



## THE AP-GfK POLL

Conducted by GfK Roper Public Affairs & Media

*Interview dates (General Population): May 7 – 11, 2010*

*Interviews: 1,002 adults (general population)*

*Margin of error: +/- 4.3 percentage points at the 95% confidence level*

*NOTE: All results show percentages among all respondents, unless otherwise labeled.  
Please refer to the exact sample number at the bottom of each table.*

*All results shown are percentages unless otherwise labeled.*

## OIL DRILLING

OIL1. Do you favor, oppose, or neither favor nor oppose increasing drilling for oil and gas in coastal areas around the United States?

[INTERVIEWER:

FOR EACH "FAVOR," ASK: Is that strongly favor or somewhat favor?

FOR EACH "OPPOSE," ASK: Is that strongly oppose or somewhat oppose?]

|                                 | 5/7-11/10 |
|---------------------------------|-----------|
| <b>Strongly/somewhat favor</b>  | <b>50</b> |
| Strongly favor                  | 30        |
| Somewhat favor                  | 20        |
| Neither favor nor oppose        | 10        |
| <b>Somewhat/strongly oppose</b> | <b>38</b> |
| Somewhat oppose                 | 15        |
| Strongly oppose                 | 24        |
| Don't know (DO NOT READ)        | 1         |
| Refused (DO NOT READ)           | -         |

*Based on:*

*N=1,002*

OIL4. Which is more important to you as you think about increasing drilling for oil and gas in coastal areas around the United States? [READ EACH ITEM. RANDOMIZE ORDER.]

|  | 5/7-11/10 |
|--|-----------|
| The need for the U.S. to provide its own sources of energy | 49        |
| The need to protect the environment                        | 47        |
| Don't know (DO NOT READ)                                   | 3         |
| Refused (DO NOT READ)                                      | 1         |

*Based on:*

*N=1,002*

**OIL RIG**

OIL2. Overall, please tell me whether you approve, disapprove, or neither approve nor disapprove of the way Barack Obama is handling the oil spill in the Gulf of Mexico.

[INTERVIEWER:  
FOR EACH "APPROVE," ASK: Is that strongly approve or somewhat approve?  
FOR EACH "DISAPPROVE," ASK: Is that strongly disapprove or somewhat disapprove?]

|                                     | 5/7-11/10 |
|-------------------------------------|-----------|
| <b>Strongly/somewhat approve</b>    | <b>42</b> |
| Strongly approve                    | 15        |
| Somewhat approve                    | 27        |
| Neither approve nor disapprove      | 21        |
| <b>Somewhat/strongly disapprove</b> | <b>33</b> |
| Somewhat disapprove                 | 14        |
| Strongly disapprove                 | 18        |
| Don't know (DO NOT READ)            | 4         |
| Refused (DO NOT READ)               | *         |

Based on:

N=1,002

OIL3. Overall, please tell me whether you approve, disapprove or neither approve nor disapprove of the way British Petroleum is handling the oil spill that was caused by the rig it was operating in the Gulf of Mexico.

[INTERVIEWER:  
FOR EACH "APPROVE," ASK: Is that strongly approve or somewhat approve?  
FOR EACH "DISAPPROVE," ASK: Is that strongly disapprove or somewhat disapprove?]

|                                     | 5/7-11/10 |
|-------------------------------------|-----------|
| <b>Strongly/somewhat approve</b>    | <b>32</b> |
| Strongly approve                    | 6         |
| Somewhat approve                    | 26        |
| Neither approve nor disapprove      | 15        |
| <b>Somewhat/strongly disapprove</b> | <b>49</b> |
| Somewhat disapprove                 | 17        |
| Strongly disapprove                 | 32        |
| Don't know (DO NOT READ)            | 4         |
| Refused (DO NOT READ)               | *         |

Based on:

N=1,002

PID1/  
PID2.

Do you consider yourself a Democrat, a Republican, an Independent, or none of these?

[IF "DEMOCRAT," ASK:] Do you consider yourself a strong or moderate Democrat?

[IF "REPUBLICAN," ASK:] Do you consider yourself a strong or moderate Republican?

