



# THE AP-GfK POLL

## August, 2011

Conducted by GfK Roper Public Affairs & Corporate Communications

**A telephone survey of the American general population (ages 18+)**

*Interview dates: August 18 – 22 2011*

*Number of interviews: 1,000*

*Margin of error for the total sample: +/- 4.1 percentage points at the 95% confidence level*

*NOTE: All results show percentages among all respondents, unless otherwise labeled.*

*Please refer to the exact sample number at the bottom of each table.*

*All results shown are percentages unless otherwise labeled.*



*CUR1 - CURX2/2b and some FAV1 questions previously released.*

FAV1. Do you have a favorable or unfavorable impression of [INSERT NAME]?  
 [FOR EACH "FAVORABLE," ASK:] Is that very favorable or somewhat favorable?  
 [FOR EACH "UNFAVORABLE," ASK:] Is that very unfavorable or somewhat unfavorable?  
 [RANDOMIZE ITEMS]

<b>Newt Gingrich</b>	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	11/3-8/10	<b>TOTAL</b> 10/13-18/10	<b>LIKELY VOTERS</b> 10/13-18/10
<b>Total favorable</b>	<b>27</b>	<b>26</b>	<b>35</b>	<b>40</b>	<b>41</b>	<b>30</b>	<b>34</b>
Very favorable	5	5	6	10	12	5	7
Somewhat favorable	23	22	29	30	29	24	27
<b>Total unfavorable</b>	<b>57</b>	<b>59</b>	<b>47</b>	<b>42</b>	<b>41</b>	<b>29</b>	<b>32</b>
Somewhat unfavorable	24	26	21	21	21	18	18
Very unfavorable	33	33	26	22	20	11	14
Don't know [VOL]	15	14	18	18	18	41	35
Refused [VOL]	*	1	*	*	*	1	*

Based on: N=1,000 N=1,001 N=1,001 N=1,001 N=1,000 N=1,501 N=846

Continues...

FAV1. (Continued) Do you have a favorable or unfavorable impression of [INSERT NAME]?  
 [FOR EACH "FAVORABLE," ASK:] Is that very favorable or somewhat favorable?  
 [FOR EACH "UNFAVORABLE," ASK:] Is that very unfavorable or somewhat unfavorable?  
 [RANDOMIZE ITEMS]

<b>Jon Huntsman</b>	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11
<b>Total favorable</b>	<b>17</b>	<b>18</b>	<b>18</b>	<b>19</b>
Very favorable	2	2	4	1
Somewhat favorable	15	17	14	17
<b>Total unfavorable</b>	<b>28</b>	<b>21</b>	<b>15</b>	<b>14</b>
Somewhat unfavorable	18	17	11	10
Very unfavorable	10	4	4	4
Don't know [VOL]	54	59	66	68
Refused [VOL]	*	2	1	*

Based on: N=1,000 N=1,001 N=1,001 N=1,001

<b>Sarah Palin</b>	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	11/3-8/10	TOTAL 10/13-18/10	LIKELY VOTERS 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10
<b>Total favorable</b>	<b>36</b>	<b>38</b>	<b>36</b>	<b>39</b>	<b>46</b>	<b>43</b>	<b>49</b>	<b>38</b>	<b>41</b>	<b>45</b>	<b>41</b>	<b>45</b>	<b>42</b>	<b>45</b>
Very favorable	14	13	11	15	18	15	20	15	14	16	16	17	16	21
Somewhat favorable	22	26	25	24	28	28	29	23	27	29	24	28	27	24
<b>Total unfavorable</b>	<b>59</b>	<b>55</b>	<b>59</b>	<b>57</b>	<b>49</b>	<b>53</b>	<b>50</b>	<b>58</b>	<b>54</b>	<b>52</b>	<b>53</b>	<b>50</b>	<b>51</b>	<b>50</b>
Somewhat unfavorable	14	16	19	18	15	16	12	18	15	18	16	14	18	17
Very unfavorable	45	39	41	39	34	38	38	40	39	34	37	36	34	33
Don't know [VOL]	5	6	5	4	5	4	1	4	5	3	6	4	6	4
Refused [VOL]	*	1	*	*	-	*	*	*	1	*	*	*	*	1

Based on: N=1,000 N=1,001 N=1,001 N=1,001 N=1,000 N=1,501 N=966 N=1,000 N=1,007 N=1,044 N=1,002 N=962 N=962 N=962

Continues...

