st Quarter JFM 04</u>	<u>4th Quarter OND 03</u>	<u>3rd Quarter JAS 03</u>	<u>2nd Quarter AMJ 03</u>	<u>1st Quarter JFM 03</u>	<u>4th Quarter OND 02</u>	<u>1 Year Ago 7/8 - 10/03</u>
	44	42	41	39	35	38	41
	37	38	39	39	42	42	38
	18	19	19	21	22	20	19
	1	1	1	1	1	-	2

14. Compared to 6 months ago, are you NOW more or less confident about job security for yourself, your family and other people you know personally?

ALL ADULTS							
	7/5 - 7/04	6/7 - 9/04	5/3 - 5/04	4/5 - 7/04	3/1 - 3/04	2/2 - 4/04	1/5 - 7/04
More confident	44	45	43	41	45	43	47
Less confident.....	42	42	42	45	40	42	38
No change (VOL).....	13	12	14	13	13	13	13
Not sure	1	1	1	1	2	2	2
	12/15 - 17/03	12/1 - 3/03	11/18 - 20/03	11/4 - 6/03	10/21 - 23/03	10/7 - 9/03	9/16 - 18/03
	44	44	39	41	39	35	42
	42	37	44	40	44	45	43
	13	17	16	16	16	18	14
	1	2	1	3	1	2	1
	1 st Quarter JFM 04	4 th Quarter OND 03	3 rd Quarter JAS 03	2 nd Quarter AMJ 03	1 st Quarter JFM 03	4 th Quarter OND 02	1 Year Ago 7/8 - 10/03
	45	40	38	38	34	37	36
	40	42	45	44	46	46	45
	13	16	15	16	17	15	16
	2	2	2	2	3	2	3

15. Compared to 6 months ago, are you NOW more or less confident of your ability to invest in the future, including your ability to save money for your retirement or your children's education?

ALL ADULTS							
	7/5 - 7/04	6/7 - 9/04	5/3 - 5/04	4/5 - 7/04	3/1 - 3/04	2/2 - 4/04	1/5 - 7/04
More confident	47	45	45	46	48	46	48
Less confident.....	39	41	40	39	39	40	34
No change (VOL).....	12	12	13	12	11	12	15
Not sure	2	2	2	3	2	2	3
	12/15 - 17/03	12/1 - 3/03	11/18 - 20/03	11/4 - 6/03	10/21 - 23/03	10/7 - 9/03	9/16 - 18/03
	48	46	42	43	45	36	44
	38	36	41	39	38	44	42
	11	16	16	15	15	18	13
	3	2	1	3	2	2	1
	1 st Quarter JFM 04	4 th Quarter OND 03	3 rd Quarter JAS 03	2 nd Quarter AMJ 03	1 st Quarter JFM 03	4 th Quarter OND 02	1 Year Ago 7/8 - 10/03
	47	43	41	41	35	35	39
	37	40	42	42	45	49	43
	13	15	15	15	17	14	15
	3	2	2	2	3	2	3

16a. Thinking of the last 6 months, have you, someone in your family or someone else you know personally lost their job as a result of economic conditions?

		ALL ADULTS						
		<u>7/5 -</u> <u>7/04</u>	<u>6/7 -</u> <u>9/04</u>	<u>5/3 -</u> <u>5/04</u>	<u>4/5 -</u> <u>7/04</u>	<u>3/1 -</u> <u>3/04</u>	<u>2/2 -</u> <u>4/04</u>	<u>1/5 -</u> <u>7/04</u>
Yes.....		41	39	39	44	42	42	45
No		58	60	61	56	57	57	54
Not sure		1	1	-	-	1	1	1
		<u>12/15 -</u> <u>17/03</u>	<u>12/1 -</u> <u>3/03</u>	<u>11/18 -</u> <u>20/03</u>	<u>11/4 -</u> <u>6/03</u>	<u>10/21 -</u> <u>23/03</u>	<u>10/7 -</u> <u>9/03</u>	<u>9/16 -</u> <u>18/03</u>
		44	43	46	43	41	47	44
		56	56	53	57	59	53	56
		-	1	1	-	-	-	-
		<u>1st</u> <u>Quarter</u> <u>JFM 04</u>	<u>4th</u> <u>Quarter</u> <u>OND 03</u>	<u>3rd</u> <u>Quarter</u> <u>JAS 03</u>	<u>2nd</u> <u>Quarter</u> <u>AMJ 03</u>	<u>1st</u> <u>Quarter</u> <u>JFM 03</u>	<u>4th</u> <u>Quarter</u> <u>OND 02</u>	1 Year Ago <u>7/8 -</u> <u>10/03</u>
		43	44	45	44	43	44	47
		56	56	55	56	56	56	52
		1	-	-	-	1	-	1

16b. Now look ahead at the next six months. How likely is it that you, someone in your family or someone else you know personally will lose their job in the next six months as a result of economic conditions?

