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**GLOBUS: INTERNATIONAL AFFAIRS POLL**

**THE ASSOCIATED PRESS POLL  
CONDUCTED BY IPSOS-PUBLIC AFFAIRS**

**INTERVIEW DATES: FEBRUARY 9 – FEBRUARY 17, 2005**

***NOTE: all results shown are percentages unless otherwise labeled.***

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	<u>Interviews</u>	<u>Margin of Error</u>
U.S. ....	1001	$\pm 3.1$
Canada.....	1000	$\pm 3.1$
Mexico .....	1000	$\pm 3.1$
France .....	1017	$\pm 3.2$
Germany.....	1001	$\pm 3.1$
Italy.....	1000	$\pm 3.1$
Spain .....	1000	$\pm 3.1$
U.K. ....	1001	$\pm 3.1$
South Korea.....	1000	$\pm 3.2$

Interview dates:

- ❖ United States (February 11-13, 2005)
- ❖ Canada (February 11-13, 2005)
- ❖ Mexico (February 9-14, 2005)
- ❖ France (February 14-16, 2005)
- ❖ Germany (February 9-17, 2005)
- ❖ Italy (February 11-13, 2005)
- ❖ Spain (February 9-16, 2005)
- ❖ United Kingdom (February 9-17, 2005)
- ❖ South Korea (February 14-15, 2005)



1. Generally, when you think about American products available in your country, do you agree or disagree, strongly or moderately, that American products are more expensive, are better quality, are not worth the money, you'd rather buy an American product-assuming the quality and price were the same, or you would like to work for an American company?

United States							
	<u>Strongly Agree</u>	<u>Moderately Agree</u>	<u>Moderately Disagree</u>	<u>Strongly Disagree</u>	<u>Not Sure</u>	<u>Total Agree</u>	<u>Total Disagree</u>
<b>American products are more expensive</b>							
February 2005 .....	27	40	23	8	2	<b>66</b>	<b>31</b>
November/ December 2001.....	23	33	28	12	3	<b>57</b>	<b>40</b>
<b>American products are better quality</b>							
February 2005 .....	36	35	20	7	2	<b>71</b>	<b>26</b>
November/ December 2001.....	32	37	23	5	4	<b>68</b>	<b>28</b>
<b>American products are not worth the money</b>							
February 2005 .....	9	17	33	40	1	<b>26</b>	<b>72</b>
November/ December 2001.....	7	13	29	48	2	<b>20</b>	<b>78</b>
<b>You'd rather buy an American product — assuming the quality and price were the same</b>							
February 2005 .....	76	17	5	2	-	<b>93</b>	<b>6</b>
November/ December 2001.....	74	18	5	2	2	<b>92</b>	<b>7</b>
<b>You would like to work for an American company</b>							
February 2005 .....	73	19	3	3	2	<b>92</b>	<b>6</b>
November/ December 2001.....	72	20	4	1	4	<b>91</b>	<b>5</b>

Note: Results prior to February 2005 are from the Ipsos quarterly syndicated study, "World Monitor."



Q.1 (cont.)

Canada							
	<u>Strongly Agree</u>	<u>Moderately Agree</u>	<u>Moderately Disagree</u>	<u>Strongly Disagree</u>	<u>Not Sure</u>	<u>Total Agree</u>	<u>Total Disagree</u>
<b>American products are more expensive</b>							
February 2005 .....	15	26	41	13	5	<b>40</b>	<b>54</b>
September/ October 2004 .....	14	32	36	10	8	<b>46</b>	<b>46</b>
November/ December 2001 .....	23	30	29	12	6	<b>53</b>	<b>41</b>
<b>American products are better quality</b>							
February 2005 .....	4	14	41	38	3	<b>18</b>	<b>79</b>
September/ October 2004 .....	6	15	44	31	4	<b>21</b>	<b>75</b>
November/ December 2001 .....	8	23	39	25	5	<b>31</b>	<b>65</b>
<b>American products are not worth the money</b>							
February 2005 .....	10	22	46	18	4	<b>32</b>	<b>64</b>
September/ October 2004 .....	10	21	47	16	6	<b>31</b>	<b>63</b>
November/ December 2001 .....	9	23	41	23	4	<b>32</b>	<b>64</b>
<b>You'd rather buy an American product — assuming the quality and price were the same</b>							
February 2005 .....	6	14	25	54	1	<b>20</b>	<b>79</b>
September/ October 2004 .....	11	15	27	46	2	<b>26</b>	<b>73</b>
November/ December 2001 .....	13	20	27	37	3	<b>33</b>	<b>64</b>
<b>You would like to work for an American company</b>							
February 2005 .....	8	16	27	46	3	<b>24</b>	<b>73</b>
September/ October 2004 .....	12	14	23	48	3	<b>26</b>	<b>71</b>
November/ December 2001 .....	16	23	22	35	4	<b>38</b>	<b>57</b>

Note: Results prior to February 2005 are from the Ipsos quarterly syndicated study, "World Monitor."