FAV1. (Continued) Do you have a favorable or unfavorable impression of [INSERT NAME]?  
 [FOR EACH "FAVORABLE," ASK:] Is that very favorable or somewhat favorable?  
 [FOR EACH "UNFAVORABLE," ASK:] Is that very unfavorable or somewhat unfavorable?  
 [RANDOMIZE ITEMS]

<b>Mitt Romney</b>	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	11/3-8/10
<b>Total favorable</b>	<b>39</b>	<b>45</b>	<b>45</b>	<b>41</b>	<b>46</b>
Very favorable	9	9	8	9	12
Somewhat favorable	30	35	37	32	34
<b>Total unfavorable</b>	<b>41</b>	<b>35</b>	<b>35</b>	<b>33</b>	<b>31</b>
Somewhat unfavorable	25	23	21	23	20
Very unfavorable	16	12	14	10	11
Don't know [VOL]	20	19	20	26	23
Refused [VOL]	*	1	*	*	*

Based on:

N=1,000

N=1,001

N=1,001

N=1,001

N=1,000

<b>Rick Santorum</b>	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11
<b>Total favorable</b>	<b>20</b>	<b>25</b>	<b>24</b>	<b>23</b>
Very favorable	5	4	3	3
Somewhat favorable	16	21	20	20
<b>Total unfavorable</b>	<b>31</b>	<b>27</b>	<b>25</b>	<b>21</b>
Somewhat unfavorable	15	16	15	13
Very unfavorable	16	11	10	8
Don't know [VOL]	48	47	50	56
Refused [VOL]	*	1	1	*

Based on:

N=1,000

N=1,001

N=1,001

N=1,001

Continues...

FAV1. (Continued) Do you have a favorable or unfavorable impression of [INSERT NAME]?  
 [FOR EACH "FAVORABLE," ASK:] Is that very favorable or somewhat favorable?  
 [FOR EACH "UNFAVORABLE," ASK:] Is that very unfavorable or somewhat unfavorable?  
 [RANDOMIZE ITEMS]

<b>Michele Bachmann</b>	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11
<b>Total favorable</b>	<b>35</b>	<b>37</b>	<b>30</b>	<b>30</b>
Very favorable	9	13	8	8
Somewhat favorable	26	24	22	22
<b>Total unfavorable</b>	<b>43</b>	<b>28</b>	<b>29</b>	<b>27</b>
Somewhat unfavorable	16	13	14	14
Very unfavorable	28	16	16	13
Don't know [VOL]	21	34	41	43
Refused [VOL]	*	1	*	*

Based on: N=1,000 N=1,001 N=1,001 N=1,001

<b>Ron Paul</b>	8/18-22/11	6/16-20/11	5/5-9/11
<b>Total favorable</b>	<b>37</b>	<b>39</b>	<b>36</b>
Very favorable	10	8	8
Somewhat favorable	28	30	28
<b>Total unfavorable</b>	<b>36</b>	<b>31</b>	<b>35</b>
Somewhat unfavorable	23	19	21
Very unfavorable	13	12	14
Don't know [VOL]	26	28	29
Refused [VOL]	*	2	*

Based on: N=1,000 N=1,001 N=1,001

Continues...