[IF "INDEPENDENT" OR "NONE," ASK:] Do you lean more toward the Democrats or the Republicans?

|                                | 5/7-11/10 | 4/7-12/10 | 3/3-8/10  | 1/12-17/10 | 12/10-14/09 | 11/5-9/09 | 10/1-5/09 | 9/3-8/09  | 7/16-20/09 | 5/28-6/1/09 | 4/16-20/09 | 2/12-17/09 | 1/9-14/09 | 12/3-8/08 | 11/6-10/08 |
|--------------------------------|-----------|-----------|-----------|------------|-------------|-----------|-----------|-----------|------------|-------------|------------|------------|-----------|-----------|------------|
| <b>Total Democrat</b>          | <b>45</b> | <b>41</b> | <b>45</b> | <b>44</b>  | <b>37</b>   | <b>43</b> | <b>43</b> | <b>39</b> | <b>44</b>  | <b>46</b>   | <b>46</b>  | <b>46</b>  | <b>47</b> | <b>44</b> | <b>48</b>  |
| Democrat – strong              | 15        | 14        | 15        | 14         | 12          | 18        | 17        | 14        | 14         | 20          | 16         | 18         | 19        | 17        | 21         |
| Democrat – moderate            | 20        | 18        | 18        | 18         | 16          | 17        | 16        | 16        | 20         | 15          | 20         | 20         | 18        | 19        | 19         |
| Independent – lean Democratic  | 10        | 9         | 12        | 12         | 9           | 8         | 10        | 9         | 9          | 11          | 10         | 9          | 9         | 8         | 8          |
| None – lean Democratic         | *         | -         | *         | -          | *           | *         | *         | -         | *          | *           | *          | *          | 1         | 1         | -          |
| <b>Total Republican</b>        | <b>39</b> | <b>40</b> | <b>34</b> | <b>33</b>  | <b>32</b>   | <b>31</b> | <b>32</b> | <b>33</b> | <b>33</b>  | <b>32</b>   | <b>28</b>  | <b>30</b>  | <b>27</b> | <b>33</b> | <b>34</b>  |
| Republican – strong            | 10        | 14        | 11        | 9          | 9           | 11        | 10        | 9         | 11         | 11          | 9          | 9          | 8         | 13        | 13         |
| Republican – moderate          | 16        | 12        | 12        | 12         | 13          | 10        | 11        | 11        | 12         | 12          | 9          | 13         | 12        | 13        | 11         |
| Independent – lean Republican  | 13        | 14        | 12        | 12         | 11          | 10        | 11        | 13        | 10         | 9           | 9          | 8          | 7         | 7         | 10         |
| None – lean Republican         | *         | -         | *         | -          | -           | *         | *         | -         | *          | *           | *          | *          | 1         | *         | -          |
| [VOL] Independent – don't lean | 2         | 4         | 5         | 5          | 7           | 6         | 5         | 8         | 5          | 5           | 7          | 6          | 7         | 8         | 5          |
| [VOL] None – don't lean        | -         | -         | -         | -          | -           | -         | -         | -         | -          | -           | -          | -          | -         | -         | -          |
| [VOL] Other                    | *         | *         | 1         | 1          | *           | *         | *         | *         | 1          | *           | *          | *          | *         | *         | -          |
| Don't know                     | 14        | 15        | 15        | 18         | 24          | 19        | 21        | 19        | 18         | 17          | 19         | 17         | 18        | 15        | 14         |
| Refused                        | -         | -         | -         | -          | -           | -         | -         | -         | -          | -           | -          | -          | -         | -         | -          |

Based on: N=1,002 N=1,001 N=1,002 N=1,008 N=1,001 N=1,006 N=1,003 N=1,001 N=1,006 N=1,000 N=1,000 N=1,001 N=1,001 N=1,000 N=1,001



G11a. Generally speaking, do you consider yourself a liberal, moderate, or conservative?

IF "Liberal," ASK: Would you say you are strongly or somewhat liberal?

