



GfK Custom Research
North America



THE AP-GfK POLL

Conducted by GfK Roper Public Affairs & Media

Interview dates: November 5 – November 9, 2009

Interviews: 1,006 adults

Margin of error: +/- 3.1 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled.

Please refer to the exact sample number at the bottom of each table.

All results shown are percentages unless otherwise labeled.

FLU VACCINE SECTION:

FLU8A. Have YOU been vaccinated against the H1N1 virus, otherwise known as the swine flu, which is a separate vaccine from the regular flu vaccine, or have you not been vaccinated against the H1N1 virus or swine flu?

	11/5/09-11/9/09
Have been vaccinated against the swine flu	6
Have not been vaccinated against the swine flu	94
Don't know	-
Refused	*

Based on:

N=1,006

FLU8. As you may know, the government is making the H1N1 flu, or swine flu vaccine. It would be available as a separate shot and is not included in the regular flu vaccine this year. You would have to make a separate trip to the doctor or clinic to get this shot as it won't be available when the regular flu shot is administered. How likely would you be to get this separate shot for yourself?

	11/5/09-11/9/09	10/1/09-10/5/09	9/3/09-9/8/09	7/16/09-7/20/09
Total Likely	41	52	57	51
Very likely	23	35	38	33
Somewhat Likely	18	17	19	18
Already Been Vaccinated	6	N/A	N/A	N/A
Total Unlikely	52	47	43	48
Not too likely	12	13	14	15
Not at all likely	40	33	28	32
Don't know (DO NOT READ)	1	1	1	1
Refused (DO NOT READ)	*	-	*	1

Based on:

N=1,006

N=1,003

N=1,001

N=1,006

FLU8B. Have you already tried to get yourself vaccinated against the H1N1 virus or swine flu but were unable to get the vaccine because there weren't supplies of the vaccine available, or did that not happen to you?

	11/5/09-11/9/09
Tried to get the vaccine but no supplies were available	18
Did not happen	77
Have been vaccinated	5
Don't know	*
Refused	*

Based on:

N=1,006

DM7. Are you the parent or guardian of one or more children under the age of 18, or not?

	11/5/09-11/9/09
Yes	36
No	64
Don't know	-
Refused	-

Based on:

N=1,006

FLU10A. Have any of your children been vaccinated against the H1N1 virus or swine flu, which is a separate vaccine from the regular flu vaccine, or have they not been vaccinated against the H1N1 virus or swine flu?

	11/5/09-11/9/09
Have been vaccinated against the swine flu	17
Have not been vaccinated against the swine flu	82
Don't know	2
Refused	-

Based on:

N=296

FLU7. How concerned are you that you or someone in your immediate family might catch the swine flu?

	11/5/09- 11/9/09	10/1/09- 10/5/09	9/3/09- 9/8/09	7/16/09- 7/20/09
Total Concerned	57	59	56	43
Very concerned	23	29	23	17
Somewhat concerned	33	30	33	26
Total Not Concerned	41	41	44	56
Not too concerned	22	26	28	31
Not at all concerned	19	16	16	25
Self or family member already had/has swine flu (DO NOT READ)	2	N/A	N/A	N/A
Don't know (DO NOT READ)	-	*	*	*
Refused (DO NOT READ)	-	-	-	1

Based on: N=1,006 N=1,003 N=1,001 N=1,006

FLU12. Without knowing anything else about the swine flu vaccine being developed, how confident would you be that this vaccine would protect you and your family from the swine flu?

	11/5/09- 11/9/09	10/1/09- 10/5/09	7/16/09- 7/20/09
Very/somewhat confident	64	69	67
Very confident	19	16	13
Somewhat confident	46	53	54
Not too/at all confident	36	29	29
Not too confident	20	19	19
Not at all confident	15	10	10
Don't know (DO NOT READ)	*	2	2
Refused (DO NOT READ)	-	*	1

Based on: N=1,006 N=1,003 N=1,006

FLU13. How concerned are you that there would be side-effects from this new swine flu vaccine?