FAV1. (Continued) Do you have a favorable or unfavorable impression of [INSERT NAME]?  
 [FOR EACH "FAVORABLE," ASK:] Is that very favorable or somewhat favorable?  
 [FOR EACH "UNFAVORABLE," ASK:] Is that very unfavorable or somewhat unfavorable?  
 [RANDOMIZE ITEMS]

	8/18-22/11	6/16-20/11
<b>Herman Cain</b>		
<b>Total favorable</b>	<b>21</b>	<b>25</b>
Very favorable	6	8
Somewhat favorable	16	17
<b>Total unfavorable</b>	<b>27</b>	<b>23</b>
Somewhat unfavorable	15	15
Very unfavorable	12	8
Don't know [VOL]	51	51
Refused [VOL]	1	1

Based on:

N=1,000

N=1,001

	8/18-22/11	6/16-20/11
<b>Rick Perry</b>		
<b>Total favorable</b>	<b>33</b>	<b>22</b>
Very favorable	12	6
Somewhat favorable	21	17
<b>Total unfavorable</b>	<b>36</b>	<b>25</b>
Somewhat unfavorable	15	13
Very unfavorable	21	12
Don't know [VOL]	31	52
Refused [VOL]	*	1

Based on:

N=1,000

N=1,001

Continues...

FAV1. (Continued) Do you have a favorable or unfavorable impression of [INSERT NAME]?  
 [FOR EACH "FAVORABLE," ASK:] Is that very favorable or somewhat favorable?  
 [FOR EACH "UNFAVORABLE," ASK:] Is that very unfavorable or somewhat unfavorable?  
 [RANDOMIZE ITEMS]

<b>Rudy Giuliani</b>	8/18-22/11
<b>Total favorable</b>	<b>50</b>
Very favorable	12
Somewhat favorable	38
<b>Total unfavorable</b>	<b>40</b>
Somewhat unfavorable	24
Very unfavorable	16
Don't know [VOL]	10
Refused [VOL]	*

Based on:

N=1,000

*CURJX previously released*

ELE31. How much interest do you have in following news about the upcoming elections for the Republican presidential nomination? A great deal, quite a bit, only some, very little, or no interest at all?

	TOTAL 8/18-22/11	REPUBLICANS/ REPUB. LEAN. 8/18-22/11	TOTAL 6/16-20/11	REPUBLICANS/ REPUB. LEAN. 6/16-20/11	5/5-9/11*	3/24-28/11*
<b>Total Great deal/Quite a bit</b>	<b>56</b>	<b>76</b>	<b>59</b>	<b>71</b>	<b>65</b>	<b>65</b>
A great deal	36	52	31	39	38	39
Quite a bit	20	24	28	33	27	26
<b>Only some</b>	<b>22</b>	<b>18</b>	<b>21</b>	<b>17</b>	<b>23</b>	<b>23</b>
<b>Total Very little/No interest at all</b>	<b>23</b>	<b>6</b>	<b>20</b>	<b>12</b>	<b>11</b>	<b>12</b>
Very little	12	4	10	7	8	8
No interest at all	10	2	10	5	3	5
Don't know [VOL]	*	*	*	-	1	-
Refused [VOL]	-	-	-	-	-	-

Based on:

N=1,000

N=408

N=1,001

N=429

N=378

N=421

\*In May and March, question asked only of Republicans and Republican-leaning independents.



ELE32. And thinking about the people who may be candidates in the upcoming elections for the Republican presidential nomination, would you say you are more (satisfied) with your choices or more (dissatisfied) with your choices?

[IF "SATISFIED," ASK:] And would that be strongly satisfied or somewhat satisfied?

[IF "DISSATISFIED," ASK:] And would that be strongly dissatisfied or somewhat dissatisfied?

