



# THE AP-GfK POLL

## May, 2014

Conducted by GfK Public Affairs & Corporate Communications

**A survey of the American general population (ages 18+)**

*Interview dates: May 16 - 19 2014*

*Number of interviews, adults: 1,354*

*Margin of error for the total sample: +/- 3.0 percentage points at the 95% confidence level*

*NOTE: All results show percentages among all respondents, unless otherwise labeled.*

*Please refer to the exact sample number at the bottom of each table.*

*\*Beginning in October, 2013, AP-GfK polls were conducted online using GfK's nationally representative KnowledgePanel. All prior trend conducted by telephone.*

*For more information, see <http://www.ap-gfcpoll.com>.*

*CUR1 through CURX1 previously released*

*Some items from CURY2/3/3a battery previously released*

CURY2/3/3a. Overall, do you approve, disapprove, or neither approve nor disapprove of the way Barack Obama is handling...

[RESPONDENTS SHOWN EACH ITEM ON A SEPARATE SCREEN]

[ITEMS RANDOMIZED]

<b>Health Care</b>	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13
<b>Total approve</b>	<b>42</b>	<b>38</b>	<b>40</b>	<b>39</b>
Approve	32	29	31	29
Lean towards approving	10	9	9	10
<b>Don't lean either way</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>*</b>
<b>Total disapprove</b>	<b>57</b>	<b>61</b>	<b>58</b>	<b>61</b>
Lean towards disapproving	7	7	8	7
Disapprove	50	54	50	54
Refused/Not Answered	1	*	1	1

Based on:

N=1,354

N=1,012

N=1,060

N=701

*Some items from CUR25 held for later release*

CUR25. Which party do you trust to do a better job of:

[GRID, RANDOMIZE ITEMS]

<b>Handling health care</b>	5/16-19/14	3/20-24/14	12/5-9/13
The Democratic Party	34	30	32
The Republican Party	26	26	22
Both equally	11	12	12
Neither	27	30	32
Refused/Not Answered	3	2	1

Based on:

N=1,354

N=1,012

N=1,367

Some items held for later release

B1a/b/ba through CCON6 previously released

HC1  
HC1A/  
HC1B.

In general, do you support, oppose or neither support nor oppose the health care reforms that were passed by Congress in March of 2010?

[IF "SUPPORT"] Would you say you support the health care reforms that were passed by Congress in March of 2010 strongly or do you support them just somewhat?

[IF "OPPOSE"] Would you say you oppose the health care reforms that were passed by Congress in March of 2010 strongly or do you oppose them just somewhat?

	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	6/14-18/12	2/16-20/12	6/15-20/11	3/24-28/11	1/5-10/11	11/3-8/10	TOTAL 10/13-18/10	LIKELY VOTERS 10/13-18/10	9/8-13/10	6/9-14/10	5/7-11/10	4/7-12/10
<b>Total support</b>	<b>28</b>	<b>26</b>	<b>27</b>	<b>27</b>	<b>28</b>	<b>33</b>	<b>35</b>	<b>36</b>	<b>35</b>	<b>40</b>	<b>38</b>	<b>40</b>	<b>41</b>	<b>41</b>	<b>45</b>	<b>39</b>	<b>39</b>
Strongly support	17	13	17	16	16	17	17	16	17	21	17	17	19	20	21	21	19
Somewhat support	11	13	10	11	12	17	18	21	18	19	20	24	22	21	24	19	20
<b>Neither support nor oppose</b>	<b>28</b>	<b>30</b>	<b>30</b>	<b>28</b>	<b>32</b>	<b>13</b>	<b>14</b>	<b>15</b>	<b>17</b>	<b>16</b>	<b>12</b>	<b>11</b>	<b>6</b>	<b>12</b>	<b>13</b>	<b>14</b>	<b>10</b>
<b>Total oppose</b>	<b>43</b>	<b>43</b>	<b>42</b>	<b>44</b>	<b>38</b>	<b>47</b>	<b>47</b>	<b>46</b>	<b>45</b>	<b>41</b>	<b>47</b>	<b>45</b>	<b>52</b>	<b>46</b>	<b>42</b>	<b>46</b>	<b>50</b>
Somewhat oppose	11	12	9	10	9	14	11	13	14	11	13	12	10	11	12	9	10
Strongly oppose	32	31	33	34	29	32	36	32	31	30	33	33	41	35	29	37	39
Don't know [VOL]	na	na	na	na	na	7	4	3	2	3	4	3	1	1	1	1	1
Refused/Not Answered	1	1	1	1	2	*	*	-	-	*	-	*	-	-	-	*	*