	11/5/09- 11/9/09	10/1/09- 10/5/09	7/16/09- 7/20/09
Very/somewhat concerned	68	72	68
Very concerned	35	35	29
Somewhat concerned	33	37	39
Not too/at all concerned	32	28	32
Not too concerned	18	17	21
Not at all concerned	14	11	12
Don't know (DO NOT READ)	*	*	-
Refused (DO NOT READ)	-	-	-

Based on:

N=1,006

N=1,003

N=1,006

FLU14. Is the federal government doing a good job, a poor job, or neither a good nor poor job of handling the swine flu epidemic?

FOR EACH "GOOD JOB," ASK: Is that a very good job or a somewhat good job?

FOR EACH "POOR JOB," ASK: Is that a very poor job or a somewhat poor job?]

	11/5/09- 11/9/09
Total Good	47
Very good job	14
Somewhat good job	33
Neither a good nor poor job	22
Total Poor	29
Somewhat poor job	15
Very poor job	14
Don't know	2
Refused	*

Based on:

N=1,006

PID1/

PID2. Do you consider yourself a Democrat, a Republican, an Independent, or none of these?

IF "Democrat," ASK: Do you consider yourself a strong or moderate Democrat?

IF "Republican," ASK: Do you consider yourself a strong or moderate Republican?

IF "Independent" OR "None," ASK: Do you lean more toward the Democrats or the Republicans?

	11/5/09- 11/9/09	10/1/09- 10/5/09	9/3/09- 9/8/09	7/16/09- 7/20/09	5/28/09- 6/1/09	4/16/09- 4/20/09	2/12/09- 2/17/09	1/09/09- 1/14/09	12/03/08- 12/08/08	11/06/08- 11/10/08
Total Democrat	43	43	39	44	46	46	46	47	44	48
Democrat – strong	18	17	14	14	20	16	18	19	17	21
Democrat – moderate	17	16	16	20	15	20	20	18	19	19
Independent – lean Democratic	8	10	9	9	11	10	9	9	8	8
None – lean Democratic	*	*	-	*	*	*	*	1	1	-
Total Republican	31	32	33	33	32	28	30	27	33	34
Republican – strong	11	10	9	11	11	9	9	8	13	13
Republican – moderate	10	11	11	12	12	9	13	12	13	11
Independent – lean Republican	10	11	13	10	9	9	8	7	7	10
None – lean Republican	*	*	-	*	*	*	*	1	*	-
[VOL] Independent – don't lean	6	5	8	5	5	7	6	7	8	5
[VOL] None – don't lean	-	-	-	-	-	-	-	-	-	-
[VOL] Other	*	*	*	1	*	*	*	*	*	-
Don't know	19	21	19	18	17	19	17	18	15	14
Refused	-	-	-	-	-	-	-	-	-	-

Based on:

N=1,006

N=1,003

N=1,001

N=1,006

N=1,000

N=1,000

N=1,001

N=1,001

N=1,000

N=1,001

EM1. Are you, yourself, currently employed... [READ LIST. RECORD ONLY ONE RESPONSE]

	11/5/09- 11/9/09	10/1/09- 10/5/09	9/3/09- 9/8/09	7/16/09- 7/20/09	5/28/09- 6/1/09
Full-time	46	44	44	47	50
Part-time	11	10	12	13	13
Not employed	42	45	42	39	37
Don't know (DO NOT READ)	*	*	-	1	*
Refused (DO NOT READ)	1	1	1	1	1

Based on: *N=1,006 N=1,003 N=1,001 N=1,006 N=1,000*

EM2. [IF "NOT EMPLOYED" IN EM1, ASK:] Are you... [READ LIST. RECORD ONLY ONE RESPONSE]

	11/5/09- 11/9/09	10/1/09- 10/5/09	9/3/09- 9/8/09	7/16/09- 7/20/09	5/28/09- 6/1/09
Retired	49	52	52	48	50
Homemaker	16	18	15	15	17
Student	9	10	8	9	7
Temporarily unemployed	24	18	22	24	22
Don't know (DO NOT READ)	1	2	2	2	2
Refused (DO NOT READ)	1	*	*	2	2

Based on: *N=404 N=451 N=438 N=415 N=402*

CUR38. Thinking of the last 6 months, that is since May of this year, have you or someone in your family lost a job as a result of economic conditions, or not?