	TOTAL 8/18-22/11	REPUBLICANS/ REPUB. LEAN. 8/18-22/11	TOTAL 6/16-20/11	REPUBLICANS/ REPUB. LEAN. 6/16-20/11	5/5-9/11*	3/24-28/11*
<b>Total Satisfied</b>	<b>41</b>	<b>64</b>	<b>39</b>	<b>52</b>	<b>41</b>	<b>52</b>
Strongly satisfied	15	26	13	19	10	13
Somewhat satisfied	26	38	26	33	30	38
<b>Neither satisfied nor dissatisfied</b>	<b>4</b>	<b>3</b>	<b>5</b>	<b>3</b>	<b>8</b>	<b>7</b>
<b>Total Dissatisfied</b>	<b>50</b>	<b>30</b>	<b>52</b>	<b>42</b>	<b>45</b>	<b>33</b>
Somewhat dissatisfied	25	23	26	30	33	24
Strongly dissatisfied	25	7	26	12	12	9
Don't know [VOL]	5	3	4	3	6	9
Refused [VOL]	*	-	1	-	-	-

Based on:

N=1,000

N=408

N=1,001

N=429

N=378

N=421

\*In May and March, question asked only of Republicans and Republican-leaning independents.

ECO1 - TP4 previously released

REL1. How important is it to you personally that a presidential candidate shares your religious beliefs - is it extremely important, very important, moderately important, slightly important or not at all important?

	8/18-22/11
<b>Extremely/Very important</b>	<b>21</b>
Extremely important	9
Very important	12
<b>Moderately important</b>	<b>16</b>
<b>Slightly/Not at all important</b>	<b>63</b>
Slightly important	10
Not at all important	53
Don't know [VOL]	*
Refused [VOL]	-

Based on:

N=1,000

Some questions held for later release

AB1. Which comes closest to your opinion on abortion? Abortion should be... [READ EACH ITEM.]

	8/18-22/11	5/28/09-6/1/09
<b>Legal in Most/All Cases</b>	<b>51</b>	<b>51</b>
Legal in all cases	18	19
Legal in most cases	33	33
<b>Illegal in Most/All Cases</b>	<b>46</b>	<b>45</b>
Illegal in most cases	29	24
Illegal in all cases	16	20
Don't know (DO NOT READ)	2	4
Refused (DO NOT READ)	1	1

Based on:

N=1,000

N=1,000

PID1. Do you consider yourself a Democrat, a Republican, an independent, or none of these?

	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	TOTAL 10/13-18/10	LIKELY VOTERS 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5-9/09	10/1-5/09	9/3-8/09	7/16-20/09	5/28-6/1/09	4/16-20/09
Democrat	29	31	35	29	29	31	32	33	32	31	34	35	32	32	32	28	35	33	31	35	36	36
Independent	30	27	27	34	31	26	28	27	31	30	28	25	27	27	29	27	24	26	30	25	25	26
Republican	21	25	18	19	25	28	26	32	25	25	24	26	26	26	21	21	22	21	21	23	23	18
None of these	20	16	20	17	15	16	14	7	12	13	15	14	15	15	17	23	18	19	18	17	16	18
Refused	*	1	-	-	*	-	-	-	1	*	*	-	-	-	*	-	1	1	1	1	1	1

Based on: N=1,000 N=1,001 N=1,001 N=1,001 N=1,001 N=1,000 N=1,501 N=846 N=1,000 N=1,007 N=1,044 N=1,002 N=1,001 N=1,002 N=1,008 N=1,001 N=1,006 N=1,003 N=1,001 N=1,006 N=1,000 N=1,000

PID1/  
PID2.

Do you consider yourself a Democrat, a Republican, an Independent, or none of these?  
 [IF "DEMOCRAT," ASK:] Do you consider yourself a strong or moderate Democrat?  
 [IF "REPUBLICAN," ASK:] Do you consider yourself a strong or moderate Republican?  
 [IF "INDEPENDENT" OR "NONE," ASK:] Do you lean more toward the Democrats or the Republicans?