Based on: N=1,354 N=1,012 N=1,060 N=1,367 N=1,227 N=1,007 N=1,000 N=1,001 N=1,001 N=1,001 N=1,000 N=1,501 N=846 N=1,000 N=1,044 N=1,002 N=1,001

HC36. As you may have heard, the health insurance markets for people who do not get health insurance through their employer opened on October 1, 2013 and closed for most people on March 31, 2014. Based on what you have seen or heard, would you say the operation of these markets went:

	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
<b>Extremely/Very well</b>	<b>7</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>7</b>
Extremely well	2	1	1	1	2
Very well	6	4	3	2	5
<b>Somewhat well</b>	<b>22</b>	<b>21</b>	<b>17</b>	<b>9</b>	<b>20</b>
<b>Not too/Not at all well</b>	<b>55</b>	<b>62</b>	<b>66</b>	<b>76</b>	<b>40</b>
Not too well	24	27	28	27	24
Not at all well	32	34	38	49	17
Don't know enough to say	13	11	12	10	30
Refused/Not Answered	2	1	1	2	3

Based on:

N=1,354    N=1,012    N=1,060    N=1,367    N=1,227

HC33. Since the [INSERT RESPONDENT'S STATE OF RESIDENCE] health insurance market began operating on October 1, did you or did anyone in your household try to sign up for health insurance coverage through this market?

	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Yes	18	16	14	11	7
No	81	82	85	88	91
Refused/Not answered	2	2	2	2	2

Based on:

N=1,354    N=1,012    N=1,060    N=1,367    N=1,227

HC33A. [IF YES, HC33=1] Did you try to sign up for health insurance coverage or did someone else in your household do so?

	5/16-19/14	3/20-24/14
You did	50	43
Someone else did	49	56
Refused/Not answered	1	1

Based on: Someone in household tried to sign up for health insurance coverage

N=227

N=142

HC35. [IF YES IN HC33] Were you or was the person attempting to sign up for health insurance coverage through the [INSERT STATE] market able to successfully purchase health insurance?

	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Yes	44	41	40	24	11
No	37	43	42	51	65
Not sure	19	14	16	25	24
Refused/Not answered	-	3	3	-	-

Based on: someone tried to sign-up

N=227

N=142

N=125

N=136

N=76

HC39. [IF YES IN HC35] Are the monthly premiums for the insurance that you or someone else in your household purchased through the [INSERT STATE] market (higher) than you expected, (lower) than you expected or are they about what you expected to pay each month for health insurance?

	5/16-19/14
Higher than expected	27
Lower than expected	32
About what you expected	40
Refused/Not answered	2

Based on: someone tried to sign-up

N=110

N2. What do you think is most likely to happen with the health care law passed by Congress in March 2010?

	5/16-19/14	3/20-24/14	8/3-13/12
It will be implemented as passed	12	12	11
It will be implemented with minor changes	39	42	41
It will be implemented with major changes	28	30	31
It will be completely repealed	17	13	12
Refused/Not answered	3	4	5

Based on:

N=1,354

N=1,012

N=1,251

IM2 through DP1 previously released

Some questions held for later release

TP4. Do you consider yourself a supporter of the Tea Party movement, or are you not a supporter of the Tea Party movement?