IF "Conservative," ASK: Would you say you are strongly or somewhat conservative?

|                         | 5/7-11/10 | 4/7/10-4/12/10 | 10/16/08-10/20/08 |               | 9/27/08-9/30/08 |
|-------------------------|-----------|----------------|-------------------|---------------|-----------------|
|                         | Total     | Total          | Total             | Likely Voters | Likely Voters   |
| Liberal - strongly      | 8         | 6              | 9                 | 11            | 10              |
| Liberal - somewhat      | 15        | 14             | 14                | 14            | 11              |
| Conservative - strongly | 21        | 21             | 18                | 20            | 24              |
| Conservative - somewhat | 23        | 23             | 21                | 18            | 14              |
| Moderate                | 31        | 32             | 35                | 35            | 39              |
| Don't know              | 3         | 3              | 2                 | 2             | 2               |
| Refused                 | 1         | 1              | 1                 | *             | --              |

Based on: *N=1,002*    *N=1,001*    *N=1,001*    *N=800*    *N=808*

S1. Are you currently registered to vote at your current address, or not?

|                           | 5/7-11/10 |
|---------------------------|-----------|
| Yes                       | 89        |
| No                        | 11        |
| Not necessary in my state | *         |
| Don't know                | -         |
| Refused                   | -         |

Based on: *N=1,002*

EM1. Are you, yourself, currently employed... [READ LIST. RECORD ONLY ONE RESPONSE]

|              | 5/7-11/10 | 4/7-12/10 | 3/3-8/10 | 1/12-17/10 | 12/10-14/09 | 11/5-/09 | 10/1-5/09 | 9/3-8/09 | 7/16/-20/09 | 5/28-1/09 |
|--------------|-----------|-----------|----------|------------|-------------|----------|-----------|----------|-------------|-----------|
| Full-time    | 48        | 49        | 45       | 43         | 44          | 46       | 44        | 44       | 47          | 50        |
| Part-time    | 13        | 11        | 14       | 13         | 15          | 11       | 10        | 12       | 13          | 13        |
| Not employed | 39        | 39        | 41       | 44         | 41          | 42       | 45        | 42       | 39          | 37        |
| Don't know   | *         | -         | *        | -          | *           | *        | *         | -        | 1           | *         |
| Refused      | -         | *         | *        | *          | 1           | 1        | 1         | 1        | 1           | 1         |

Based on: N=1,002 N=1,001 N=1,002 N=1,008 N=1,001 N=1,006 N=1,003 N=1,001 N=1,006 N=1,000

EM2. [IF "NOT EMPLOYED" IN EM1, ASK:] Are you... [READ LIST. RECORD ONLY ONE RESPONSE]

|                        | 5/7-11/10 | 4/7-12/10 | 3/3-8/10 | 1/12-17/10 | 12/10-14/09 | 11/5-/09 | 10/1-5/09 | 9/3-8/09 | 7/16/-20/09 | 5/28-1/09 |
|------------------------|-----------|-----------|----------|------------|-------------|----------|-----------|----------|-------------|-----------|
| Retired                | 42        | 50        | 49       | 48         | 47          | 49       | 52        | 52       | 48          | 50        |
| Homemaker              | 16        | 18        | 19       | 15         | 13          | 16       | 18        | 15       | 15          | 17        |
| Student                | 11        | 9         | 9        | 8          | 7           | 9        | 10        | 8        | 9           | 7         |
| Temporarily unemployed | 27        | 21        | 23       | 27         | 32          | 24       | 18        | 22       | 24          | 22        |
| Don't know             | 4         | 2         | *        | 1          | 1           | 1        | 2         | 2        | 2           | 2         |
| Refused                | -         | 1         | -        | 1          | *           | 1        | *         | *        | 2           | 2         |

Based on: N=416 N=415 N=420 N=420 N=423 N=404 N=451 N=438 N=415 N=402

CUR38. Thinking of the last 6 months – that is, since November of last year – have you or has someone in your family lost a job as a result of economic conditions, or not?