	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	TOTAL 10/13-18/10	LIKELY VOTERS 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5-9/09	10/1-5/09	9/3-8/09	7/16-20/09	5/28-6/1/09
<b>Total Democrat</b>	<b>43</b>	<b>43</b>	<b>46</b>	<b>45</b>	<b>42</b>	<b>39</b>	<b>43</b>	<b>42</b>	<b>44</b>	<b>43</b>	<b>46</b>	<b>45</b>	<b>41</b>	<b>45</b>	<b>44</b>	<b>37</b>	<b>43</b>	<b>43</b>	<b>39</b>	<b>44</b>	<b>46</b>
Democrat – strong	13	12	14	14	12	14	16	20	16	14	15	15	14	15	14	12	18	17	14	14	20
Democrat – moderate	16	19	21	15	16	17	16	13	15	18	19	20	18	18	18	16	17	16	16	20	15
Independent – lean Democratic	14	11	12	16	14	9	11	9	13	12	12	10	9	12	12	9	8	10	9	9	11
None – lean Democratic	-	*	-	*	-	*	*	*	1	*	-	*	-	*	-	*	*	*	-	*	*
<b>Total Republican</b>	<b>32</b>	<b>37</b>	<b>29</b>	<b>33</b>	<b>36</b>	<b>38</b>	<b>40</b>	<b>48</b>	<b>40</b>	<b>39</b>	<b>35</b>	<b>39</b>	<b>40</b>	<b>34</b>	<b>33</b>	<b>32</b>	<b>31</b>	<b>32</b>	<b>33</b>	<b>33</b>	<b>32</b>
Republican – strong	9	11	6	9	9	13	12	18	12	11	9	10	14	11	9	9	11	10	9	11	11
Republican – moderate	12	14	12	11	16	15	13	14	13	14	15	16	12	12	12	13	10	11	11	12	12
Independent – lean Republican	11	13	11	14	11	11	14	15	15	14	11	13	14	12	12	11	10	11	13	10	9
None – lean Republican	-	-	*	*	-	-	*	1	-	-	*	*	-	*	-	-	*	*	-	*	*
[VOL] Independent – don't lean	5	3	4	4	6	6	3	2	3	5	4	2	4	5	5	7	6	5	8	5	5
[VOL] None – don't lean	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
[VOL] Other	*	*	*	1	*	*	*	*	-	*	*	*	*	1	1	*	*	*	*	1	*
Don't know	20	17	20	17	16	16	15	7	13	14	15	14	15	15	18	24	19	21	19	18	17
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Based on: N=1,000 N=1,001 N=1,001 N=1,001 N=1,001 N=1,000 N=1,501 N=846 N=1,000 N=1,007 N=1,044 N=1,002 N=1,000 N=1,002 N=1,008 N=1,001 N=1,006 N=1,003 N=1,001 N=1,006 N=1,000

G11a. Generally speaking, do you consider yourself a liberal, moderate, or conservative?  
 [IF "Liberal," ASK: Would you say you are strongly or somewhat liberal?]  
 [IF "Conservative," ASK: Would you say you are strongly or somewhat conservative?]

	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	TOTAL 10/13-18/10	LIKELY VOTERS 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7/10-12/10	TOTAL 10/16-20/08	LIKELY VOTERS 10/16-20/08
Liberal - strongly	9	9	9	8	8	8	9	10	10	10	11	8	6	9	11
Liberal - somewhat	13	14	14	15	14	11	14	11	12	15	11	15	14	14	14
Conservative - strongly	20	21	16	18	20	22	22	29	20	20	21	21	21	18	20
Conservative - somewhat	23	22	22	23	19	24	22	18	25	21	23	23	23	21	18
Moderate	32	33	36	32	36	33	31	31	31	33	32	31	32	35	35
Don't know	3	2	3	3	2	1	2	1	3	2	1	3	3	2	2
Refused	*	1	1	*	2	1	1	*	1	*	1	1	1	1	*

Based on: N=1,000 N=1,001 N=1,001 N=1,001 N=1,001 N=1,000 N=1,501 N=846 N=1,000 N=1,007 N=1,044 N=1,002 N=1,001 N=1,001 N=800

G11b. And when it comes to most social issues, do you consider your views to be liberal, moderate, or conservative?