	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10-13-17/11	8/18-22/11	6/16-20/11	5/5-9/11
Supporter	20	22	27	20	17	23	22	27	23	22	25	30	28	25	33	30
Not a supporter	77	73	67	76	78	62	64	63	65	67	71	64	68	70	61	63
Don't know [VOL]	na	na	na	na	na	12	13	8	10	10	4	6	4	5	5	7
Refused/Not Answered	4	6	6	4	5	3	1	1	1	1	1	1	*	*	1	*

Based on: N=1,354 N=1,012 N=1,060 N=1,367 N=1,227 N=1,004 N=1,004 N=1,006 N=1,007 N=1,004 N=1,000 N=1,000 N=1,000 N=1,000 N=1,001 N=1,001

TP4a. [IF TP4=1] Do you support the tea party movement strongly or somewhat...

	5/16-19/14	3/20-24/14
Strongly	28	31
Somewhat	71	67
Refused/Not Answered	1	2

Based on: Tea Party Supporter

N=263

N=227

PID1. Do you consider yourself a Democrat, a Republican, an independent or none of these?

	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12	<b>TOTAL</b> 10/19-23/12	<b>REGISTERED VOTERS</b> 10/19-23/12	<b>LIKELY VOTERS</b> 10/19-23/12	<b>TOTAL</b> 9/13-17/12
Democrat	32	30	33	29	31	27	29	33	31	32	34	31
Independent	21	24	23	28	27	29	30	27	27	28	27	29
Republican	26	27	25	23	23	21	21	23	25	28	30	22
None of these	19	16	18	17	15	20	19	15	14	8	6	17
Don't know [VOL]	na	na	na	na	na	1	*	1	2	2	*	1
Refused/Not Answered	3	3	2	2	3	3	1	2	2	2	3	*

Based on:

N=1,354

N=1,012

N=1,060

N=1,367

N=1,227

N=1,004

N=1,004

N=1,002

N=1,186

N=1,041

N=839

N=1,512



PID1/i. Do you consider yourself a Democrat, a Republican, an independent or none of these? IF "INDEPENDENT" OR "NONE," OR REFUSAL, ASK: Do you lean more toward the Democrats or the Republicans?

	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12
<b>Total Democrat</b>	<b>43</b>	<b>41</b>	<b>44</b>	<b>42</b>	<b>44</b>	<b>44</b>	<b>46</b>	<b>49</b>
Democrat	32	30	33	29	31	27	29	33
Independent – lean Democratic	9	8	9	8	10	10	12	10
None – lean Democratic	3	3	2	4	3	7	5	6
<b>Total Republican</b>	<b>34</b>	<b>39</b>	<b>35</b>	<b>37</b>	<b>35</b>	<b>37</b>	<b>36</b>	<b>37</b>
Republican	26	27	25	23	23	21	21	23
Independent – lean Republican	6	10	8	11	9	11	9	9
None – lean Republican	2	2	2	4	3	5	6	5
Independent – don't lean	7	6	5	10	9	7	7	6
None – don't lean	16	14	16	12	12	6	6	4
[VOL.] Independent – lean other	na	na	na	na	na	1	1	1
[VOL.] None – lean other	na	na	na	na	na	2	1	1
Don't know	na	na	na	na	na	2	2	1
Refused/Not answered	-	-	-	-	-	2	1	2

Based on:

N=1,354

N=1,012

N=1,060

N=1,367

N=1,227

N=1,004

N=1,004

N=1,002

Some items held for later release

G11b. Generally speaking, do you consider yourself a...?