	11/5/09- 11/9/09	10/1/09- 10/5/09	9/3/09- 9/8/09	7/16/09- 7/20/09	5/28/09- 6/1/09	4/16/09- 4/20/09	2/12/09- 2/17/09
Yes (self lost job)	9	8	5	8	7	8	10
Yes (someone in family)	21	20	26	21	21	25	25
No	66	70	65	65	70	62	65
Both (self and family member) [DO NOT READ]	3	2	2	4	1	4	1
Don't know [DO NOT READ]	-	*	*	1	1	*	*
Refused [DO NOT READ]	*	*	1	1	*	*	-

Based on: *N=1,006 N=1,003 N=1,001 N=1,006 N=1,000 N=1,000 N=1,001*

CUR39. And thinking of the last 6 months, that is since May of this year, has someone you know personally, other than a family member, lost a job as a result of economic conditions, or not?

	11/5/09- 11/9/09	10/1/09- 10/5/09	9/3/09- 9/8/09	7/16/09- 7/20/09	5/28/09- 6/1/09	4/16/09- 4/20/09	2/12/09- 2/17/09
Yes	66	65	66	64	60	67	65
No	34	34	32	34	39	33	35
Don't know [DO NOT READ]	*	1	1	2	1	1	1
Refused [DO NOT READ]	-	*	1	1	-	-	-

Based on: *N=1,006 N=1,003 N=1,001 N=1,006 N=1,000 N=1,000 N=1,001*

The following questions are for classification purposes only. Be assured that your responses will be aggregated with those of other participants to this survey.

DM1. What is your marital status? Are you... [IF SAY "SINGLE," CLARIFY/SPECIFY BELOW:]

Married/Living as Married/Co-Habiting	62
Separated	3
Divorced	9
Widowed	6
Never Married	19
Don't know (DO NOT READ)	*
Refused (DO NOT READ)	*

Based on: *N=1,006*

DM2. What is the last grade of school you completed?

Less than high school graduate	12
High school graduate	31
Technical/trade school	5
Some college	24
College graduate	17
Some graduate school	3
Graduate degree	9
Don't know	*
Refused	1

Based on: *N=1,006*

DM4. In what year were you born?

Age group:

18-29	19
30-49	36
50-64	24
65+	18
Refused	3

Based on:

N=1,006

DM5. Which one of the following best describes where you live?

Urban area	22
Suburban area	41
Rural area	36
Don't know	2
Refused	1

Based on:

N=1,006

DM6. Do you currently own your home, rent it, or do you have some other arrangement?

Own	65
Rent	22
Other arrangement	12
Don't know	*
Refused	1

Based on:

N=1,006

DM8. How many different landline telephone numbers, if any, are there in your home that I could have reached you on for this call? This includes listed or unlisted numbers. To answer this question, please don't count cell phones or landlines used ONLY for faxes or modems.

No lines	21
One Line	73
Two lines	4
Three or more lines	1
Don't know	*
Refused	1

Based on:

N=1,006

DM9. And on how many different cell-phone numbers, if any, could I have reached you for this call?

None	17
One	62
Two	14
Three or more	6
Don't know	1
Refused	1

Based on:

N=1,006

DM10. [IF BOTH LAND AND CELLPHONE, ASK:] Generally speaking, would you say you use your landline phone most of the time, your cell phone most of the time, or would you say you use both about equally?

Landline	32
Cell phone	30
Both equally	38
Don't know	-
Refused	-

Based on:

N=684

DM10a. [ASK CELL-PHONE SAMPLE ONLY] How many adults, in addition to you, carry and use this cell phone at least once a week or more?

None	53
One	31
Two	8
Three or more	7
Don't know	2
Refused	*

Based on:

N=200

DM12. Do you consider yourself a born-again or evangelical Christian, or not?

Yes, born-again/evangelical	42
No	55
Don't know	2
Refused	1

Based on:

N=1,006

DM13. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination?