|                                     | 5/7-11/10 | 4/7-12/10 | 3/3-8/10 | 1/12-17/10 | 12/10-14/09 | 11/5-9/09 | 10/1-5/09 | 9/3-8/09 | 7/16-20/09 | 5/28-6/1/09 | 4/16-20/09 | 2/12-17/09 |
|-------------------------------------|-----------|-----------|----------|------------|-------------|-----------|-----------|----------|------------|-------------|------------|------------|
| Yes (self lost job)                 | 8         | 6         | 8        | 7          | 9           | 9         | 8         | 5        | 8          | 7           | 8          | 10         |
| Yes (someone in family)             | 21        | 23        | 23       | 28         | 22          | 21        | 20        | 26       | 21         | 21          | 25         | 25         |
| No                                  | 69        | 69        | 67       | 63         | 66          | 66        | 70        | 65       | 65         | 70          | 62         | 65         |
| Both (self and family member) [VOL] | 1         | 3         | 2        | 1          | 3           | 3         | 2         | 2        | 4          | 1           | 4          | 1          |
| Don't know                          | *         | -         | *        | -          | *           | -         | *         | *        | 1          | 1           | *          | *          |
| Refused                             | -         | *         | *        | -          | *           | *         | *         | 1        | 1          | *           | *          | -          |

Based on: N=1,002 N=1,001 N=1,002 N=1,008 N=1,001 N=1,006 N=1,003 N=1,001 N=1,006 N=1,000 N=1,000 N=1,001

CUR39. And thinking of the last 6 months – that is, since November of last year – has someone you know personally, other than a family member, lost a job as a result of economic conditions, or not?

|            | 5/7-11/10 | 4/7-12/10 | 3/3-8/10 | 1/12-17/10 | 12/10-14/09 | 11/5-9/09 | 10/1-5/09 | 9/3-8/09 | 7/16-20/09 | 5/28-6/1/09 | 4/16-20/09 | 2/12-17/09 |
|------------|-----------|-----------|----------|------------|-------------|-----------|-----------|----------|------------|-------------|------------|------------|
| Yes        | 63        | 64        | 64       | 71         | 69          | 66        | 65        | 66       | 64         | 60          | 67         | 65         |
| No         | 36        | 36        | 35       | 29         | 30          | 34        | 34        | 32       | 34         | 39          | 33         | 35         |
| Don't know | *         | *         | 1        | 1          | *           | *         | 1         | 1        | 2          | 1           | 1          | 1          |
| Refused    | -         | *         | -        | -          | *           | -         | *         | 1        | 1          | -           | -          | -          |

Based on: N=1,002 N=1,001 N=1,002 N=1,008 N=1,001 N=1,006 N=1,003 N=1,001 N=1,006 N=1,000 N=1,000 N=1,001

[INTERVIEWER READ:] The following questions are for classification purposes only. Be assured that your responses will be aggregated with those of other participants to this survey.

DM1. What is your marital status? Are you... [READ EACH ITEM]

|                                       |    |
|---------------------------------------|----|
| Married/Living as Married/Co-habiting | 61 |
| Separated                             | 1  |
| Divorced                              | 10 |
| Widowed                               | 6  |
| Never Married                         | 22 |
| Don't know [VOL]                      | *  |
| Refused [VOL]                         | 1  |

Based on:

N=1,002

DM2. What is the last grade of school you completed? [READ EACH ITEM]

|                                |    |
|--------------------------------|----|
| Less than high school graduate | 7  |
| High school graduate           | 36 |
| Technical/trade school         | 5  |
| Some college                   | 23 |
| College graduate               | 14 |
| Some graduate school           | 3  |
| Graduate degree                | 10 |
| Don't know [VOL]               | *  |
| Refused [VOL]                  | 1  |

Based on:

N=1,002

DM4. In what year were you born?