Q.1 (cont.)

Mexico*								
	<u>Strongly Agree</u>	<u>Moderately Agree</u>	<u>Moderately Disagree</u>	<u>Strongly Disagree</u>	<u>Not Sure</u>	<u>Total Agree</u>	<u>Total Disagree</u>	
<b>American products are more expensive</b>								
February 2005 .....	30	30	17	18	5	<b>60</b>	<b>35</b>	
September/ October 2004 .....	30	30	23	15	3	<b>60</b>	<b>38</b>	
November/ December 2001 .....	45	24	13	16	3	<b>69</b>	<b>29</b>	
<b>American products are better quality</b>								
February 2005 .....	21	32	20	23	4	<b>53</b>	<b>43</b>	
September/ October 2004 .....	18	31	26	22	3	<b>49</b>	<b>48</b>	
November/ December 2001 .....	36	30	17	14	2	<b>67</b>	<b>31</b>	
<b>American products are not worth the money</b>								
February 2005 .....	15	25	31	22	7	<b>40</b>	<b>52</b>	
September/ October 2004 .....	18	27	32	19	4	<b>45</b>	<b>51</b>	
November/ December 2001 .....	18	31	26	24	2	<b>48</b>	<b>49</b>	
<b>You'd rather buy an American product — assuming the quality and price were the same</b>								
February 2005 .....	27	31	16	21	5	<b>58</b>	<b>37</b>	
September/ October 2004 .....	26	30	20	22	2	<b>56</b>	<b>42</b>	
November/ December 2001 .....	25	27	16	32	1	<b>52</b>	<b>48</b>	
<b>You would like to work for an American company</b>								
February 2005 .....	26	22	10	36	6	<b>48</b>	<b>45</b>	
September/ October 2004 .....	39	20	10	29	2	<b>59</b>	<b>39</b>	
November/ December 2001 .....	42	18	11	27	2	<b>60</b>	<b>38</b>	

\* Urban only samples prior to February 2005.

Note: Results prior to February 2005 are from the Ipsos quarterly syndicated study, "World Monitor."



Q.1 (cont.)

South Korea								
	<u>Strongly Agree</u>	<u>Moderately Agree</u>	<u>Moderately Disagree</u>	<u>Strongly Disagree</u>	<u>Not Sure</u>	<u>Total Agree</u>	<u>Total Disagree</u>	
<b>American products are more expensive</b>								
February 2005 .....	4	46	28	5	17	<b>50</b>	<b>34</b>	
November/ December 2001 .....	28	31	25	7	9	<b>59</b>	<b>32</b>	
<b>American products are better quality</b>								
February 2005 .....	2	32	48	6	12	<b>33</b>	<b>55</b>	
November/ December 2001 .....	13	28	38	13	7	<b>41</b>	<b>52</b>	
<b>American products are not worth the money</b>								
February 2005 .....	-	21	52	8	19	<b>22</b>	<b>59</b>	
November/ December 2001 .....	7	19	42	20	13	<b>26</b>	<b>61</b>	
<b>You'd rather buy an American product — assuming the quality and price were the same</b>								
February 2005 .....	1	19	34	44	2	<b>20</b>	<b>78</b>	
November/ December 2001 .....	13	12	16	56	4	<b>25</b>	<b>71</b>	
<b>You would like to work for an American company</b>								
February 2005 .....	6	35	27	25	7	<b>41</b>	<b>52</b>	
November/ December 2001 .....	14	16	16	46	8	<b>30</b>	<b>62</b>	

Note: Results prior to February 2005 are from the Ipsos quarterly syndicated study, "World Monitor."



Q.1 (cont.)