IF "Liberal," ASK: Would you say you are strongly or somewhat liberal?

IF "Conservative," ASK: Would you say you are strongly or somewhat conservative?

	8/18-22/11
Liberal - strongly	13
Liberal - somewhat	13
Conservative - strongly	19
Conservative - somewhat	17
Moderate	36
Don't know	1
Refused	*

Based on:

N=1,000

EM1. Are you, yourself, currently employed...

	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5-/09	10/1-5/09	9/3-8/09
Full-time	50	44	49	45	44	47	46	46	46	47	48	49	45	43	44	46	44	44
Part-time	13	14	13	15	17	12	13	13	16	11	13	11	14	13	15	11	10	12
Not employed	37	42	37	39	38	40	41	40	38	42	39	39	41	44	41	42	45	42
Don't know	*	*	*	*	-	*	*	*	*	*	*	-	*	-	*	*	*	-
Refused	*	*	*	*	1	1	*	*	*	*	-	*	*	*	1	1	1	1

Based on: N=1,000 N=1,001 N=1,001 N=1,001 N=1,001 N=1,000 N=1,501 N=1,000 N=1,007 N=1,044 N=1,002 N=1,001 N=1,002 N=1,008 N=1,001 N=1,006 N=1,003 N=1,001

EM2. [IF "NOT EMPLOYED" IN EM1, ASK:] Are you...

	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5-/09	10/1-5/09	9/3-8/09
Retired	51	46	51	40	48	48	46	47	44	47	42	50	49	48	47	49	52	52
Homemaker	14	17	16	17	16	21	18	16	21	15	16	18	19	15	13	16	18	15
Student	13	10	12	16	14	11	12	11	14	12	11	9	9	8	7	9	10	8
Temporarily unemployed	18	24	19	27	19	17	22	21	20	25	27	21	23	27	32	24	18	22
Don't know	4	2	1	1	2	2	2	4	1	2	4	2	*	1	1	1	2	2
Refused	*	1	*	1	*	1	*	*	1	*	-	1	-	1	*	1	*	*

Based on: N=431 N=450 N=448 N=413 N=411 N=421 N=655 N=414 N=400 N=472 N=416 N=415 N=420 N=420 N=423 N=404 N=451 N=438

CUR38. Thinking of the last 6 months – that is, since December of 2010 – have you or has someone in your family lost a job as a result of economic conditions, or not?

	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	12/10-14/09	9/3-8/09	7/16-20/09	1 Year Ago 8/11-16/10
Yes (self lost job)	5	6	7	6	8	6	7	6	6	7	8	6	9	5	8	6
Yes (someone in family)	25	18	23	22	27	18	16	25	25	29	21	23	22	26	21	25
No	69	74	67	70	62	72	76	68	67	61	69	69	66	65	65	67
Both (self and family member) [VOL]	1	2	3	1	4	3	1	1	2	4	1	3	3	2	4	2
Don't know	-	*	-	*	*	-	*	*	*	*	*	-	*	*	1	*
Refused	-	*	*	-	*	*	*	*	*	-	-	*	*	1	1	*

Based on: N=1,000 N=1,001 N=1,001 N=1,001 N=1,001 N=1,000 N=1,501 N=1,000 N=1,007 N=1,044 N=1,002 N=1,001 N=1,001 N=1,001 N=1,006 N=1,007

CUR39. And thinking of the last 6 months – that is, since December of 2010 – has someone you know personally, other than a family member, lost a job as a result of economic conditions, or not?