Age group:

|         |    |
|---------|----|
| 18-29   | 21 |
| 30-49   | 38 |
| 50-64   | 22 |
| 65+     | 17 |
| Refused | 2  |

Based on:

N=1,002

DM5. Which one of the following best describes where you live? [READ EACH ITEM]

|                  |    |
|------------------|----|
| Urban area       | 20 |
| Suburban area    | 45 |
| Rural area       | 33 |
| Don't know [VOL] | 1  |
| Refused [VOL]    | 1  |

Based on:

N=1,002

DM6. Do you currently own your home, rent it, or do you have some other arrangement?

|                   |    |
|-------------------|----|
| Own               | 62 |
| Rent              | 23 |
| Other arrangement | 14 |
| Don't know        | *  |
| Refused           | 1  |

Based on:

N=1,002

DM7. Are you the parent or guardian of one or more children under the age of 18, or not?

|            |    |
|------------|----|
| Yes        | 40 |
| No         | 59 |
| Don't know | -  |
| Refused    | 1  |

Based on:

N=1,002

DM8. How many different landline telephone numbers, if any, are there in your home that I could have reached you on for this call? This includes listed or unlisted numbers. To answer this question, please don't count cell phones or landlines used ONLY for faxes or modems.

|                     |    |
|---------------------|----|
| None                | 25 |
| One Line            | 70 |
| Two lines           | 4  |
| Three or more lines | 1  |
| Don't know          | *  |
| Refused             | 1  |

Based on:

N=1,002

DM9. And on how many different cell-phone numbers, if any, could I have reached you for this call?

|               |    |
|---------------|----|
| None          | 10 |
| One           | 66 |
| Two           | 17 |
| Three or more | 7  |
| Don't know    | *  |
| Refused       | 1  |

Based on:

N=1,002

DM10. [IF BOTH LAND AND CELLPHONE, ASK:] Generally speaking, would you say you use your landline phone most of the time, your cell phone most of the time, or would you say you use both about equally?

|              |    |
|--------------|----|
| Landline     | 26 |
| Cell phone   | 39 |
| Both equally | 35 |
| Don't know   | -  |
| Refused      | -  |

Based on:

N=676

DM10a. [ASK CELL-PHONE SAMPLE ONLY] How many adults, in addition to you, carry and use this cell phone at least once a week or more?

|               |    |
|---------------|----|
| None          | 50 |
| One           | 36 |
| Two           | 10 |
| Three or more | 2  |
| Don't know    | 2  |
| Refused       | *  |

Based on:

N=300

DM12. Do you consider yourself a born-again or evangelical Christian, or not?

|                             |    |
|-----------------------------|----|
| Yes, born-again/evangelical | 38 |
| No                          | 59 |
| Don't know                  | 1  |
| Refused                     | 2  |

Based on:

N=1,002

DM13. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination?

|  |    |
|--|----|
| Protestant                             | 27 |
| Catholic                               | 24 |
| Mormon                                 | 1  |
| Jewish                                 | 2  |
| Muslim                                 | 1  |
| Other religion [SPECIFY]               | 22 |
| Don't belong to religious denomination | 21 |
| Don't know                             | -  |
| Refused                                | 2  |

Based on:

N=1,002

DM14. [IF "OTHER RELIGION" IN DM13, ASK:] Do you consider yourself a Christian, or not?

|                     |    |
|---------------------|----|
| Yes, a Christian    | 84 |
| No, not a Christian | 15 |
| Don't know          | *  |
| Refused             | 1  |

Based on:

N=193

DM15. Aside from weddings and funerals, how often do you attend religious services? Would you say more than once a week, once a week, once or twice a month, a few times a year, less often than a few times a year, or never?

|                                    |    |
|------------------------------------|----|
| Never                              | 14 |
| Less often than a few times a year | 12 |
| A few times a year                 | 21 |
| Once or twice a month              | 16 |
| Once a week                        | 25 |
| More than once a week              | 10 |
| Don't know                         | *  |
| Refused                            | 2  |

Based on:

N=1,002

DM16. Are you of Hispanic, Latino or Spanish origin?

|            |    |
|------------|----|
| Yes        | 13 |
| No         | 87 |
| Don't know | *  |
| Refused    | *  |

Based on:

N=1,002

DM17. [IF SPANISH/HISPANIC/LATINO (D16=1), ASK:] In addition to being Hispanic, Latino or Spanish, what race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