	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12
Liberal	22	18	20	20	18	22	21	21
Conservative	33	38	38	35	36	40	37	40
Moderate	42	40	38	42	41	30	35	32
Don't know	na	na	na	na	na	6	5	5
Refused/Not answered	4	4	5	4	5	2	1	2

Based on: N=1,354 N=1,012 N=1,060 N=1,367 N=1,227 N=1,004 N=1,004 N=1,002

**ASKING ORDER OF G11C/G11D ROTATED:**

G11c. And when it comes to most [BOLD: social] issues, do you consider your views to be:

	5/16-19/14	3/20-24/14
Liberal	28	23
Conservative	32	36
Moderate	35	38
Refused/Not answered	5	4

Based on: N=1,354 N=1,012

G11d. And when it comes to most [BOLD: economic or fiscal] issues, do you consider your views to be:

	5/16-19/14	3/20-24/14
Liberal	16	14
Conservative	41	42
Moderate	39	39
Refused/Not answered	4	5

*Based on:* *N=1,354* *N=1,012*

S1. Are you currently registered to vote at your address, or not?

	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Yes	74	77	73	79	78
No	19	16	20	16	15
Not sure	5	5	4	2	5
Refused/Not answered	3	2	3	2	3

*Based on: (Excludes those living in ND)* *N=1,352* *N=1,009* *N=1,058* *N=1,365* *N=1,225*

S2. How often would you say you vote?

	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
<b>Always/Nearly always</b>	<b>65</b>	<b>66</b>	<b>63</b>	<b>67</b>	<b>68</b>
Always	37	37	35	38	40
Nearly always	28	30	28	29	29
<b>In about half of elections</b>	<b>10</b>	<b>10</b>	<b>8</b>	<b>11</b>	<b>10</b>
<b>Seldom/Never</b>	<b>23</b>	<b>22</b>	<b>26</b>	<b>21</b>	<b>20</b>
Seldom	8	8	9	8	7
Never	15	14	17	13	13
Refused/Not answered	2	3	3	2	3

Based on:

N=1,354

N=1,012

N=1,060

N=1,367

N=1,227

S3a. Sometimes things come up and people are not able to vote. In the 2012 election for president, did you happen to vote, or not?

	5/16-19/14
Yes	71
No	27
Refused/Not answered	2

Based on:

N=1,354

S4. On November 4, 2014, congressional elections will be held. Using a 0-to-10 scale, where **10** means you are completely certain you **WILL VOTE** and **0** means you are completely certain you will **NOT** vote, how likely are you to vote in the upcoming Congressional election? You can use any number between 0 and 10, to indicate how strongly you feel about your likelihood to vote.

	5/16-19/14
10 – Completely certain you WILL VOTE	44
9	9
8	8
7	4
6	4
5	10
4	2
3	2
2	2
1	2
0 – Completely certain you will NOT vote	12
Refused/Not answered	2

Based on:

N=1,354

S5. How much interest do you have in following news about the upcoming congressional election? A great deal, quite a bit, only some, very little, or no interest at all?

	5/16-19/14
<b>A great deal/Quite a bit</b>	<b>40</b>
A great deal	15
Quite a bit	25
<b>Only some</b>	<b>30</b>
<b>Very little/No interest at all</b>	<b>28</b>
Very little	14
No interest at all	14
Refused/Not answered	2

Based on:

N=1,354

DM5. Which one of the following best describes where you live?

Urban area	25
Suburban area	50
Rural area	23
Refused/Not Answered	2

Based on:

N=1,354

INS1. The next questions are about your personal health insurance. Please include health insurance obtained through employment or purchased directly as well as government programs like Medicare and Medicaid that provide medical care or help pay medical bills.

Are you currently covered by any kind of health insurance or some other kind of health care plan or not?

	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Yes	82	85	83	82	83
No	15	12	16	16	14
Refused/Not answered	3	3	2	2	3

Based on: *N=1,354*    *N=1,012*    *N=1,060*    *N=1,367*    *N=1,227*

INS2. [IF YES IN INS1:]What kind of health insurance or health care coverage do you have? Is it Medicare, Medicaid, private insurance that you buy through your employer or on your own, or some other type?