Protestant	28
Catholic	22
Mormon	2
Jewish	2
Muslim	1
Other religion [SPECIFY]	24
Don't belong to religious denomination	21
Don't know	*
Refused	2

Based on:

N=1,006

DM14. [IF "OTHER RELIGION" IN DM13, ASK:] Do you consider yourself a Christian, or not?

Yes, a Christian	86
No, not a Christian	14
Don't know	*
Refused	-

Based on:

N=193

DM15. Aside from weddings and funerals, how often do you attend religious services? Would you say more than once a week, once a week, once or twice a month, a few times a year, less often than a few times a year, or never?

Never	17
Less often than a few times a year	9
A few times a year	20
Once or twice a month	12
Once a week	26
More than once a week	14
Don't know	1
Refused	1

Based on:

N=1,006

DM16. [ASK EVERYONE] Are you Spanish, Hispanic, or Latino?

Yes	12
No	86
Don't know	*
Refused	2

Based on: *N=1,006*

DM17. [IF SPANISH/HISPANIC/LATINO [D16=1], ASK:] In addition to being Spanish, Hispanic, or Latino, what race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

DM18. [IF NOT SPANISH/HISPANIC/LATINO [D16=2], ASK:] What race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

White	75
Black, African-American, or Negro	11
American Indian or Alaska Native	*
Asian Indian	1
Native Hawaiian	*
Chinese	*
Guamanian or Chamorro	-
Filipino	-
Samoan	-
Japanese	*
Korean	*
Vietnamese	-
Other Asian	*
Other Pacific Islander	*
Some other race [SPECIFY]	7
Multiple races [DO NOT READ]	*
Don't know	1
Refused	3

Based on: *N=1,006*

DM19. Does your total household [IF SINGLE: "PERSONAL"] income fall below \$50,000 dollars, or is it \$50,000 or higher? [READ LIST]

Below \$50,000	47
\$50,000+	47
Don't know	2
Refused	5

Based on:

N=1,006

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall? [READ LIST]

Under \$10,000	6
\$10,000 to under \$20,000	8
\$20,000 to under \$30,000	10
\$30,000 to under \$40,000	10
\$40,000 to under \$50,000	11
\$50,000 to under \$75,000	18
\$75,000 to under \$100,000	11
\$100,000 to under \$150,000	8
\$150,000 or more	7
Don't know	3
Refused	8

Based on:

N=1,006

DM21. Do you currently own stocks, bonds, or mutual funds?

Yes	39
No	58
Don't know	1
Refused	3

Based on:

N=1,006

[ASK DM21 ONLY IF YES IN DM21:]

DM22. In the past 12 months, how many times did you make changes in your investments—buying or selling stocks or mutual funds either within or outside an employer-sponsored 401K plan? Would you say...

None	56
1	13
2	8
3	5
4	3
5-9 times	4
10-14 times	3
15-19 times	*
20-24 times	1
25 times or more	1
Don't know	5
Refused	1

Based on:

N=510

DM25. INTERVIEWER RECORD Respondent's Gender:

Male	48
Female	52

Based on:

N=1,006

REGION:

Northeast	19
Midwest	23
South	36
West	22

Based on:

N=1,006

AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted November 5th – November 9th, 2009, by GfK Roper Public Affairs & Media – a division of GfK Custom Research North America. This telephone poll is based on a nationally-representative probability sample of 1,006 adults age 18 or older. The interviews were conducted with 806 respondents on landlines and 200 on cellular telephones. Both the landline and cell phone samples were provided by Survey Sampling International. The survey sample included the contiguous 48 states, Alaska and Hawaii. Interviews were conducted in both English and Spanish.

The combined landline and cell phone data were weighted to account for probabilities of selection, as well as age, sex, education and race, using targets from the March 2008 supplement of the Current Population Survey. In addition to these factors, the weighting takes into account the patterns of land and cell phone usage by region from the 2008 Spring estimates provided by Mediamark Research Inc.

The margin of sampling error is plus or minus 3.1 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent.

Trend data are displayed for selected questions from previous AP-GfK Polls that also consisted of telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at <http://www.ap-gfkipoll.com>.