ALL ADULTS							
	7/5 - <u>7/04</u>	6/7 - <u>9/04</u>	5/3 - <u>5/04</u>	4/5 - <u>7/04</u>	3/1 - <u>3/04</u>	2/2 - <u>4/04</u>	1/5 - <u>7/04</u>
Extremely likely	6	8	8	7	6	8	7
Very likely	11	10	13	14	13	12	12
Somewhat likely	28	29	31	30	30	28	29
Not very likely	34	31	29	30	31	31	33
Not at all likely.....	20	21	18	17	19	20	17
Not sure	1	1	1	2	1	1	2
Total Likely	17	18	20	21	19	20	19
Total Not Likely	53	52	47	47	49	51	51
<hr/>							
	12/15 - <u>17/03</u>	12/1 - <u>3/03</u>	11/18 - <u>20/03</u>	11/4 - <u>6/03</u>	10/21 - <u>23/03</u>	10/7 - <u>9/03</u>	9/16 - <u>18/03</u>
	7	8	8	7	7	8	8
	11	13	12	12	11	13	14
	32	27	29	30	28	33	31
	32	34	32	30	33	28	29
	17	17	18	19	19	16	17
	1	1	1	2	2	2	1
	18	20	20	19	18	21	22
	49	51	50	49	52	44	46
<hr/>							
	1 st Quarter <u>JFM 04</u>	4 th Quarter <u>OND 03</u>	3 rd Quarter <u>JAS 03</u>	2 nd Quarter <u>AMJ 03</u>	1 st Quarter <u>JFM 03</u>	4 th Quarter <u>OND 02</u>	1 Year Ago 7/8 - <u>10/03</u>
	7	7	7	8	9	9	7
	12	12	14	12	14	13	16
	29	30	32	30	29	30	31
	32	31	29	31	28	30	29
	19	18	16	17	16	16	15
	1	2	2	2	4	2	2
	19	20	21	20	22	22	22
	50	49	46	48	45	45	44

FS1. I'd like to ask you how your family's financial situation has changed in the last four years. Compared to four years ago, is your family's financial situation...

	ALL ADULTS
Better today	39
Worse today	26
About the same	34
Not sure.....	1

DEMOGRAPHICS

NOTE: Results for demographic questions represent all adults unless otherwise indicated.

D1a. First of all, in what year were you born?

D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

18-34	31
35-49	27
50-64	25
65 and over	17
Refused/not sure	-

D2. Are you employed:

TOTAL EMPLOYED	66
- Full time.....	54
- Part time.....	12
Not employed	14
Retired.....	20
Refused/not sure	-

(Q.D3 ASKED ONLY OF THOSE WHO ARE EMPLOYED FULL OR PART-TIME IN Q.D2.)

D3. We would also like to have just a general idea of what type of occupation you have. Which one of the following best describes your current job?

Professional	15
Senior executive or manager	8
Clerical or administrative	9
Sales or services	11
A skilled trade or technical occupation.....	12
Blue-collar work or laborer.....	6
Farming or fishing	1
Other (VOL)	4
Refused/not sure	-
Not Employed Full/Part Time (Q.D2)	34

D4. What is the last year of school you completed?

Grade school or some high school	6
Completed high school	23
Some college but did not finish.....	23
Completed a two year college degree	12
Completed a four year college degree.....	23
Completed a post-graduate degree such as a Master's or Ph.D.	13
Refused/not sure	-

D5. Are you currently married?

Yes	54
No.....	46
Refused/not sure	-

D6. Including yourself and any children, how many people are currently living in your household?

1	22
2	35
3	19
4	13
5	7
6 or more	4
Refused/not sure	-

(Q.D7a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D6.)

D7a. How many children under 6 years are currently living in your household?

D7b. How many children ages 6 to 12 are currently living in your household?

D7c. How many children ages 13 to 17 are currently living in your household?

ANY CHILDREN – NET	34
Under 6.....	17
6-12	17
13-17	13
NO CHILDREN	65
Refused/not sure	-

D8. Do you currently own stocks, bonds or mutual funds?

Yes	53
No.....	46
Refused/not sure	1

(Q.D9 ASKED ONLY OF THOSE WHO SAY THEY OWN STOCKS, BONDS OR MUTUAL FUNDS IN Q.D8.)

D9. In the past 12 months, how many times did you make changes in your investments - buying or selling stocks or stock mutual funds either within or outside an employer-sponsored 401K plan?

	<u>INVESTORS</u>
None.....	38
1 time.....	19
2 times.....	11
3 times.....	5
4 times.....	6
5 to 9 times.....	11
10 to 14 times.....	3
15 to 19 times.....	1
20 to 24 times.....	-
25 times or more	2
Refused/not sure	4
<hr/>	
Active Investors (5 times or more).....	16

D10. Do you own your home, or do you rent?

Own	69
Rent.....	29
Refused/not sure	2

D11a. What religion are you? Protestant, Catholic, Jewish, or some other religion?

Protestant.....	54
Catholic	22
Jewish	2
Some other religion	11
(NOT READ) No religion	9
Refused/not sure	2

D11b. Would you describe yourself as either a fundamentalist or born-again Christian, or neither?

Born-again Christian.....	29
Fundamentalist.....	5
Neither.....	65
Refused/not sure	1

D12a. Are you of Hispanic ethnicity?

(Q.D12b ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D12a.)

D12b. Are you white, black, Asian, or some other race?

(RESULTS SHOWN IN SUMMARY BELOW.)

White	79
Black.....	9
Hispanic.....	6
Asian.....	2
American Indian.....	1
Other.....	1
Refused	2

D13. Could you please tell me your household income from all sources in 2003?

Under \$15,000.....	10
\$15,000 to less than \$20,000	7
\$20,000 to less than \$25,000	9
\$25,000 to less than \$30,000	4
\$30,000 to less than \$40,000	12
\$40,000 to less than \$50,000	8
\$50,000 to less than \$75,000	16
\$75,000 to less than \$100,000	9
\$100,000 or more	14
Refused/not sure	11

REGION:

Northeast.....	20
Midwest.....	23
South.....	35
West.....	22

METROPOLITAN STATUS:

Urban.....	31
Suburban.....	44
Rural.....	25

GENDER:

Male.....	48
Female.....	52