	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	12/10-14/09	10/1-5/09	1 Year Ago 8/11-16/10
Yes	60	57	62	60	65	55	54	65	65	70	63	64	69	65	65
No	40	43	38	40	35	44	46	35	35	29	36	36	30	34	35
Don't know	*	*	*	*	*	1	*	1	*	1	*	*	*	1	*
Refused	*	-	*	*	*	*	*	*	*	-	-	*	*	*	*

Based on: N=1,000 N=1,001 N=1,001 N=1,001 N=1,001 N=1,000 N=1,501 N=1,000 N=1,007 N=1,044 N=1,002 N=1,001 N=1,001 N=1,003 N=1,007



[INTERVIEWER READ:] The following questions are for classification purposes only. Be assured that your responses will be aggregated with those of other participants to this survey.

DM1. What is your marital status? Are you... [READ EACH ITEM]

Married/Living as Married/Co-habiting	60
Separated	2
Divorced	9
Widowed	7
Never Married	21
Don't know [VOL]	*
Refused [VOL]	1

Based on:

N=1,000

DM2. What is the last grade of school you completed? [READ EACH ITEM]

Less than high school graduate	6
High school graduate	33
Technical/trade school	5
Some college	26
College graduate	16
Some graduate school	4
Graduate degree	10
Don't know [VOL]	1
Refused [VOL]	1

Based on:

N=1,000

DM4. In what year were you born?

Age group:

18-29	19
30-49	37
50-64	24
65+	18
Refused [VOL]	2

Based on:

N=1,000

DM5. Which one of the following best describes where you live? [READ EACH ITEM]

Urban area	27
Suburban area	43
Rural area	30
Don't know [VOL]	1
Refused [VOL]	*

*Based on:*

*N=1,000*

DM6. Do you currently own your home, rent it, or do you have some other arrangement?

Own	61
Rent	27
Other arrangement	11
Don't know [VOL]	*
Refused [VOL]	1

*Based on:*

*N=1,000*

DM7. Are you the parent or guardian of one or more children under the age of 18, or not?

Yes	32
No	68
Don't know [VOL]	*
Refused [VOL]	1

*Based on:*

*N=1,000*

DM8. How many different landline telephone numbers, if any, are there in your home that I could have reached you on for this call? This includes listed or unlisted numbers. To answer this question, please don't count cell phones or landlines used ONLY for faxes or modems.

None	28
One Line	69
Two lines	2
Three or more lines	1
Don't know [VOL]	-
Refused [VOL]	*

Based on:

N=1,000

DM9. And on how many different cell-phone numbers, if any, could I have reached you for this call?

None	9
One	70
Two	16
Three or more	5
Don't know [VOL]	-
Refused [VOL]	1

Based on:

N=1,000

DM10. [IF BOTH LAND AND CELLPHONE, ASK:] Generally speaking, would you say you use your landline phone most of the time, your cell phone most of the time, or would you say you use both about equally?

Landline	28
Cell phone	37
Both equally	35
Don't know [VOL]	-
Refused [VOL]	-

Based on:

N=641

DM10a. [ASK CELL-PHONE SAMPLE ONLY] How many adults, in addition to you, carry and use this cell phone at least once a week or more?

None	50
One	34
Two	12
Three or more	4
Don't know [VOL]	-
Refused [VOL]	*

Based on:

N=300

DM12. Do you consider yourself a born-again or evangelical Christian, or not?

Yes, born-again/evangelical	41
No	57
Don't know [VOL]	1
Refused [VOL]	2

Based on:

N=1,000

DM13. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination?

Protestant	27
Catholic	20
Mormon	1
Jewish	2
Muslim	1
Other religion	21
Don't belong to religious denomination	26
Don't know [VOL]	-
Refused [VOL]	*

Based on:

N=1,000

DM14. [IF "OTHER RELIGION" IN DM13, ASK:] Do you consider yourself a Christian, or not?