DM18. [IF NOT SPANISH/HISPANIC/LATINO (D16=2), ASK:] What race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

|                                   |    |
|-----------------------------------|----|
| White                             | 74 |
| Black, African-American, or Negro | 11 |
| American Indian or Alaska Native  | 1  |
| Asian Indian                      | -  |
| Vietnamese                        | -  |
| Chinese                           | -  |
| Filipino                          | *  |
| Korean                            | -  |
| Native Hawaiian                   | -  |
| Guamanian or Chamorro             | -  |
| Samoan                            | -  |
| Japanese                          | *  |
| Other Asian                       | 1  |
| Other Pacific Islander            | 1  |
| Some other race [SPECIFY]         | 8  |
| Multiple races [VOL]              | 2  |
| Don't know [VOL]                  | 1  |
| Refused [VOL]                     | 1` |

Based on:

N=940

DM19. Does your total household [IF SINGLE: "PERSONAL"] income fall below \$50,000 dollars, or is it \$50,000 or higher? [READ LIST]

|                  |    |
|------------------|----|
| Below \$50,000   | 44 |
| \$50,000+        | 49 |
| Don't know [VOL] | 2  |
| Refused [VOL]    | 5  |

Based on:

N=1,002

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall? [READ LIST]

|                              |    |
|------------------------------|----|
| Under \$10,000               | 7  |
| \$10,000 to under \$20,000   | 11 |
| \$20,000 to under \$30,000   | 10 |
| \$30,000 to under \$40,000   | 8  |
| \$40,000 to under \$50,000   | 9  |
| \$50,000 to under \$75,000   | 18 |
| \$75,000 to under \$100,000  | 13 |
| \$100,000 to under \$150,000 | 9  |
| \$150,000 or more            | 6  |
| Don't know [VOL]             | 3  |
| Refused [VOL]                | 8  |

Based on:

N=1,002

DM21. Do you currently own stocks, bonds, or mutual funds?

|            |    |
|------------|----|
| Yes        | 46 |
| No         | 49 |
| Don't know | 1  |
| Refused    | 4  |

Based on:

N=1,002

[ASK DM22 ONLY IF "YES" IN DM21:]

DM22. In the past 12 months, how many times did you make changes in your investments— buying or selling stocks or mutual funds either within or outside an employer-sponsored 401K plan? Would you say...

|                  |    |
|------------------|----|
| None             | 52 |
| 1                | 12 |
| 2                | 11 |
| 3                | 2  |
| 4                | 3  |
| 5-9 times        | 5  |
| 10-14 times      | 3  |
| 15-19 times      | 1  |
| 20-24 times      | 1  |
| 25 times or more | 2  |
| Don't know       | 6  |
| Refused          | 2  |

Based on:

N=560

DM25. [INTERVIEWER RECORD:] Respondent's Gender:

|        |    |
|--------|----|
| Male   | 49 |
| Female | 51 |

Based on:

N=1,002

REGION:

|           |       |
|-----------|-------|
|           | Total |
| Northeast | 19    |
| Midwest   | 23    |
| South     | 36    |
| West      | 22    |

Based on:

N=1,002

## AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted from May 7 through May, 2010, by GfK Roper Public Affairs & Media – a division of GfK Custom Research North America. This telephone poll is based on a nationally-representative probability sample of 1,002 general population adults age 18 or older.

Interviews were conducted with 702 respondents on landlines and 300 respondents on cellular telephones. Both the landline and cell phone samples were provided by Survey Sampling International. The sample included the contiguous 48 states, Alaska, and Hawaii. Interviews were conducted in both English and Spanish, depending on respondent preference.

The landline and cell phone data were weighted to account for probabilities of selection, sex, education, and race, using targets from the March 2008 supplement of the Current Population Survey. In addition to these factors, for the general population sample, the weighting takes into account the patterns of land and cell phone usage by region from the 2008 Spring estimates provided by Mediamark Research Inc.

The margin of sampling error is plus or minus 4.3 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent.

Trend data are displayed for selected questions from previous AP-GfK Polls that also consisted of telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at <http://www.ap-gfkpoll.com>.