	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Medicare	10	13	13	12	21
Medicare Advantage	4	4	4	5	na
Medicare plus a supplemental policy you purchased separately	7	6	7	5	na
Medicaid	6	6	9	6	7
Private insurance bought on your own	8	6	6	6	6
Job-based private insurance through your employer or a family member's employer	59	59	56	60	54
Something else	5	5	6	5	11
Refused/Not answered	1	1	*	1	1

Based on: *Have health insurance*    *N=1144*    *N=897*    *N=923*    *N=1172*    *N=1,053*

DM12. Do you consider yourself a born-again or evangelical Christian, or not?

Yes, born-again/evangelical	29
No	67
Refused/Not Answered	4

Based on:

N=1,354

DM13. What is your religious preference?

Protestant	26
Catholic	23
Mormon	2
Jewish	2
Muslim	1
Other religion	13
Don't belong to religious denomination	30
Refused/Not Answered	3

Based on:

N=1,354

DM14. [IF "OTHER RELIGION" IN DM13] Do you consider yourself a Christian, or not?

Yes, a Christian	86
No, not a Christian	14
Refused/Not Answered	1

Based on:

N=161

SC. If you were asked to use one of four names for your social class, which would you say you belong in:

The lower class	9
The working class	36
The middle class	49
The upper class	3
Refused/Not Answered	3

Based on:

N=1,354



PPEDUCAT. (4 category)

Less than high school	10
High school	32
Some college	29
Bachelor's degree or higher	29

Based on:

N=1,354

PPETHM

White, Non-Hispanic	67
Black, Non-Hispanic	11
Other, Non-Hispanic	3
Hispanic	15
2+ Races, Non-Hispanic	4

Based on:

N=1,354

PPGENDER

Male	48
Female	52

Based on:

N=1,354

PPWORK

Working – as a paid employee	53
Working – self-employed	7
Not working – on temporary layoff from a job	1
Not working – looking for work	9
Not working – retired	18
Not working – disabled	5
Not working - other	8

Based on:

N=1,354

PPAGE

Age group:

18-29	22
30-49	34
50-64	26
65+	18

Based on:

N=1,354

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall?  
[READ LIST]

Under \$10,000	5
\$10,000 to under \$20,000	7
\$20,000 to under \$30,000	10
\$30,000 to under \$40,000	11
\$40,000 to under \$50,000	8
\$50,000 to under \$75,000	21
\$75,000 to under \$100,000	12
\$100,000 to under \$150,000	17
\$150,000 or more	9

Based on:

N=1,354

CENSUS REGION:

Northeast	18
Midwest	22
South	37
West	23

Based on:

N=1,354

## AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted May 16-19, 2014 by GfK Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This poll is based on a nationally-representative probability sample of 1,354 general population adults age 18 or older. This included an oversample of 310 adults who have never been married.

The survey was conducted using the web-enabled KnowledgePanel®, a probability-based panel designed to be representative of the U.S. population. At inception participants were chosen scientifically by a random selection of telephone numbers and since 2009 through Address-based sampling using the post office's delivery sequence file. Persons in these households are then invited to join and participate in the web-enabled KnowledgePanel®. For those who agree to participate, but do not already have Internet access, GfK provides at no cost a laptop and ISP connection. People who already have computers and Internet service are permitted to participate using their own equipment. Panelists then receive unique log-in information for accessing surveys online, and then are sent emails throughout each month inviting them to participate in research.

The data were weighted to account for probabilities of selection, as well as age within sex, education, race, and phone type; in addition, adjustments were made before weighting to account for the oversample of never married adults. The phone type targets came from the fall, 2012 MRI Consumer Survey. The other targets came from the March, 2012 Supplement of the Current Population Survey.

The margin of sampling error is plus or minus 3.0 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent. The cooperation rate for this poll was 44%.

Trend data are displayed for selected questions from previous AP-GfK Polls that were conducted using telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at <http://www.ap-gfkipoll.com>.