Yes, a Christian	88
No, not a Christian	12
Don't know [VOL]	-
Refused [VOL]	-

Based on:

N=185

DM15. Aside from weddings and funerals, how often do you attend religious services? Would you say more than once a week, once a week, once or twice a month, a few times a year, less often than a few times a year, or never?

Never	18
Less often than a few times a year	11
A few times a year	22
Once or twice a month	13
Once a week	22
More than once a week	12
Don't know [VOL]	*
Refused [VOL]	1

Based on:

N=1,000

DM16. Are you of Hispanic, Latino or Spanish origin?

Yes	12
No	88
Don't know [VOL]	*
Refused [VOL]	1

Based on:

N=1,000

DM17. [IF SPANISH/HISPANIC/LATINO (D16=1), ASK:] In addition to being Hispanic, Latino or Spanish, what race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

DM18. [IF NOT SPANISH/HISPANIC/LATINO (D16=2), ASK:] What race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

White, Caucasian	73
Black, African-American, Negro	12
American Indian or Alaska Native	2
Asian Indian	1
Native Hawaiian	-
Chinese	*
Guamanian or Chamorro	-
Filipino	-
Samoan	-
Japanese	*
Korean	-
Vietnamese	-
Other Asian	1
Other Pacific Islander	1
Some other race	6
Other (specify)	-
Don't know	1
Refused	2
Multiple races	2

Based on:

N=1,000

DM19. Does your total household [IF SINGLE: "PERSONAL"] income fall below \$50,000 dollars, or is it \$50,000 or higher? [READ LIST]

Below \$50,000	47
\$50,000+	49
Don't know [VOL]	1
Refused [VOL]	3

Based on:

N=1,000

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall? [READ LIST]

Under \$10,000	8
\$10,000 to under \$20,000	9
\$20,000 to under \$30,000	11
\$30,000 to under \$40,000	8
\$40,000 to under \$50,000	9
\$50,000 to under \$75,000	20
\$75,000 to under \$100,000	11
\$100,000 to under \$150,000	9
\$150,000 or more	6
Don't know [VOL]	3
Refused [VOL]	6

Based on:

N=1,000

DM21. Do you currently own stocks, bonds, or mutual funds?

Yes	43
No	54
Don't know [VOL]	1
Refused [VOL]	2

Based on:

N=1,000

[ASK DM22 ONLY IF "YES" IN DM21:]

DM22. In the past 12 months, how many times did you make changes in your investments—buying or selling stocks or mutual funds either within or outside an employer-sponsored 401K plan? Would you say...

None	51
1	14
2	12
3	6
4	2
5-9 times	4
10-14 times	2
15-19 times	1
20-24 times	1
25 times or more	4
Don't know [VOL]	3
Refused [VOL]	*

Based on:

N=540

DM25. [INTERVIEWER RECORD:] Respondent's Gender:

Male	49
Female	51

Based on:

N=1,000

CENSUS REGION:

Northeast	17
Midwest	23
South	38
West	23

Based on:

N=1,000



## AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted from August 18 through August 22, 2011, by GfK Roper Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This telephone poll is based on a nationally-representative probability sample of 1,000 general population adults age 18 or older.

Interviews were conducted with 700 respondents on landlines and 300 respondents on cellular telephones. Both the landline and cell phone samples were provided by Survey Sampling International. The sample included the contiguous 48 states, Alaska, and Hawaii. Interviews were conducted in both English and Spanish, depending on respondent preference.

The combined landline and cell phone data were weighted to account for probabilities of selection, as well as age, sex, education and race, using targets from the March 2009 supplement of the Current Population Survey. In addition to these factors, the weighting takes into account the patterns of land and cell phone usage by region from the 2009 Fall estimates provided by Mediamark Research Inc.

The margin of sampling error is plus or minus 4.1 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent.

Trend data are displayed for selected questions from previous AP-GfK Polls that also consisted of telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at <http://www.ap-gfkipoll.com>.