France							
	<u>Strongly Agree</u>	<u>Moderately Agree</u>	<u>Moderately Disagree</u>	<u>Strongly Disagree</u>	<u>Not Sure</u>	<u>Total Agree</u>	<u>Total Disagree</u>
<b>American products are more expensive</b>							
February 2005 .....	11	23	27	14	25	<b>34</b>	<b>41</b>
November/ December 2001.....	10	22	32	12	23	<b>32</b>	<b>45</b>
<b>American products are better quality</b>							
February 2005 .....	2	8	39	42	9	<b>10</b>	<b>81</b>
November/ December 2001.....	4	13	42	34	8	<b>16</b>	<b>76</b>
<b>American products are not worth the money</b>							
February 2005 .....	7	18	34	20	21	<b>25</b>	<b>54</b>
November/ December 2001.....	9	21	37	14	19	<b>30</b>	<b>51</b>
<b>You'd rather buy an American product — assuming the quality and price were the same</b>							
February 2005 .....	5	13	28	51	3	<b>18</b>	<b>79</b>
November/ December 2001.....	6	11	35	44	4	<b>17</b>	<b>79</b>
<b>You would like to work for an American company</b>							
February 2005 .....	8	17	21	49	5	<b>25</b>	<b>70</b>
November/ December 2001.....	8	20	28	39	5	<b>27</b>	<b>68</b>

Note: Results prior to February 2005 are from the Ipsos quarterly syndicated study, "World Monitor."



Q.1 (cont.)

Germany								
	<u>Strongly Agree</u>	<u>Moderately Agree</u>	<u>Moderately Disagree</u>	<u>Strongly Disagree</u>	<u>Not Sure</u>	<u>Total Agree</u>	<u>Total Disagree</u>	
<b>American products are more expensive</b>								
February 2005 .....	5	20	31	14	30	<b>25</b>	<b>45</b>	
November/ December 2001 .....	8	39	29	10	14	<b>47</b>	<b>39</b>	
<b>American products are better quality</b>								
February 2005 .....	2	12	39	28	19	<b>14</b>	<b>68</b>	
November/ December 2001 .....	4	20	43	23	10	<b>24</b>	<b>67</b>	
<b>American products are not worth the money</b>								
February 2005 .....	3	16	40	20	21	<b>19</b>	<b>60</b>	
November/ December 2001 .....	3	20	41	23	13	<b>23</b>	<b>64</b>	
<b>You'd rather buy an American product — assuming the quality and price were the same</b>								
February 2005 .....	4	12	35	45	4	<b>16</b>	<b>80</b>	
November/ December 2001 .....	7	18	31	40	4	<b>26</b>	<b>71</b>	
<b>You would like to work for an American company</b>								
February 2005 .....	7	30	24	30	9	<b>36</b>	<b>55</b>	
November/ December 2001 .....	10	21	21	41	7	<b>32</b>	<b>62</b>	

Note: Results prior to February 2005 are from the Ipsos quarterly syndicated study, "World Monitor."



Q.1 (cont.)

Italy								
	<u>Strongly Agree</u>	<u>Moderately Agree</u>	<u>Moderately Disagree</u>	<u>Strongly Disagree</u>	<u>Not Sure</u>	<u>Total Agree</u>	<u>Total Disagree</u>	
<b>American products are more expensive</b>								
February 2005 .....	12	22	23	10	33	<b>34</b>	<b>33</b>	
November/ December 2001 .....	12	33	25	7	22	<b>45</b>	<b>33</b>	
<b>American products are better quality</b>								
February 2005 .....	5	10	31	35	19	<b>15</b>	<b>66</b>	
November/ December 2001 .....	6	17	32	33	12	<b>23</b>	<b>65</b>	
<b>American products are not worth the money</b>								
February 2005 .....	12	22	21	12	33	<b>34</b>	<b>33</b>	
November/ December 2001 .....	8	27	29	12	24	<b>35</b>	<b>41</b>	
<b>You'd rather buy an American product — assuming the quality and price were the same</b>								
February 2005 .....	6	10	24	51	9	<b>16</b>	<b>75</b>	
November/ December 2001 .....	6	15	23	51	6	<b>21</b>	<b>73</b>	
<b>You would like to work for an American company</b>								
February 2005 .....	13	24	17	31	15	<b>37</b>	<b>47</b>	
November/ December 2001 .....	17	31	13	29	11	<b>47</b>	<b>41</b>	

Note: Results prior to February 2005 are from the Ipsos quarterly syndicated study, "World Monitor."





Q.1 (cont.)

Spain							
	<u>Strongly Agree</u>	<u>Moderately Agree</u>	<u>Moderately Disagree</u>	<u>Strongly Disagree</u>	<u>Not Sure</u>	<u>Total Agree</u>	<u>Total Disagree</u>
<b>American products are more expensive</b>							
February 2005 .....	25	22	16	11	26	<b>47</b>	<b>27</b>
September/ October 2004 .....	17	21	17	9	26	<b>38</b>	<b>26</b>
November/ December 2001 .....	22	20	14	10	33	<b>42</b>	<b>25</b>
<b>American products are better quality</b>							
February 2005 .....	4	7	28	47	14	<b>11</b>	<b>75</b>
September/ October 2004 .....	2	6	31	44	17	<b>8</b>	<b>75</b>
November/ December 2001 .....	8	12	26	30	24	<b>20</b>	<b>56</b>
<b>American products are not worth the money</b>							
February 2005 .....	22	16	20	15	27	<b>38</b>	<b>36</b>
September/ October 2004 .....	24	16	21	12	28	<b>40</b>	<b>33</b>
November/ December 2001 .....	15	22	22	10	32	<b>37</b>	<b>32</b>
<b>You'd rather buy an American product — assuming the quality and price were the same</b>							
February 2005 .....	6	10	23	55	6	<b>16</b>	<b>78</b>
September/ October 2004 .....	9	12	22	44	13	<b>21</b>	<b>66</b>
November/ December 2001 .....	18	31	13	21	17	<b>49</b>	<b>33</b>
<b>You would like to work for an American company</b>							
February 2005 .....	10	19	18	37	16	<b>29</b>	<b>55</b>
September/ October 2004 .....	14	16	14	37	20	<b>30</b>	<b>50</b>
November/ December 2001 .....	20	26	9	23	22	<b>46</b>	<b>33</b>

Note: Results prior to February 2005 are from the Ipsos quarterly syndicated study, "World Monitor."



Q.1 (cont.)

United Kingdom								
	<u>Strongly Agree</u>	<u>Moderately Agree</u>	<u>Moderately Disagree</u>	<u>Strongly Disagree</u>	<u>Not Sure</u>	<u>Total Agree</u>	<u>Total Disagree</u>	
<b>American products are more expensive</b>								
February 2005 .....	8	21	42	18	11	<b>29</b>	<b>60</b>	
September/ October 2004 .....	9	19	28	8	36	<b>28</b>	<b>36</b>	
November/ December 2001 .....	13	24	26	11	26	<b>37</b>	<b>37</b>	
<b>American products are better quality</b>								
February 2005 .....	10	25	43	14	8	<b>35</b>	<b>57</b>	
September/ October 2004 .....	5	14	35	17	28	<b>19</b>	<b>52</b>	
November/ December 2001 .....	5	17	40	13	25	<b>22</b>	<b>53</b>	
<b>American products are not worth the money</b>								
February 2005 .....	6	17	46	24	7	<b>23</b>	<b>70</b>	
September/ October 2004 .....	9	12	33	11	34	<b>21</b>	<b>44</b>	
November/ December 2001 .....	5	15	40	13	28	<b>20</b>	<b>53</b>	
<b>You'd rather buy an American product — assuming the quality and price were the same</b>								
February 2005 .....	14	26	35	21	4	<b>40</b>	<b>56</b>	
September/ October 2004 .....	9	13	27	31	20	<b>22</b>	<b>58</b>	
November/ December 2001 .....	7	15	34	31	14	<b>21</b>	<b>65</b>	
<b>You would like to work for an American company</b>								
February 2005 .....	17	33	24	22	4	<b>50</b>	<b>46</b>	
September/ October 2004 .....	12	15	25	31	17	<b>27</b>	<b>56</b>	
November/ December 2001 .....	11	17	23	29	20	<b>28</b>	<b>52</b>	

Note: Results prior to February 2005 are from the Ipsos quarterly syndicated study, "World Monitor."



2. In his inaugural address, U.S. President George W. Bush said that the United States would work to end tyranny and promote democracy in the world. Do you think it should or should not be the role of the United States to promote the establishment of democratic governments in other countries?

	<u>U.S.</u>	<u>Canada</u>	<u>Mexico</u>	<u>S. Korea</u>
Should .....	45	22	28	26
Should not .....	53	76	64	60
Not sure.....	2	2	8	14

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	<u>France</u>	<u>Ger- many</u>	<u>Italy</u>	<u>Spain</u>	<u>U.K.</u>
Should .....	10	16	36	26	32
Should not .....	84	80	53	60	66
Not sure.....	6	4	11	14	2